Croquis



Essential figure drawing techniques for

women's wear designers

IRINA V. IVANOVA

www.FashionCroquis.com

- Basics of body proportions
- Freehand sketching for fashion figure
- Cutting method for fashion figure croquis
- Figure croquis manipulations
- · Faces and hands drawing

HOW TO DRAW FASHION FIGURE

Essential figure drawing techniques for women's wear designers

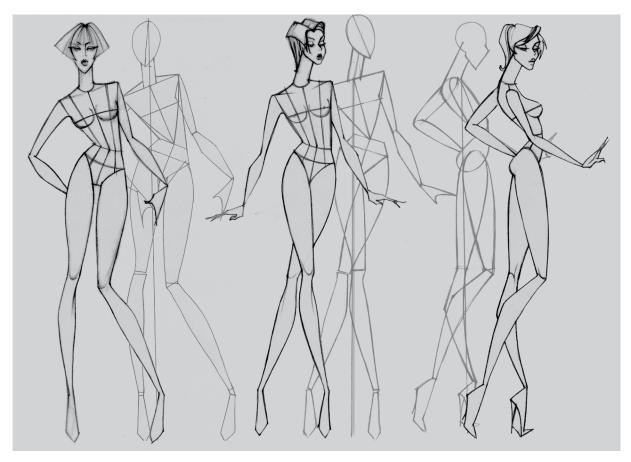
Fashion Crodus



FASHION DRAWING: STYLISH AND ACCURATE With dedication to memory of Maya F. Rybalkina. Teacher, mother and friend.

How to draw fashion figure

Essential figure drawing techniques for women's wear designers



by Irina V. Ivanova

Art Design Project, Inc

How to draw fashion figure.

Essential figure drawing techniques for women's wear designers

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Basics of body proportions

About this book

Do you want to draw fashion illustration but do not know where to start? This book can help with an overview of the essential principles of fashion figure drawing.

Do you want to develop your style in fashion drawing? Let's try! Just a reminder: a solid understanding of dos and don'ts in figure drawing is a must for any style of fashion illustration. We focus on fundamental principles and main logical concepts of figure drawing for fashion which are true to any style.

This book will help to

- learn the basic proportion for a human body (see page 11)
- chose body proportion for your croquis (see pages 16-21)
- understand the difference between movement and motion (see pages 30-31)
- learn basic rules for movement with wire skeleton (see pages 30-35)

Basic requirements for any figure drawing

No matter how tall, short, skinny, curved, athletic style you chose for your fashion figure drawing, you should follow the basic rule for body proportions. Fashion drawing can look exaggerated (some times even grotesque) and still be accurate and useful. There are methods in every mode of stylization. A figure cannot be distorted arbitrary with no regard to certain rules and methods.

Let start from basics:

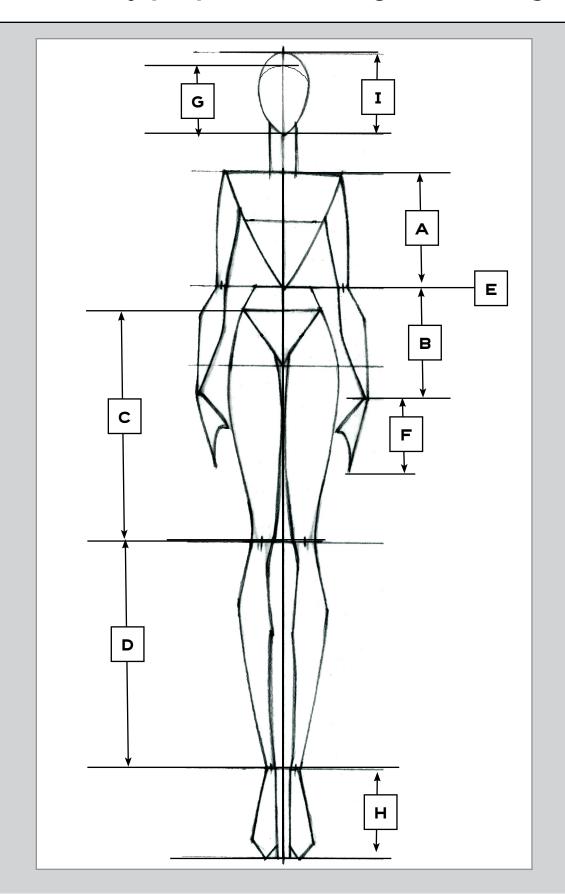
Check out basic body proportions (see page 11):

- upper arm, as a rule, has the same length as the lower arm (A=B)
- upper leg, as a rule, has the same length as lower leg (C=D)
- elbows and waistline, as a rule, are on the same level (level E)
- length of a hand, as a rule, is equal to face size from chin level to hairline (F=G)
- length of a foot, as a rule, is equal or little bigger head size from chin level to the top of the head (H=I)
- keep fingertips in the middle or close to the middle of the tights
- never allow tips of fingers to reach the level of the knees in a standing figure

Follow the basic requirements for figure drawing, but the rest of body proportions (how wide will the hipline be, how small will the shoulder line be, how long will the neck be, etc.) is up to you.

We are all different! We have different body shapes and proportion.

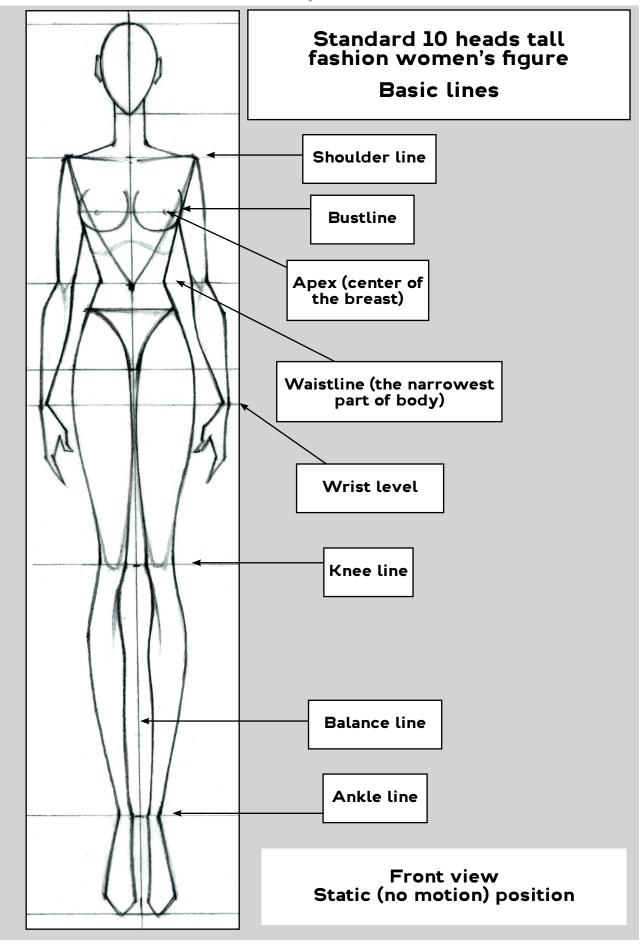
Basic body proportions for figure drawing



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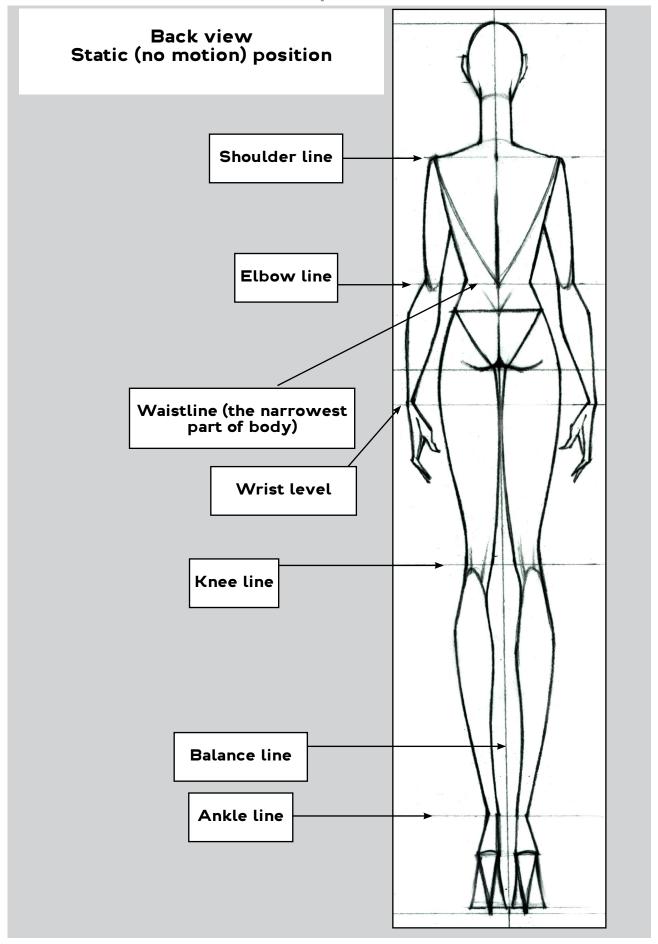
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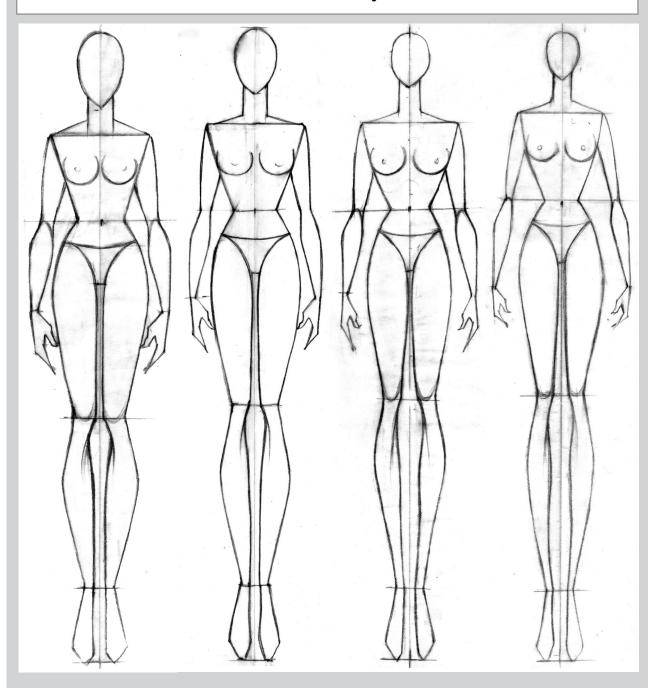
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Chapter 1



Women's croquis with different head/body proportions

The same length of the body, but different proportions of head to overall size the body



8 heads tall croquis

10 heads tall croquis

12 heads tall croquis

14 heads tall croquis

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Chapter 1

The <u>size of the head</u> in proportion to the body is a starting point for fashion figure drawing. The average human is about $6 \frac{1}{2}$ –7 $\frac{1}{2}$ heads tall. But when working on a fashion illustration project, you have to follow the different rules.

Fashion illustrators use different proportions and "style" of a body. As a rule, it is a figure with $8 \frac{1}{2}$, 9, 10 or sometimes even more heads tall with the extra length in the legs and neck.

What is fashion croquis?

- In the art world, term croquis can define a sketch or quick drawing of any kind.
- In the fashion industry, fashion croquis is usually a term for a quick fashion sketch or even (sometimes) fully finished illustration.
- In fashion design, term "croquis" often used as a term for a figure drawing template.

In this book we will use word "croquis" as a term for figure drawing template and will use "template " and "croquis" interchangeably.

There is no absolute fashion figure standard.

The ratio which measures head to body length in fashion figure drawing depends on the style and purpose of fashion illustrator or market for which fashion design is intended for.

Leonardo da Vinci used 8 heads tall figures for most of his drawings, Michelangelo used mostly 9 heads tall body proportion figures.

High fashion (Haute Couture) illustration depicting top-models can be and should be more exaggerated with 10-16 heads tall.

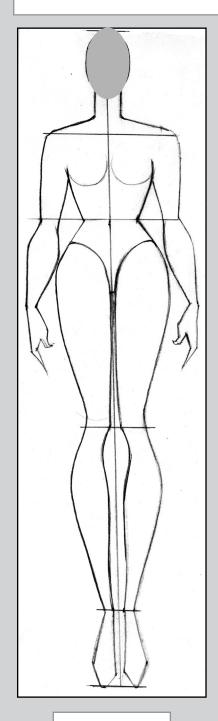
Fashion drawing for product development process for the mass market are required to be realistically or even naturalistically precise to give concrete information for specifications. So, figure drawing with 8–9 heads tall will be more appropriate.

It is practically impossible to cover with one set of proportions all multiplicities of body types by ethnicity, age, and natural anatomy.

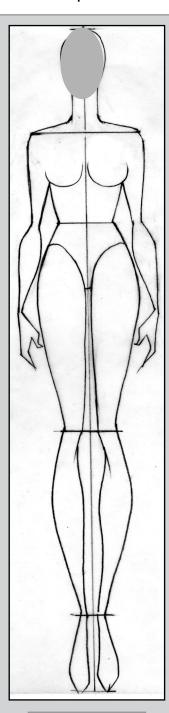
You can change body proportion drastically by switching from 8 heads tall to 14 heads tall figure (see page 14), or you can vary body drawing slightly by manipulation with a size of the waistline (see page 17), hip (see page 18) or shoulder (see page 19) area.

