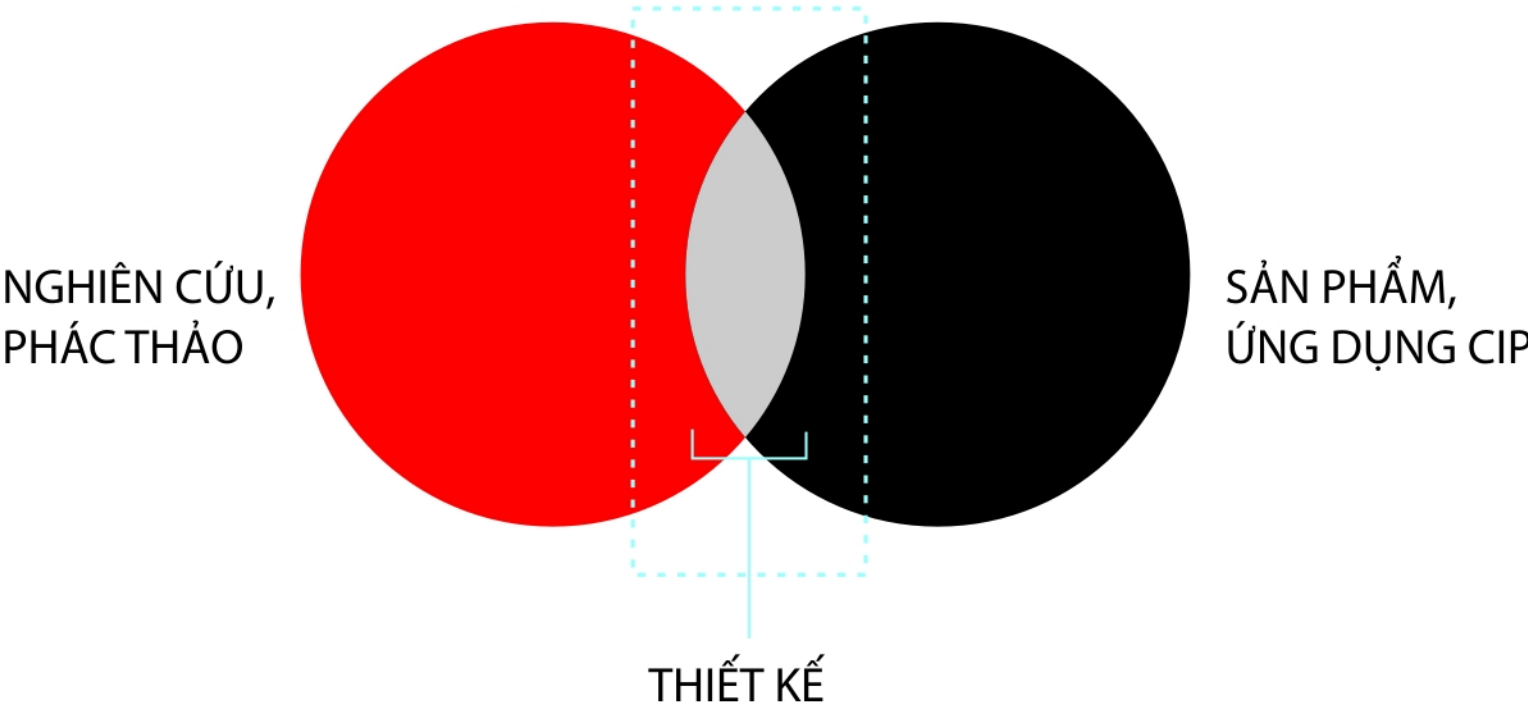


LOGO DESIGN

& CORPORATE IDENTITY PROGRAM (CIP)

LOGO DESIGN



LOGO DESIGN

NGHIÊN CỨU

Phân tích, tổng hợp để tìm ra đặc trưng, tính chất cho logo:

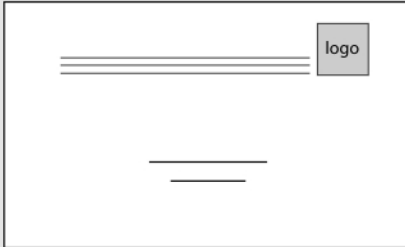
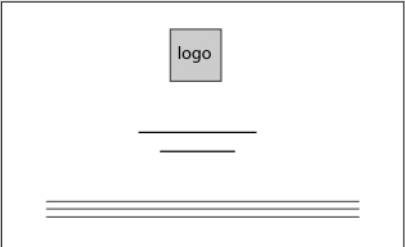
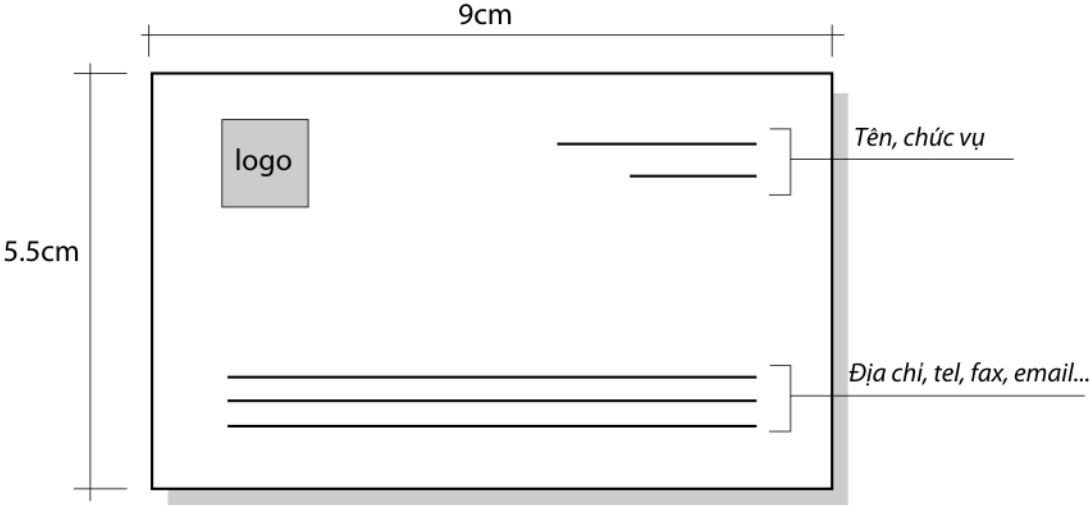
- Hình tượng đặc trưng
- Hình dạng
- Màu sắc
- Chữ (font, size...)