Women's croquis with different shape/weight distribution

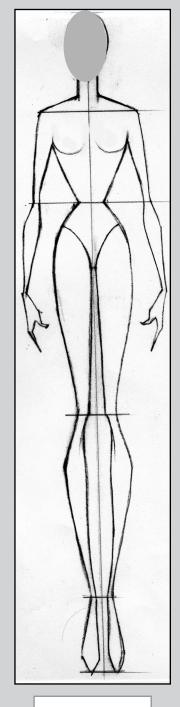
The same length of the body and the size of the head, but different body shapes



<u>Curved</u> figure type



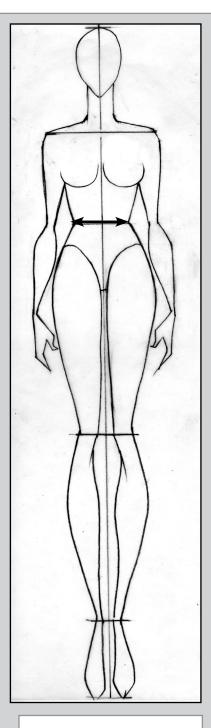
<u>Average</u> figure type



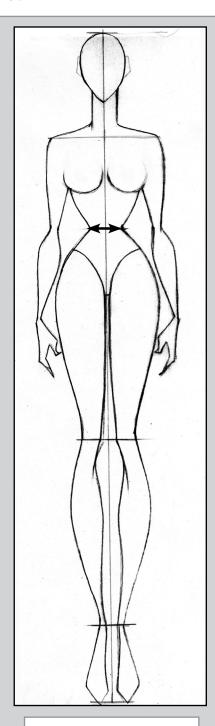
Streamlined figure type

Women's croquis with a different waist size

The same length of the body and the size of the head, but different waistlines



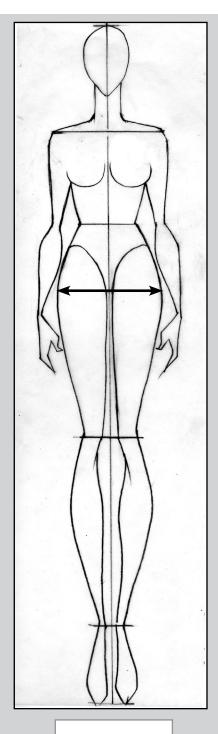
Average figure type with average waist



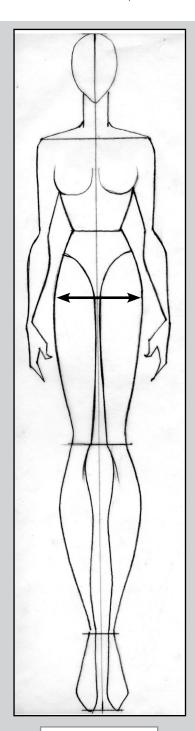
Average figure type with narrow waist

Women's croquis with different hip size

The same length of the body and the size of the head, but different hip area



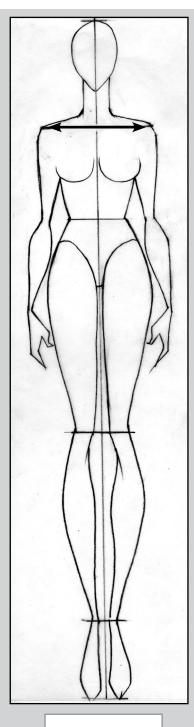
Average figure type with average hip



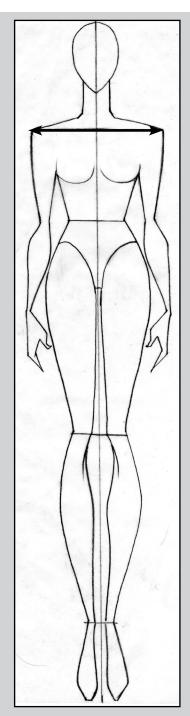
Average figure type with narrow hip

Women's croquis with different shoulders size

The same length of the body and the size of the head, but different shoulders



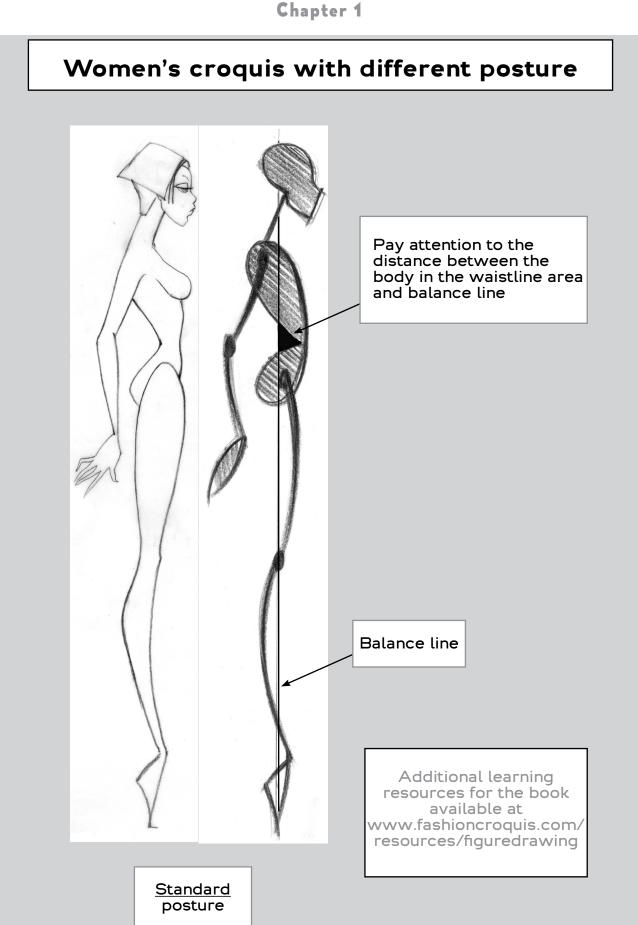
Average figure type with average shoulders



Average figure type with wide shoulders

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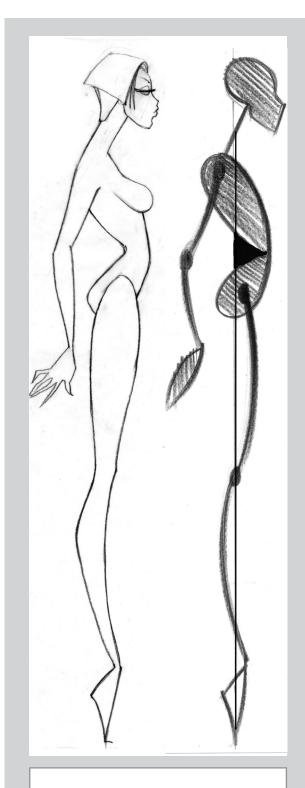
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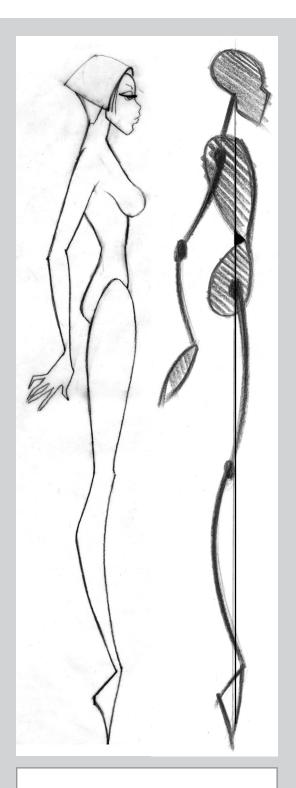
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Chapter 1



Slumped posture

Avoid placement of waistline area too far from balance line



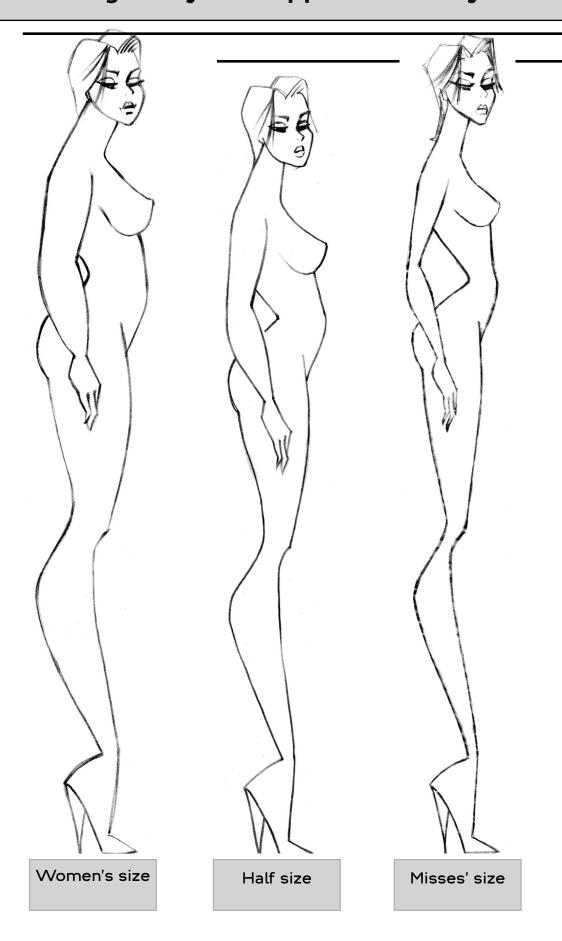
Too erect posture

Waistline area close to balance line will create a very unnatural side view

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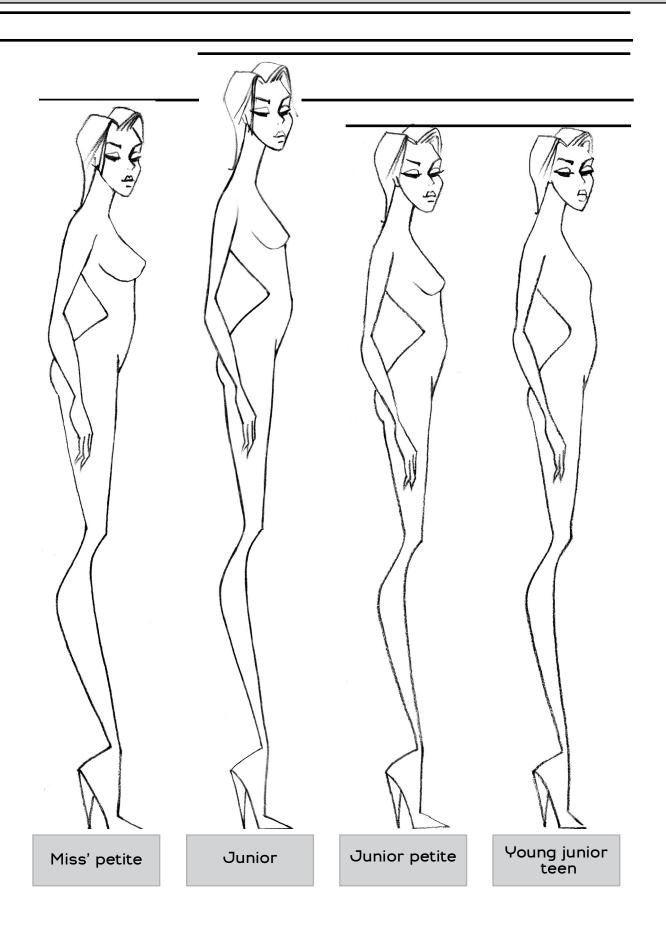
Women's figure by size: apparel industry standards



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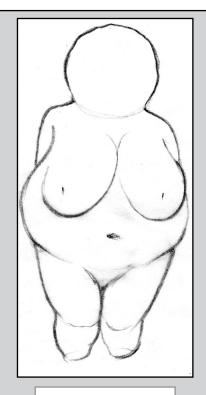
Women's figure by size: apparel industry standards



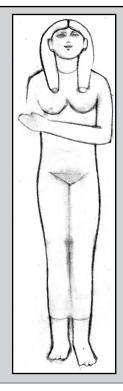
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Chapter 1

Historical overview of women body proportions in art



Venus of Willendorf. 25000–21000 B.C.



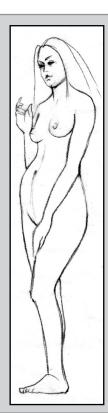
Egypt. Queen Khamerernebty. 2490-2472 B.C.



Early Greek Statue 650 B.C.



Venus De Medici. 3rd century B.C.



Hubert and Jan van Eyck. 1432

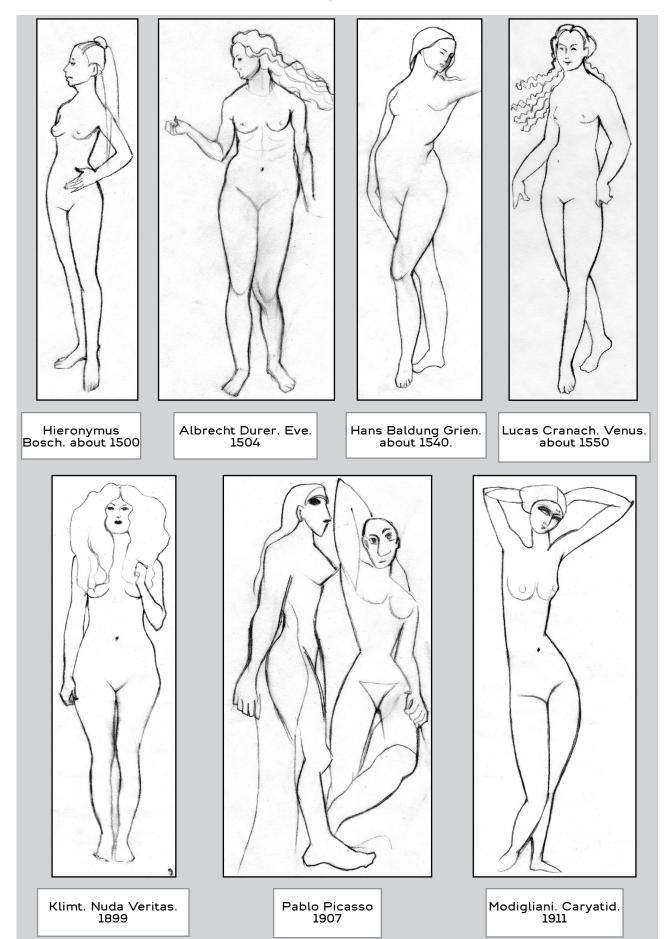


Sandro Botticelli. Birth of Venus. 1482

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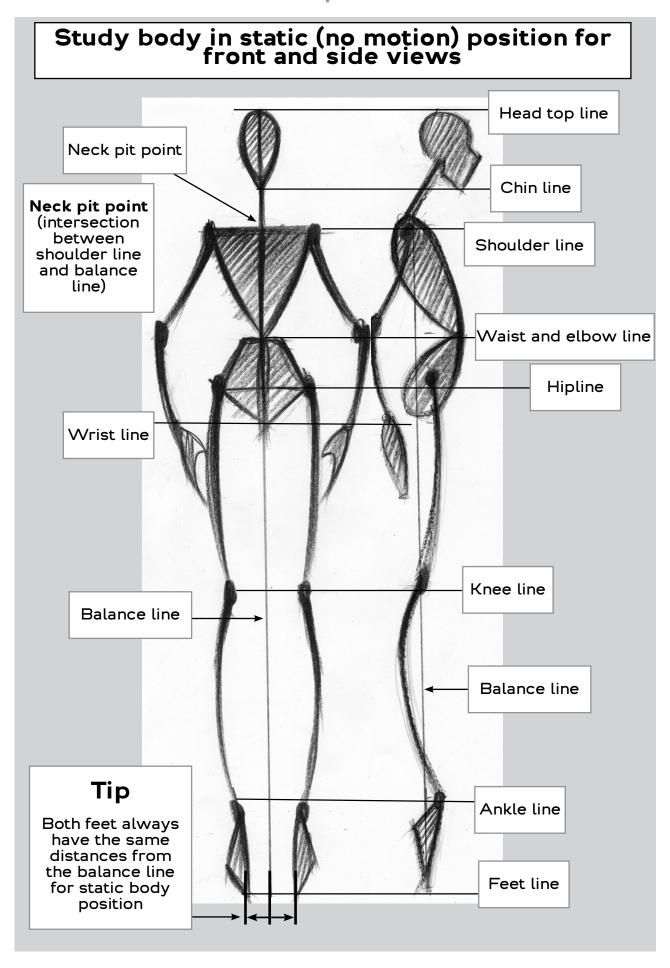
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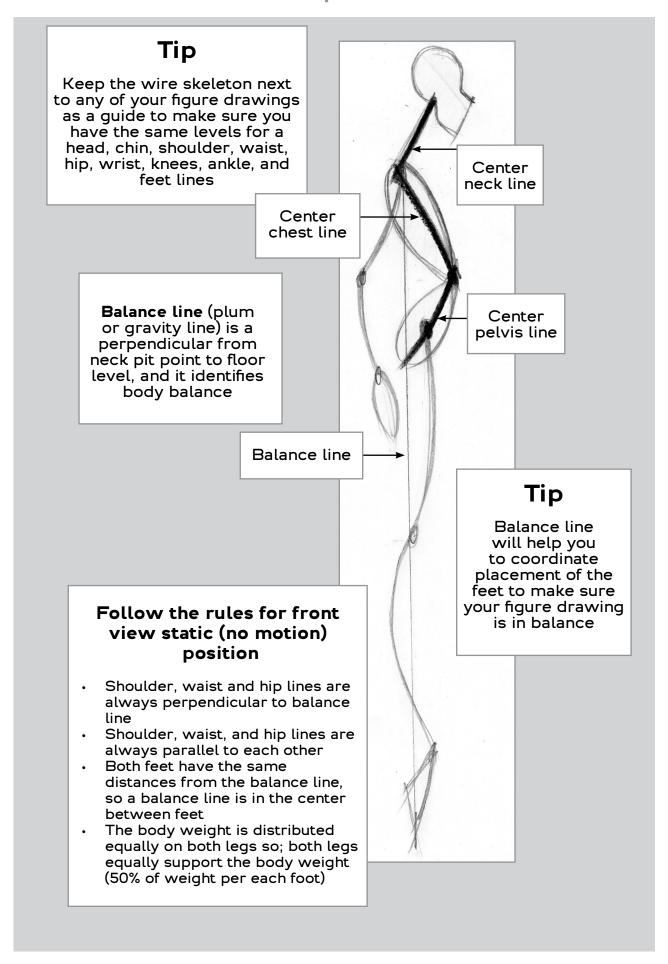
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Fashion figure schematics (wire skeleton study)



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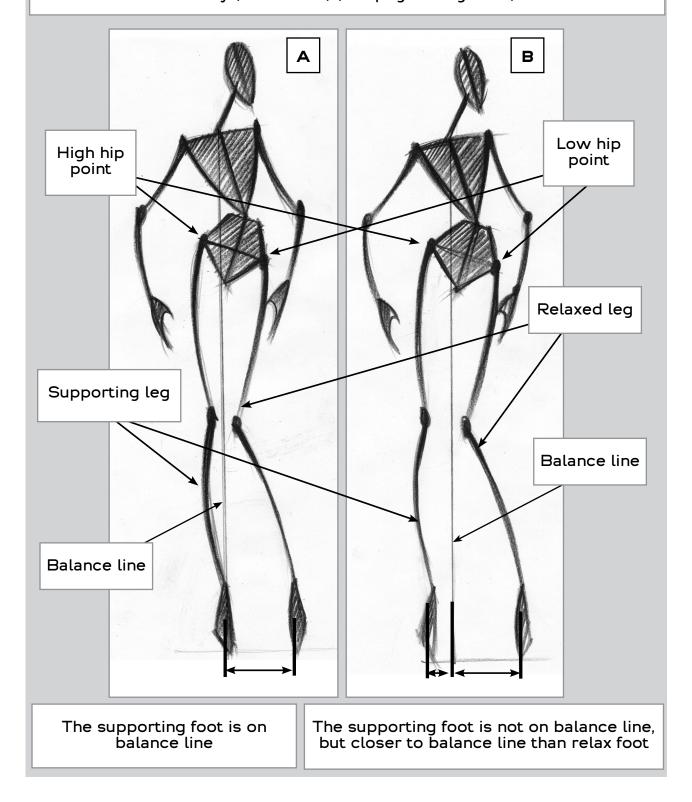
Chapter 2



Study body in movement

You may concentrate all weight of the figure on:

- both feet evenly (static) (see page 28)
- one foot only (movement) (see page 30 figure A) both feet unevenly (movement) (see page 30 figure B)



Follow the rules for movement

- Shoulder, waist, and hip lines are never perpendicular to balance line in the movement
- Move shoulder and hiplines in the opposite direction to each other
- Always place supporting foot on balance line or closer to balance line than relaxed foot
- Supporting legs always started from the high point of the hipline and keep most or 100% of body weight
- Keep supporting foot precisely on the balance line if you want to carry the weight of the figure on this foot only
- Keep the balance line closer to supporting foot rather than to relaxed foot if you want to spread the weight of the figure on both legs

How would you know which leg is supporting?

- The high hip point indicates the supporting leg (see page 30)
- The supporting foot is always close to balance line or on the balance line
- The supporting leg should always be straight because it carries all or most of the body weight

Tip

Make sure that the balance line will connect the pit point and the supporting foot.

Remember, the supporting foot and the balance line are "friends," so keep them together or close to each other.

Tip

The balance line always comes closer to the foot supporting the volume of the body weight.

Tip

The relaxed leg is the leg which does not carry the weight of the body at all or carries the less of the body weight

Tip

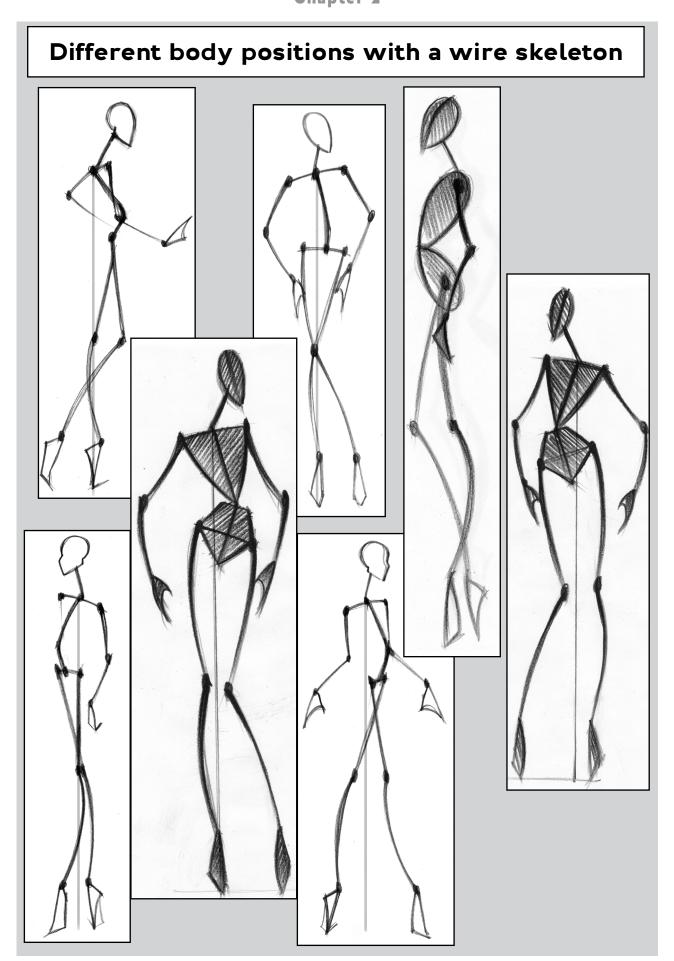
Body balance is a visual equilibrium of a body

Difference between movement (motion) and static (no motion) positions are in the placement of shoulder, waistlines, and supporting legs

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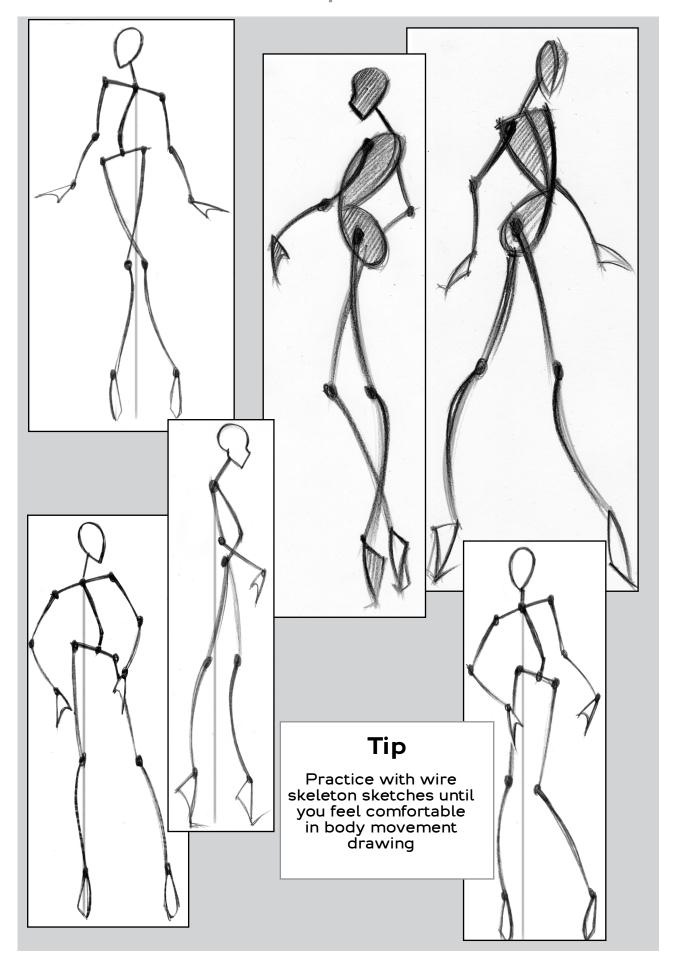
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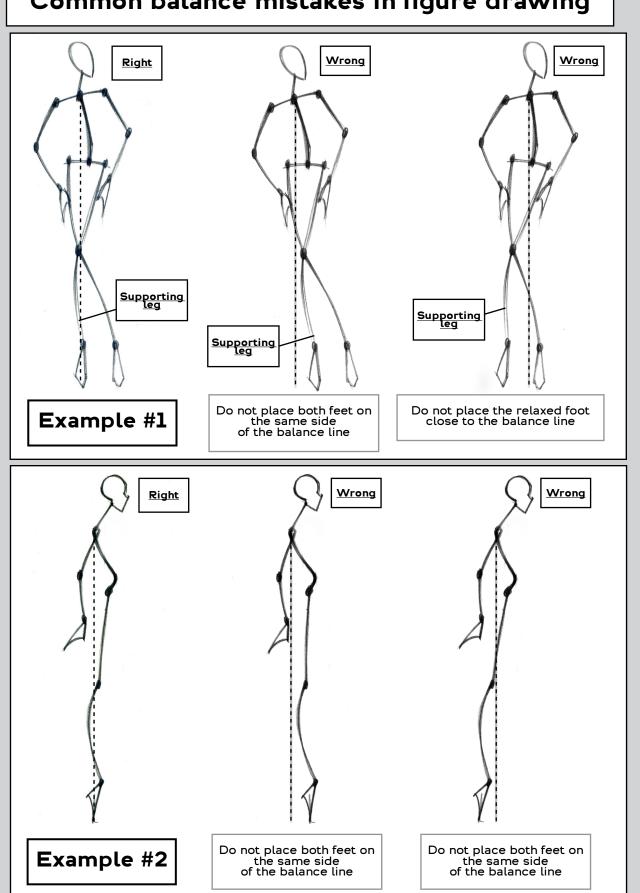
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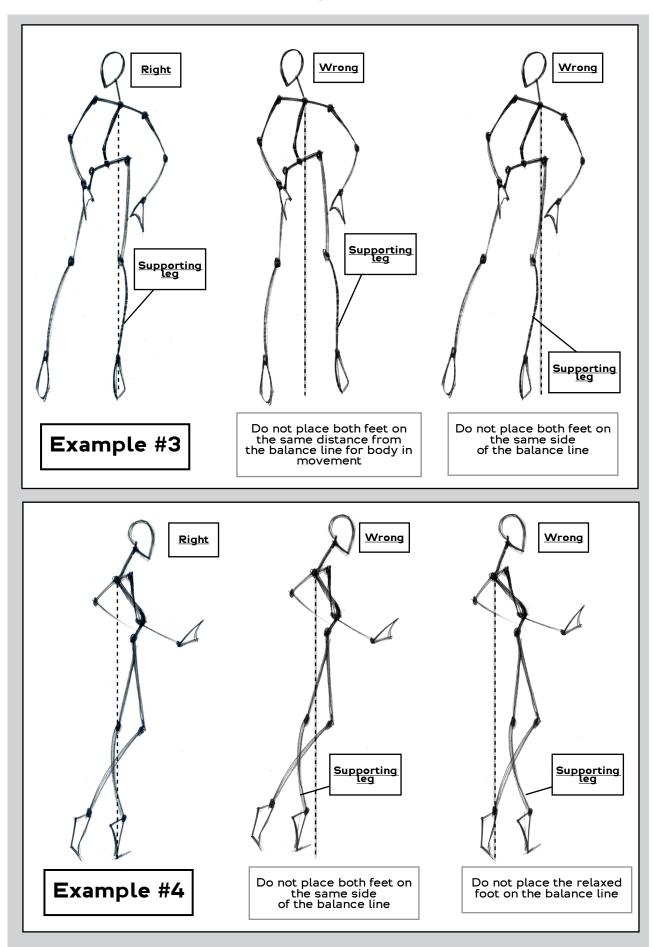
Common balance mistakes in figure drawing