CHÚ Ý TÍNH CHẤT:

- Đơn giản
- Hiệu quả
- Ấn tượng

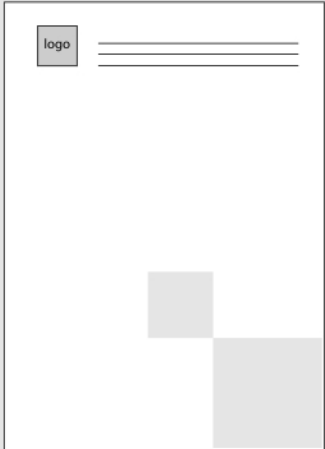
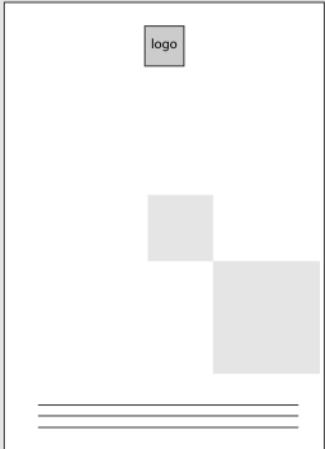
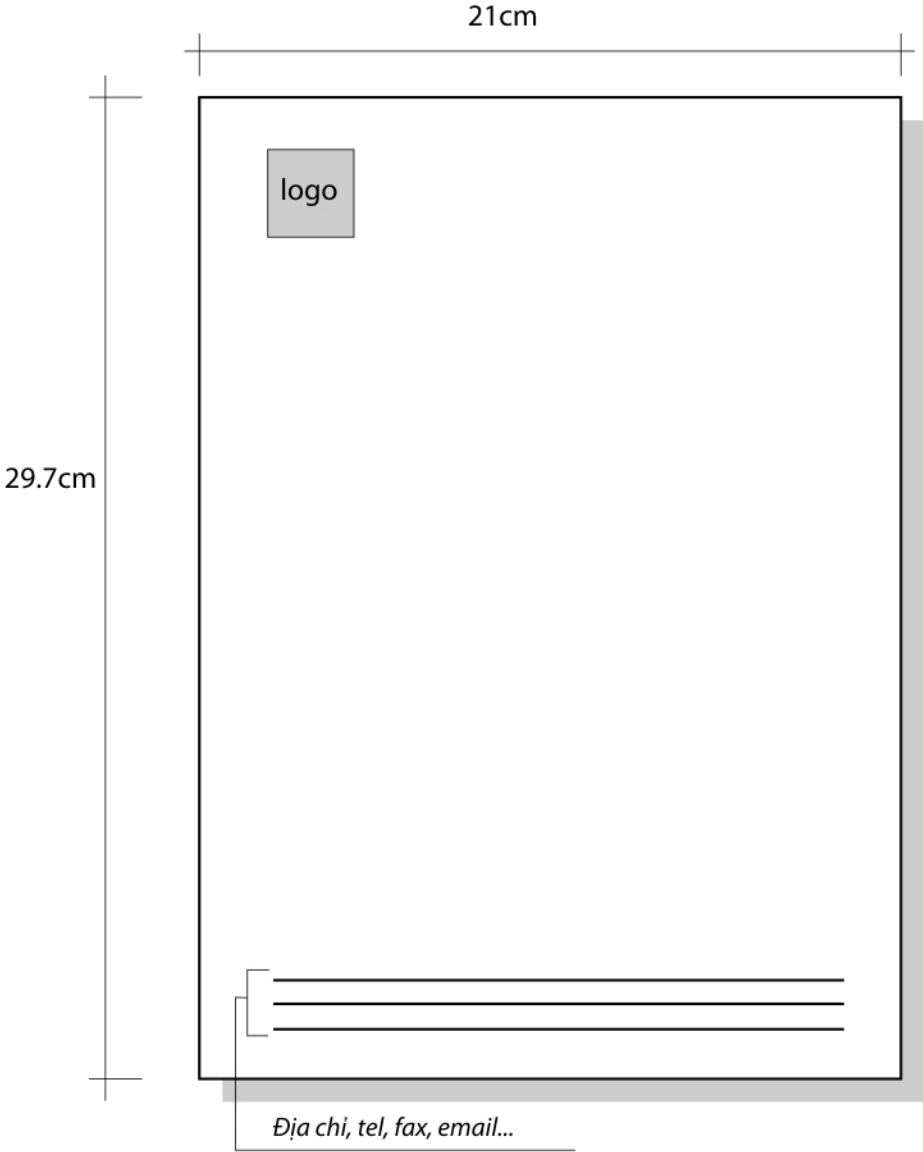
CORPORATE IDENTITY PROGRAM (CIP)

NAME CARD



CORPORATE IDENTITY PROGRAM (CIP)

LETTERHEAD



CORPORATE IDENTITY PROGRAM (CIP)

ENVELOPE