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Sketching strategy

Step by step sketching strategy

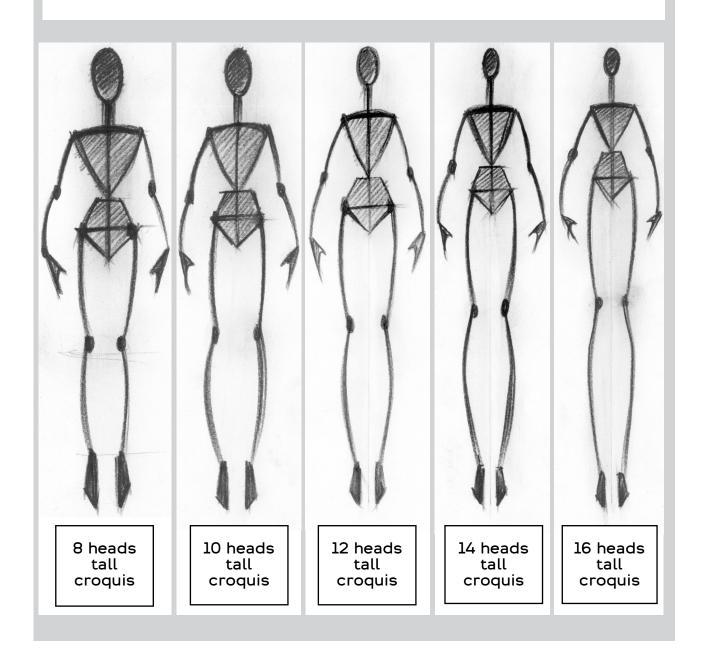
Step #1. Choose the head-body proportions

Before you start drawing your croquis, think <u>how many heads tall</u> you want your croquis will be.

Ratio of the head to the size of the body is significant for fashion illustration.

Do a few simplified sketches with different size of the head. Look at all of them, choose the best proportions for your project and focus only on these proportions.

Do not draw yet any details. It is not important right now. Just think about overall head-body proportions.

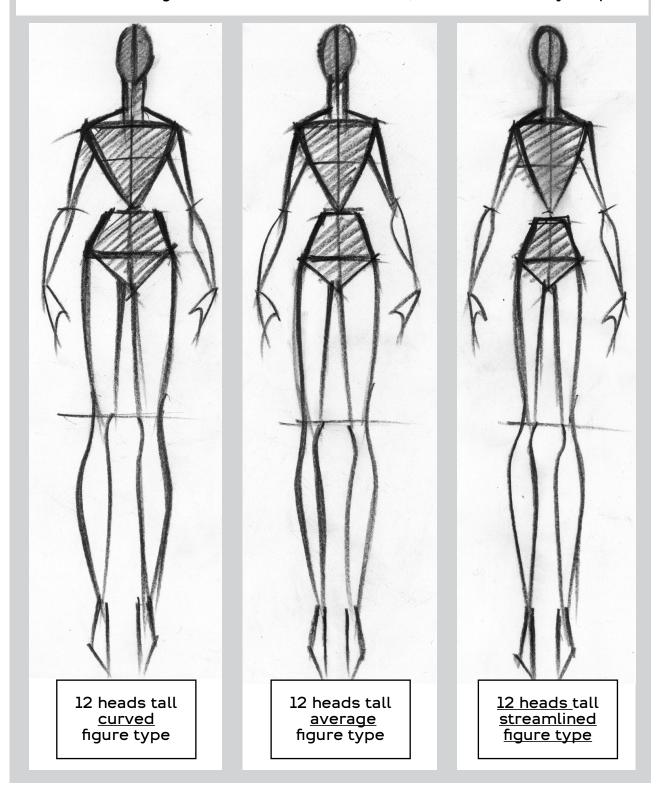


Step #2. Choose the body style

Choose the body style for your croquis after you pick your head-body proportions.

Decide what kind of body type or body shape you want. It could depend on the style of garment collection, the demography of your customer, or maybe just on your artistic preferences.

See the below figures with the same head size, but different body shapes.



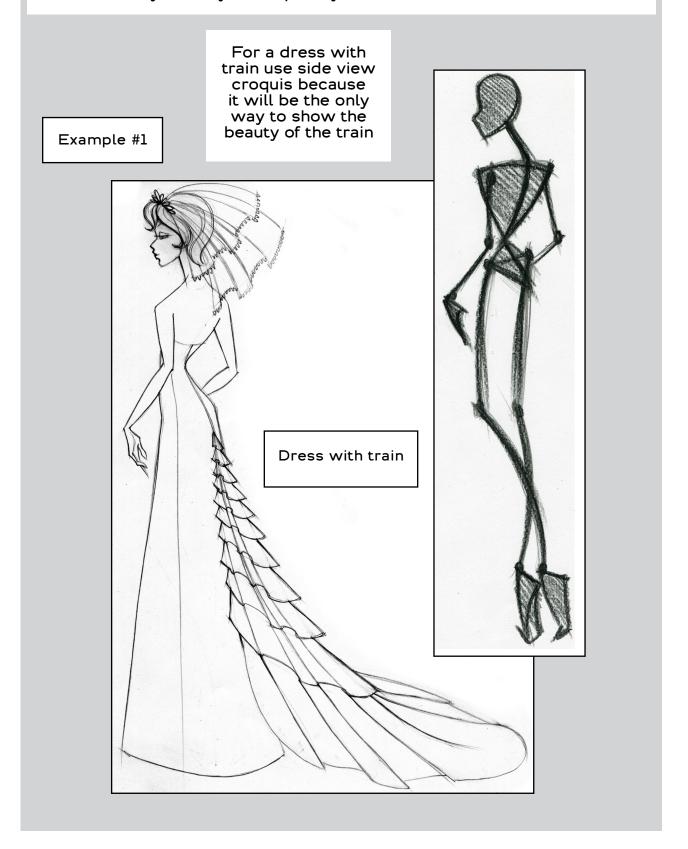
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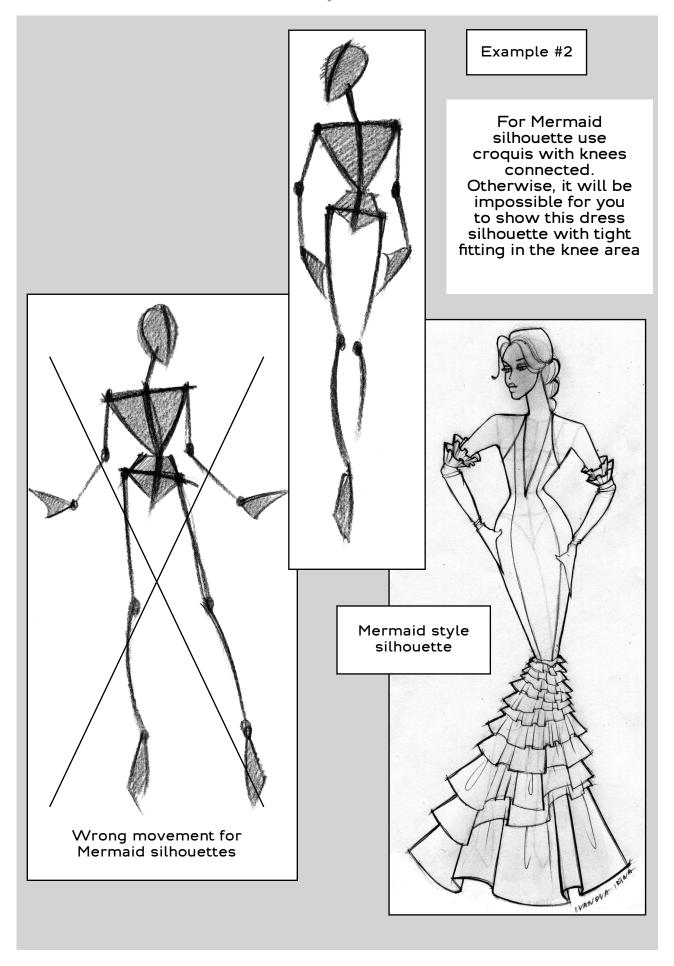
Chapter 3

Step #3. Focus on the right body movement

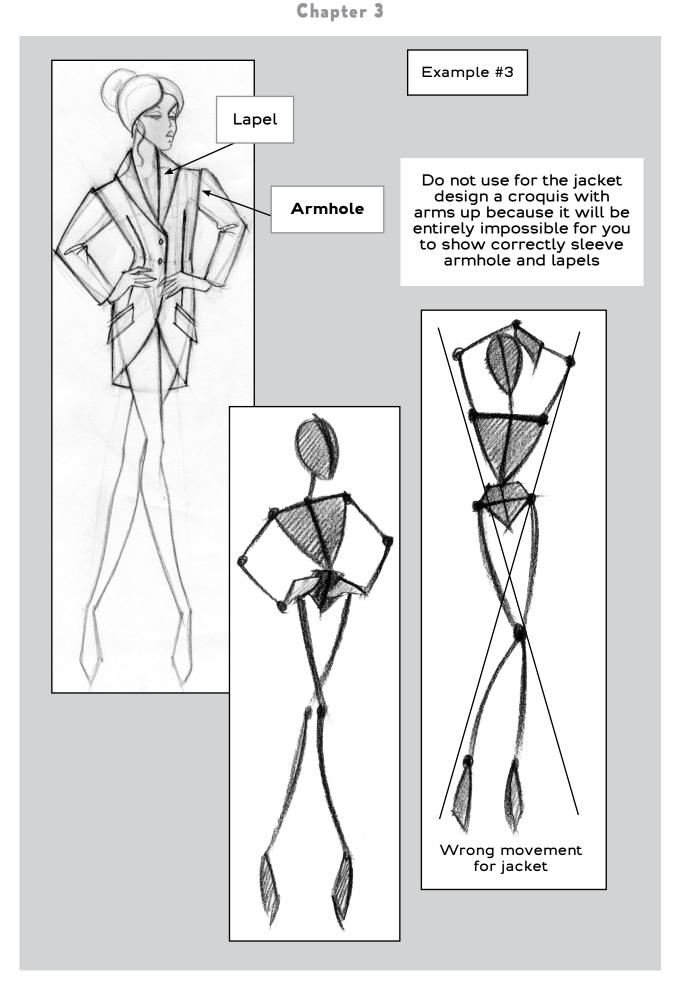
Now focus on the <u>right body movement</u> for your croquis. An appropriate movement will show your garment in the best way, but the wrong movement may destroy it completely.



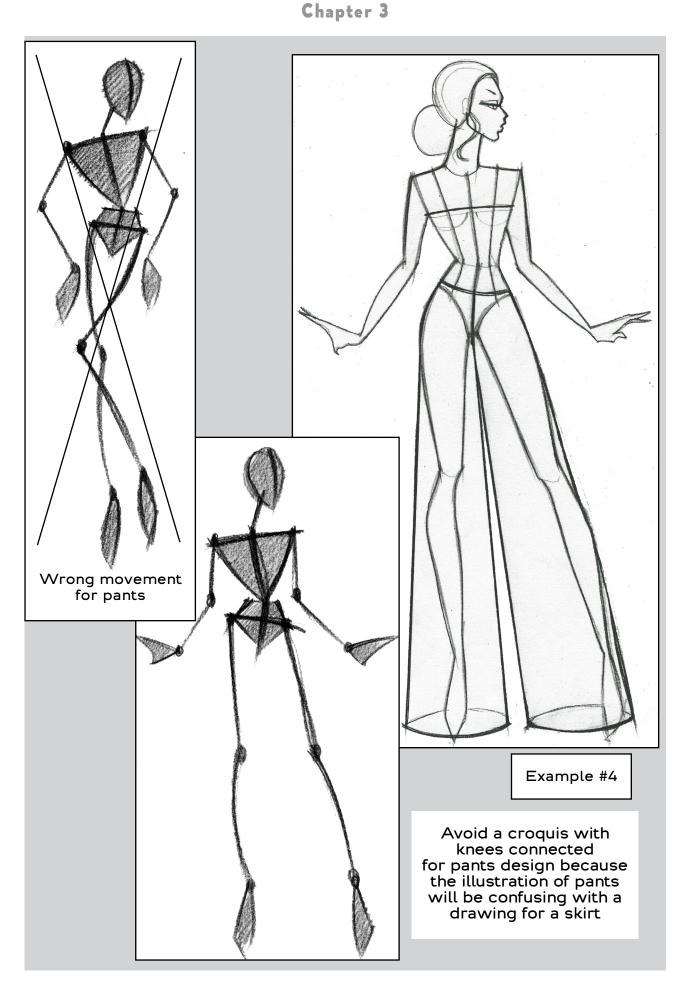
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How to Draw Fashion Figure Essential figure drawing techniques

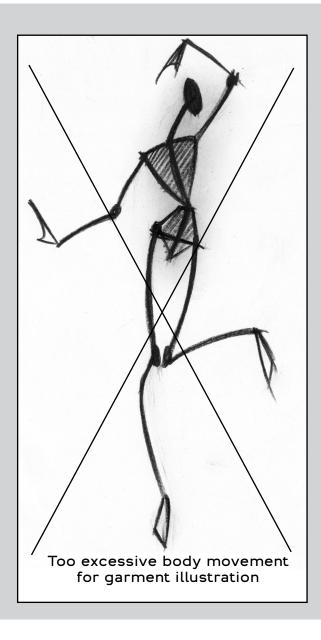
Chapter 3

Step #4. Avoid sitting figure for fashion illustration

Do not draw <u>sitting figure</u> unless you are doing illustrations for an advertisement or editorial drawing. Use only standing or walking figures because it is the best way to show all garment design details.

Step #5. Do not use excessive body movement

Do not use <u>excessive body movement</u> in your illustration. Remember your goal is to show garment design but not a complex figure movement. Find the way to show movement without garment distraction.



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How to Draw Fashion Figure Essential figure drawing techniques Chapter 3

Step #6. Avoid stiff static body poses

Try to avoid stiff static body poses. Use poses which add mood to your fashion illustration without distorting the garment.

Step #7. Make sure your figure drawing is accurate

Check and double check the accuracy of your croquis before you start using it for fashion illustration.

Step #8. Have strategy in place

Select body type, proportions and movement for your figure. Start with general outlining before you draw face and small details.

Step #9. Develop a set of croquis

Develop a set of croquis (a few figures in movement with the same body style and proportions).

Use your set to draw your garment collection. It will increase your productivity and let you focus on your primary goal - garment design.

You can always change body style and proportions of your croquis when you start a new project.

So, consider having a different set of croquis for different projects. For example, one set of croquis for a top model style and another set for women with curves.

Step #10. Be patient

At first, keep your figure drawing not detailed. Start slowly with lose, simple pencil line. Become comfortable with measuring and cultivate correct drawing habits. Make sure that all parts of the figure are correctly related and proportioned in the way you want. The drawing process will be more accurate and spontaneous after a while.

Step #11. Never be discouraged by mistakes!

Learn from your mistakes.

Each mistake can make you a better designer and illustrator.

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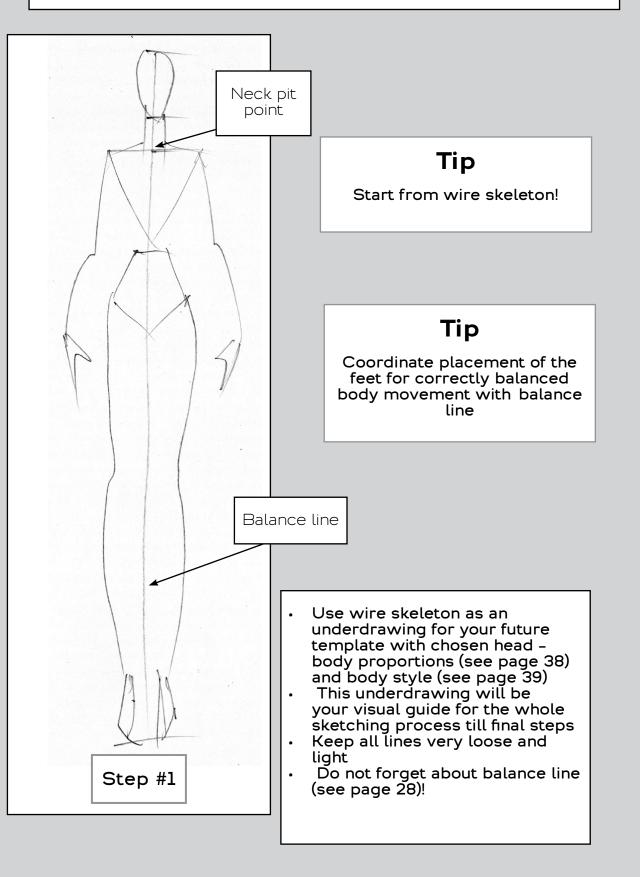
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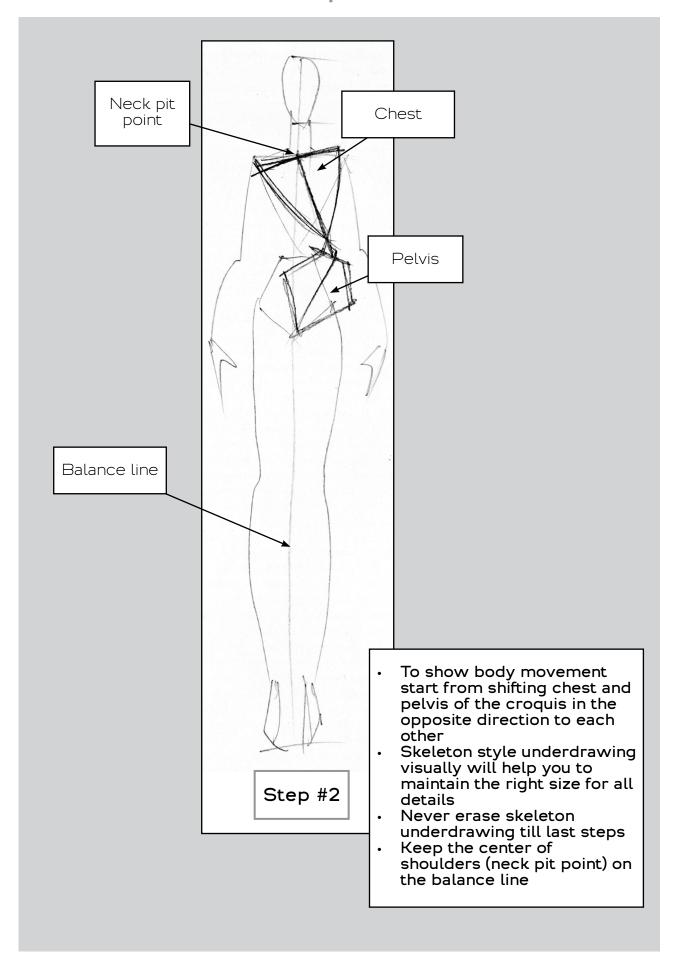
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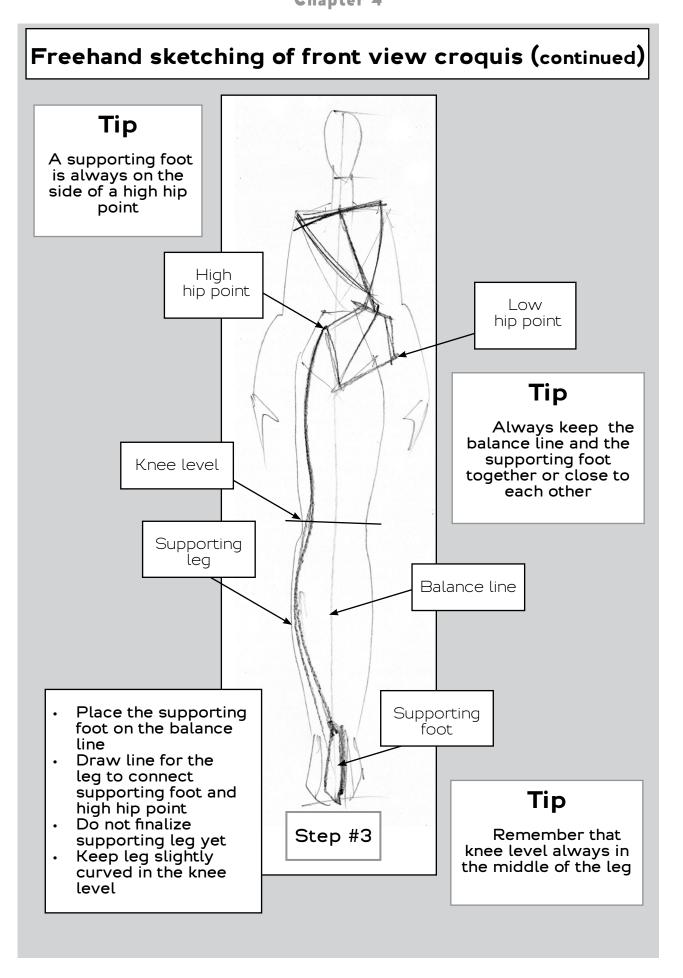
Freehand sketching for 10 heads tall fashion figure (front view)



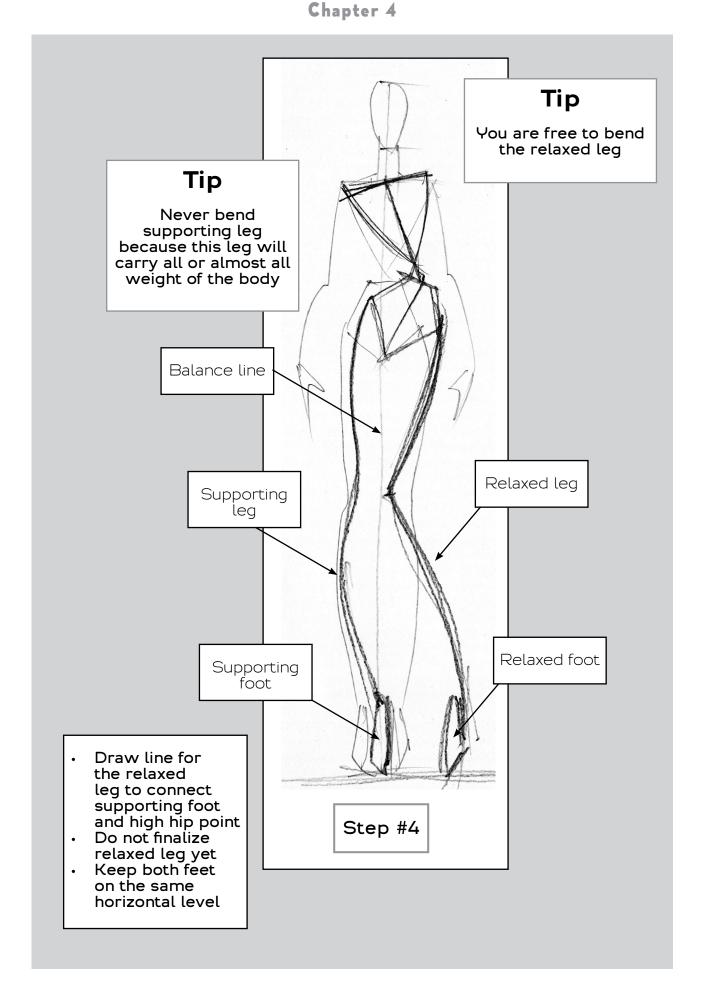


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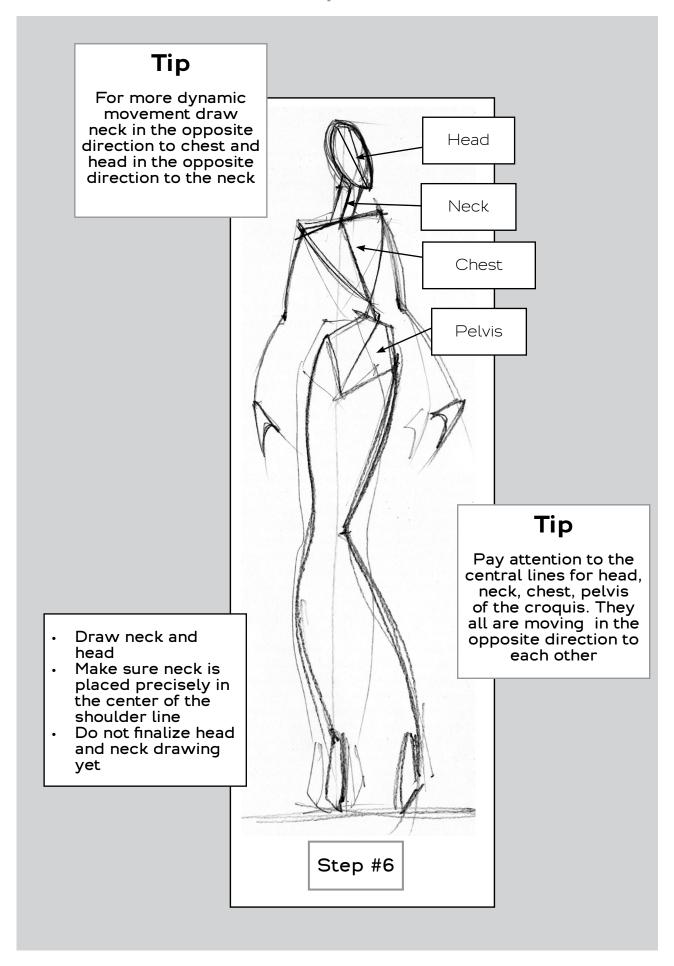
Freehand sketching of front view croquis (continued)



Tip

With the same body and legs position you are free to draw any movement for arms and hands

- Draw lines for both arms
- Outline simplified shape for both hands
- Do not finalize arms and hands drawing yet



Chapter 4

Freehand sketching of front view croquis (continued)



 Connect shoulders and waistline for outlining of the upper body shape



 Add shape to connect neck and shoulders smoothly

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Chapter 4



Add volume to arms

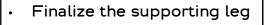


Finalize the relaxed leg

Chapter 4

Freehand sketching of front view croquis (continued)







Add curve lines to show the connection between pelvis and legs

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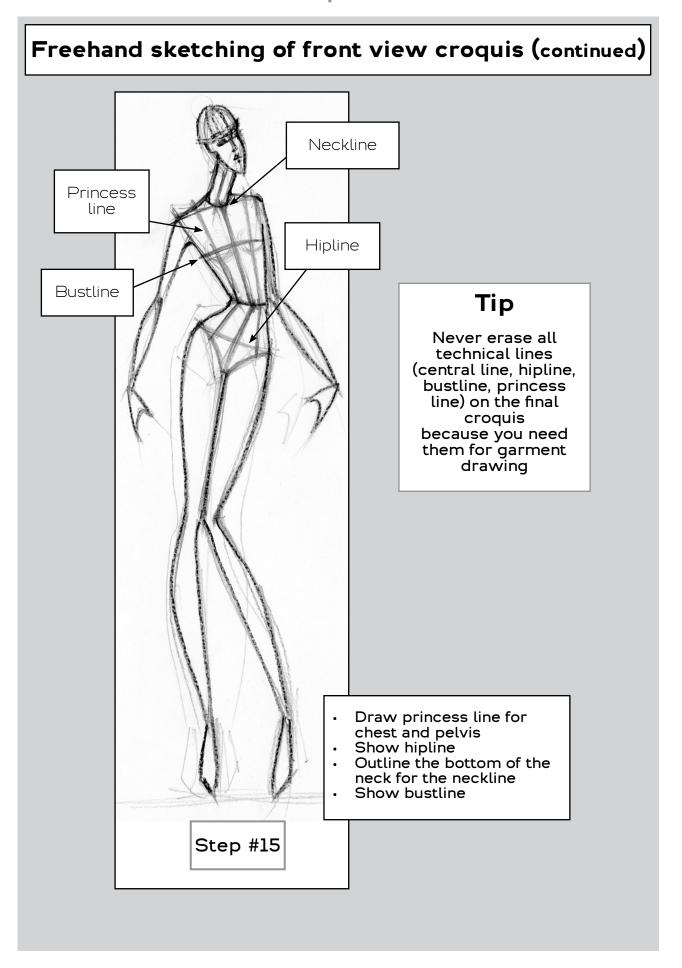
Chapter 4

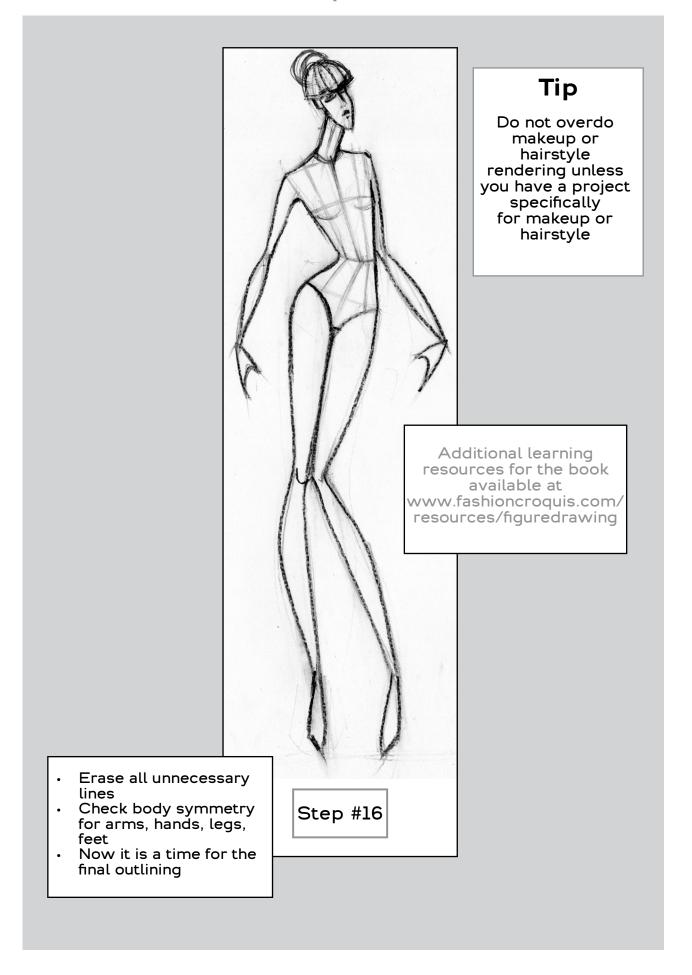


- Soften connections between all body parts
 Show basic shape for hair
 Draw more detailed face outlining



Show essential placement for face details

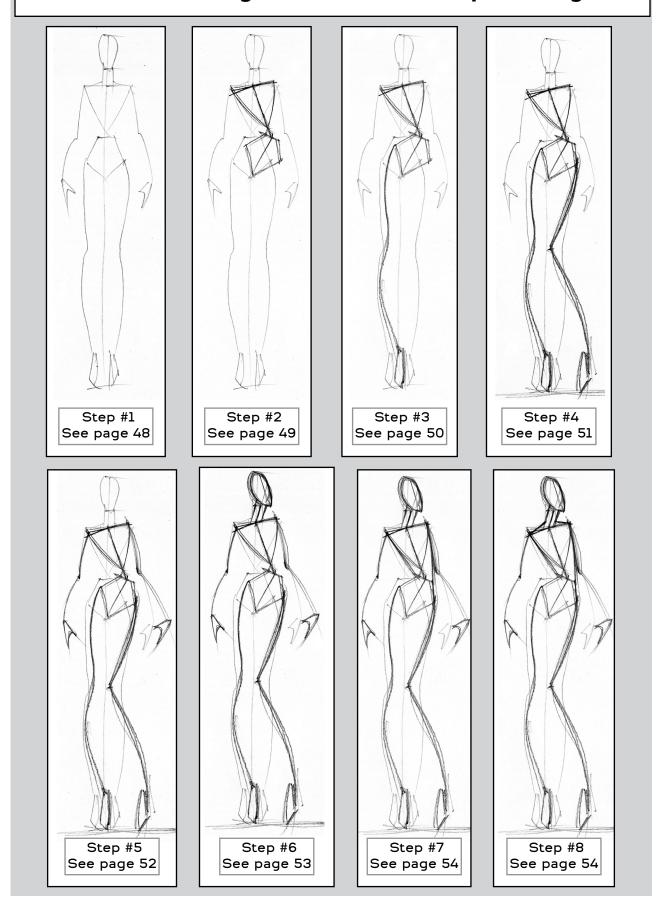




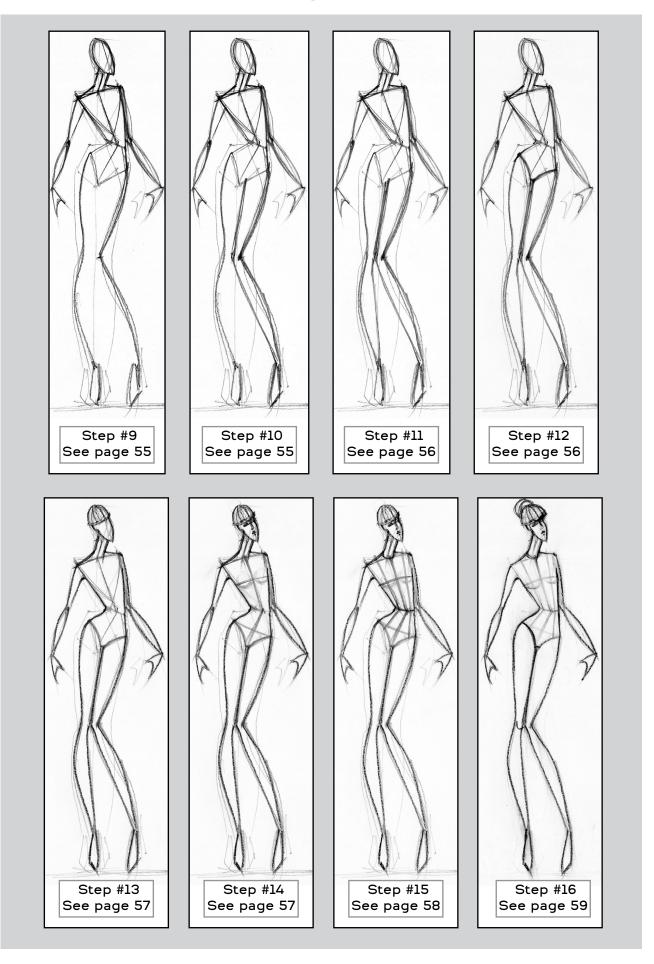
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How to Draw Fashion Figure Essential figure drawing techniques Chapter 4

Freehand sketching of front view croquis at a glance



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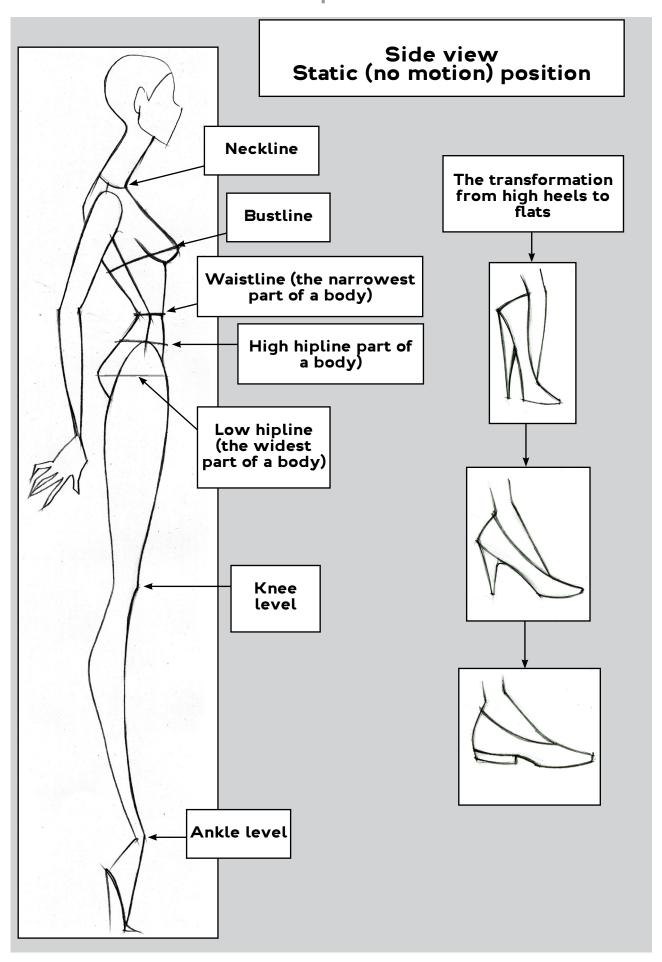
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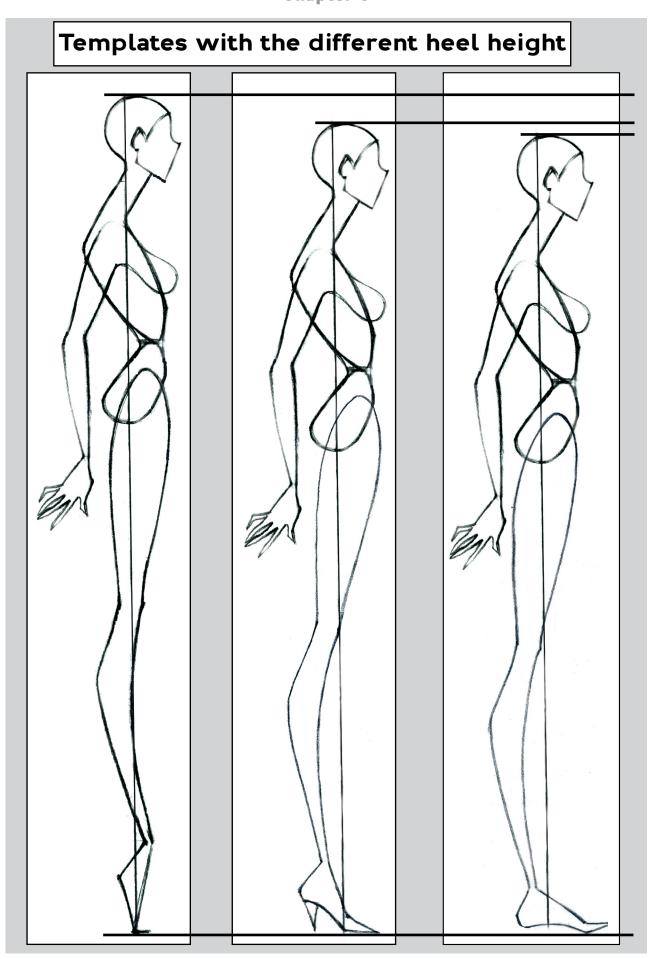
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Freehand sketching for 10 heads tall fashion figure (side view)

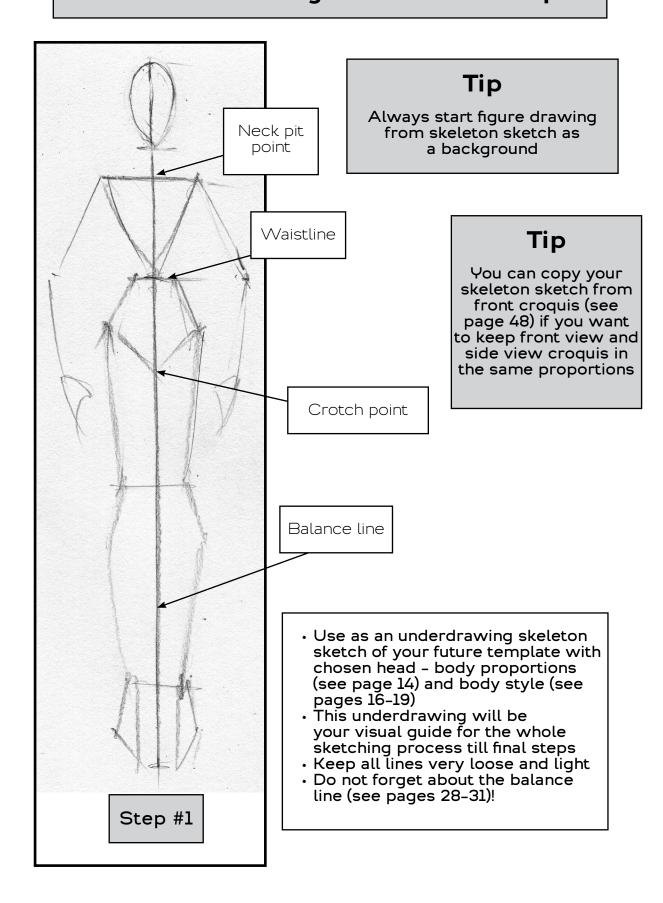
Irina V. Ivanova



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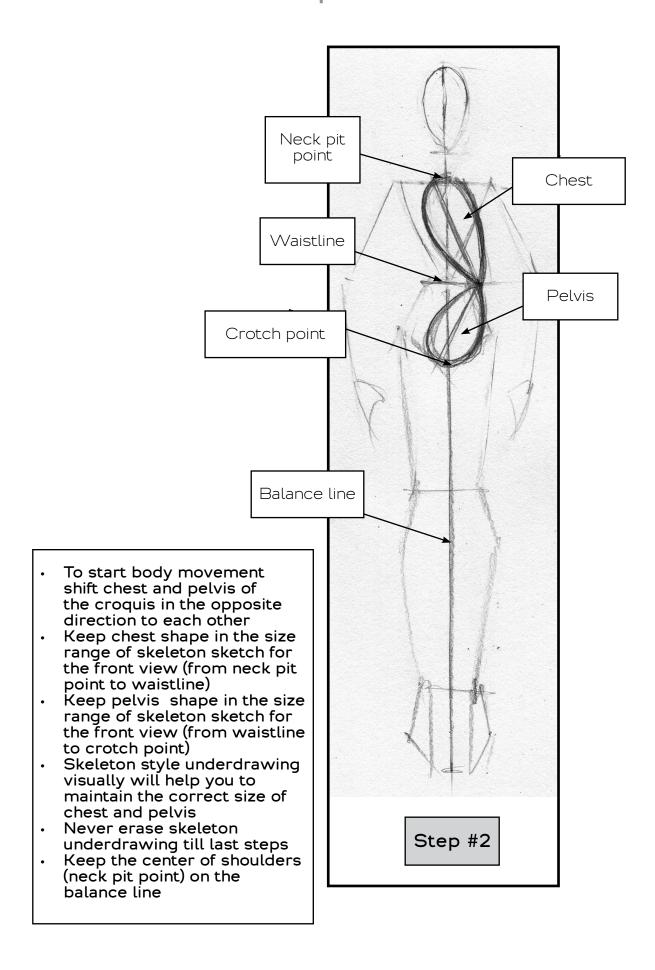


Freehand sketching of side view croquis

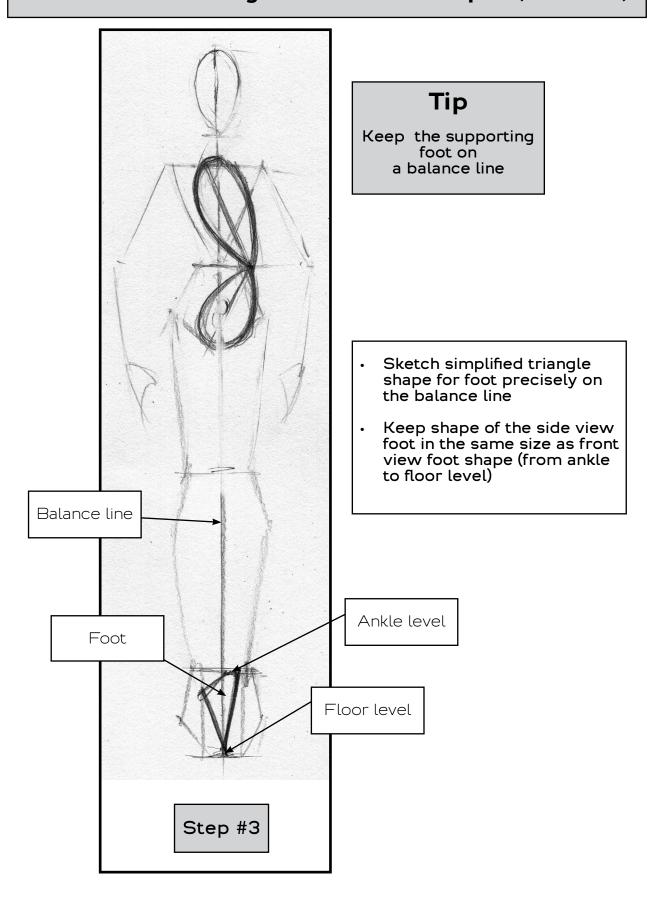


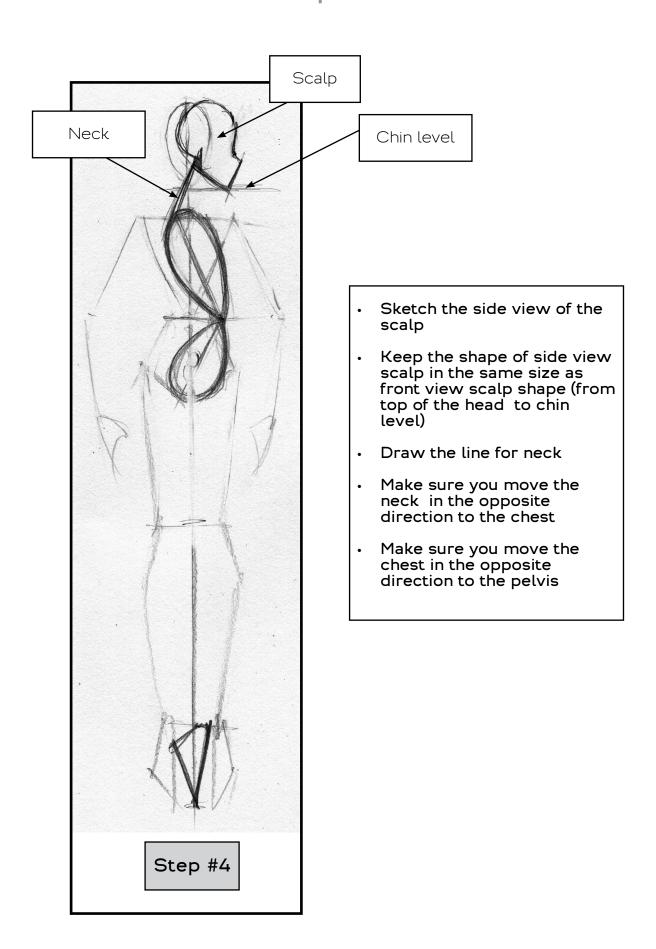
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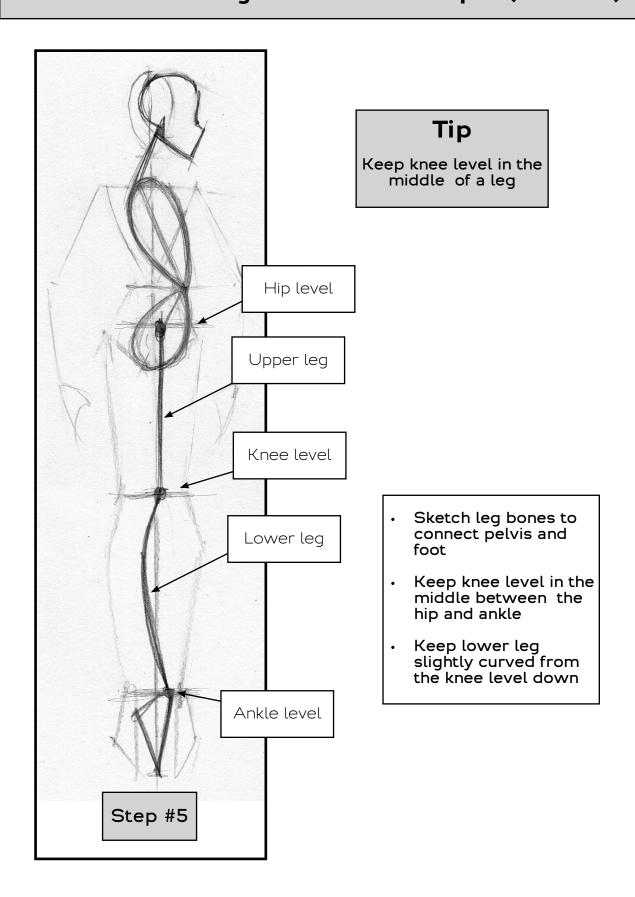


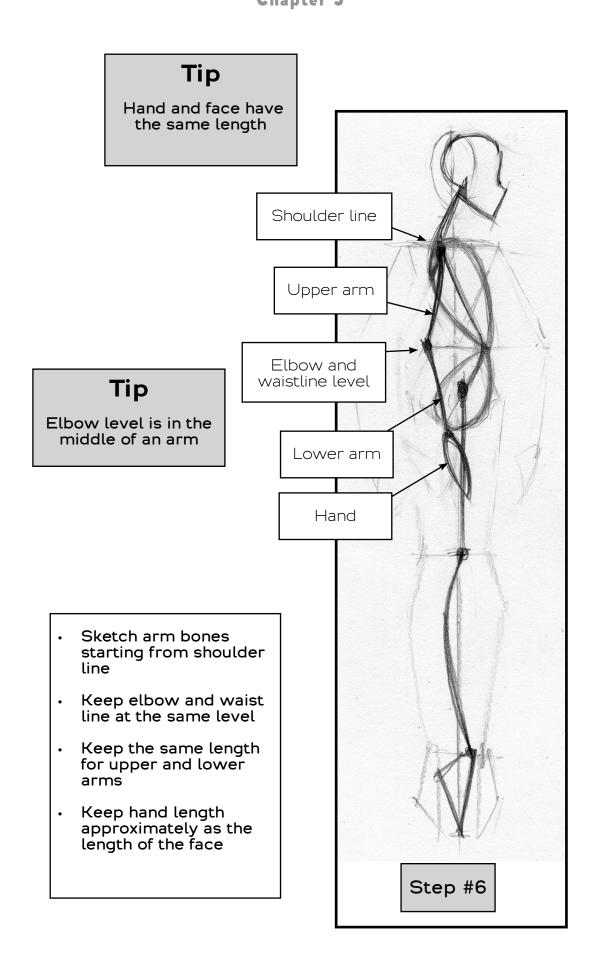
Freehand sketching of side view croquis (continued)





Freehand sketching of side view croquis (continued)

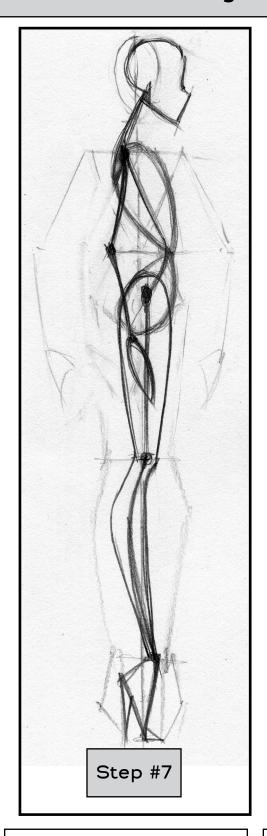


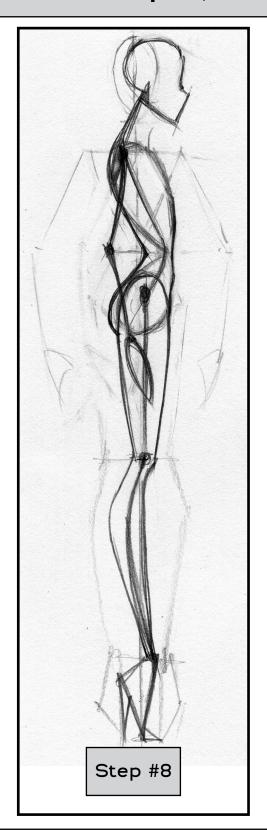


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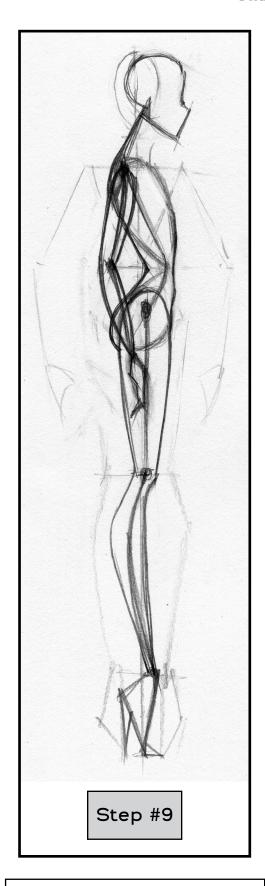
Freehand sketching of side view croquis (continued)

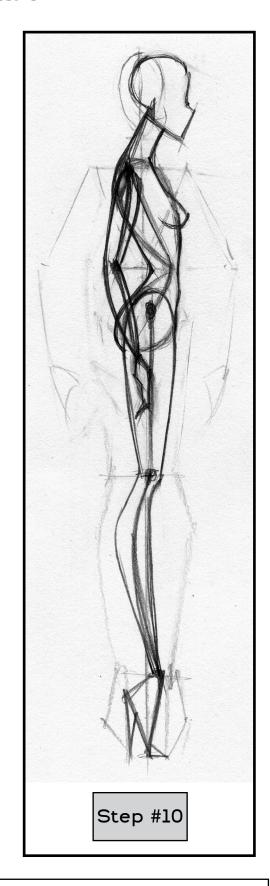




- Finalize the leg outlining
- Add more body to buttocks
- Show outlining of back in waist area

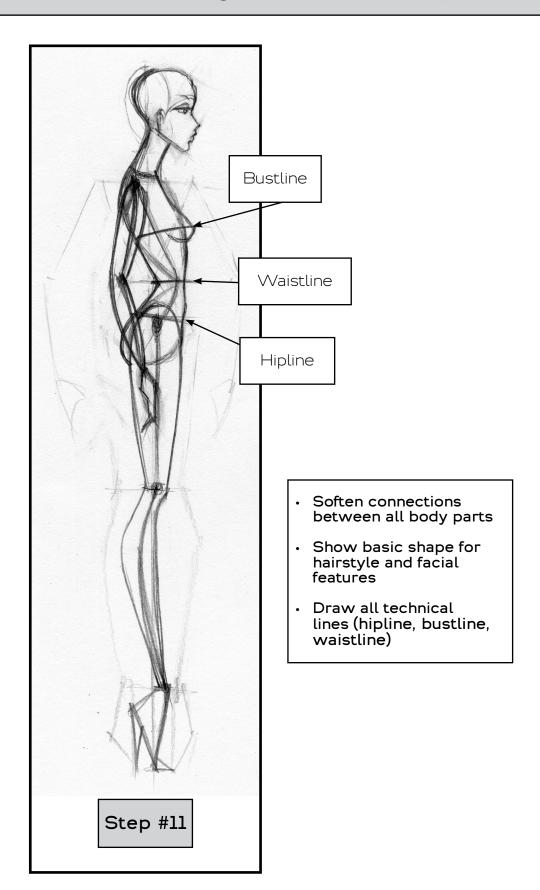
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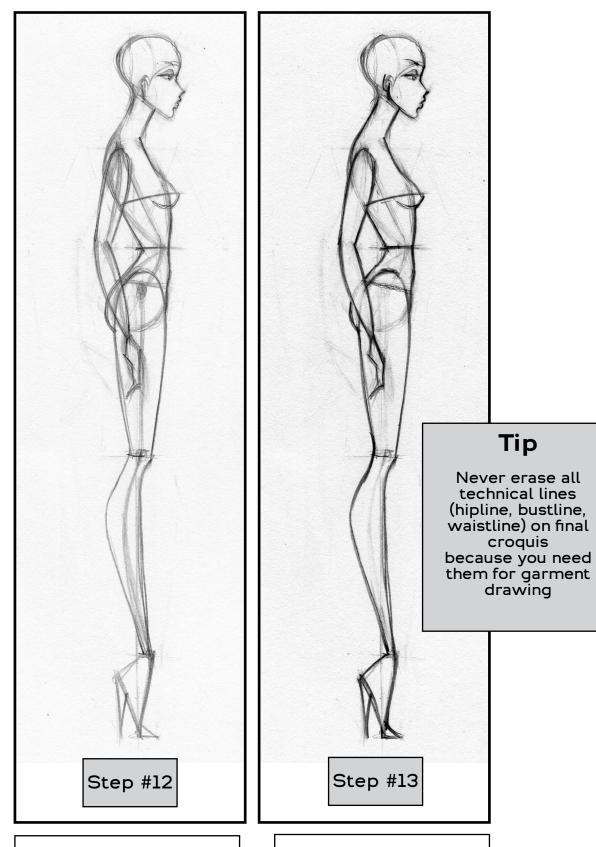


- Finalize the arm outlining
- Add shape to the breast area Finalize the neck outlining

Freehand sketching of side view croquis (continued)



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- Erase all unnecessary lines
- Check everything before final outlining
- Do final outlining

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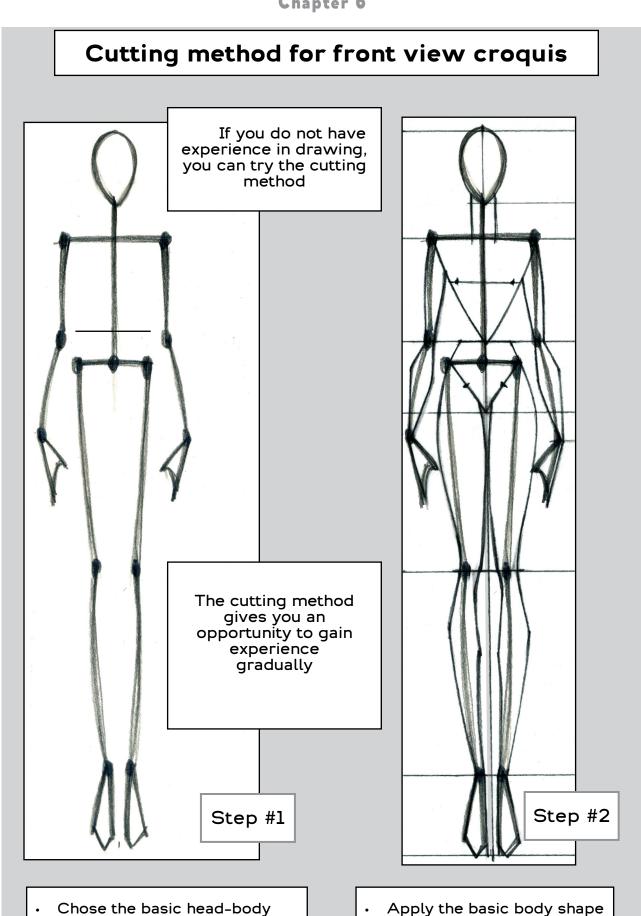
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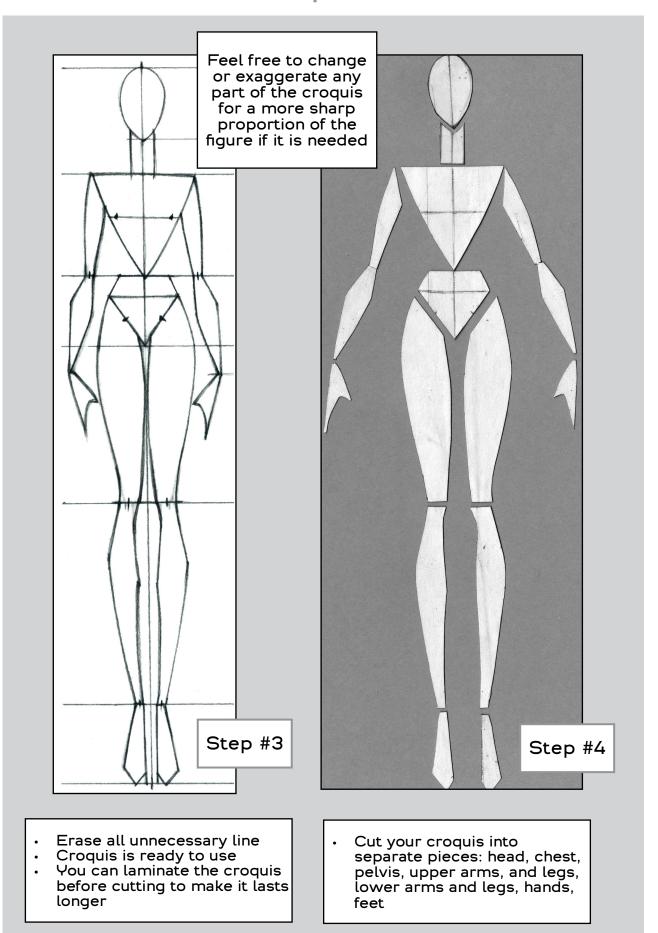
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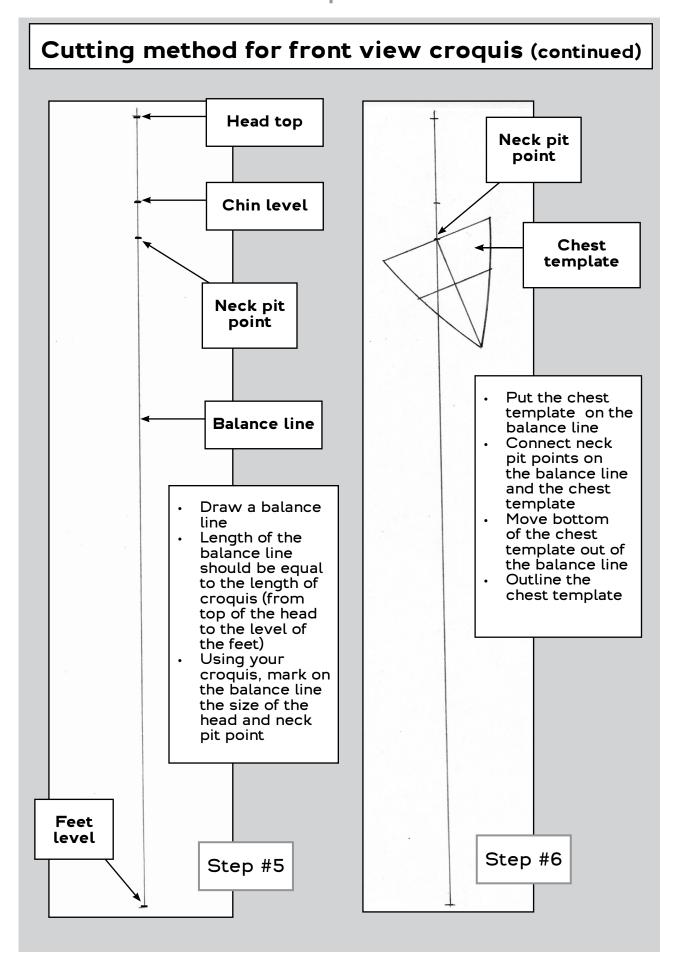
Cutting method for fashion figure croquis

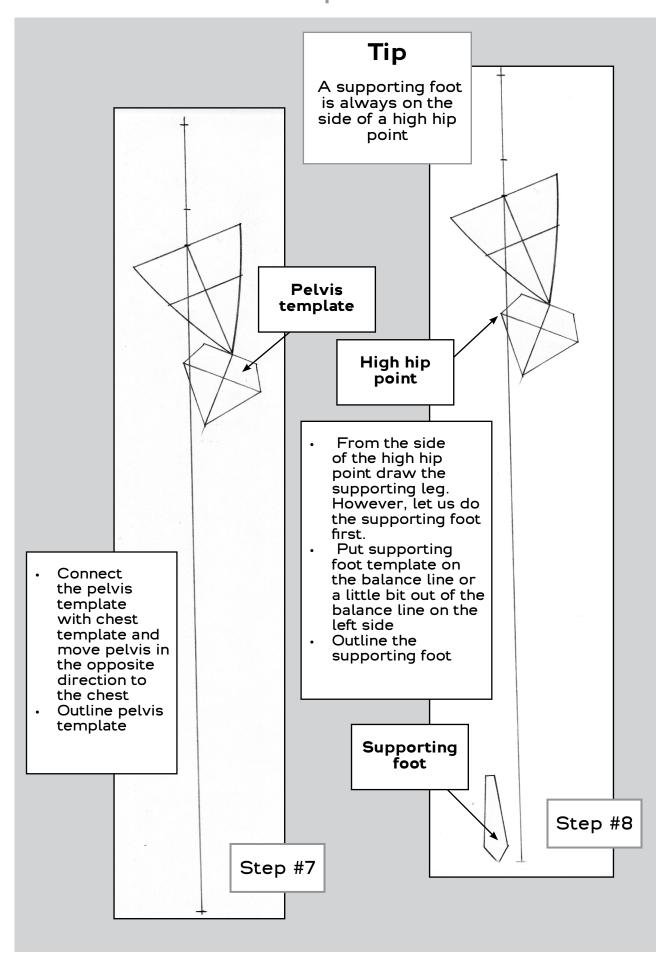


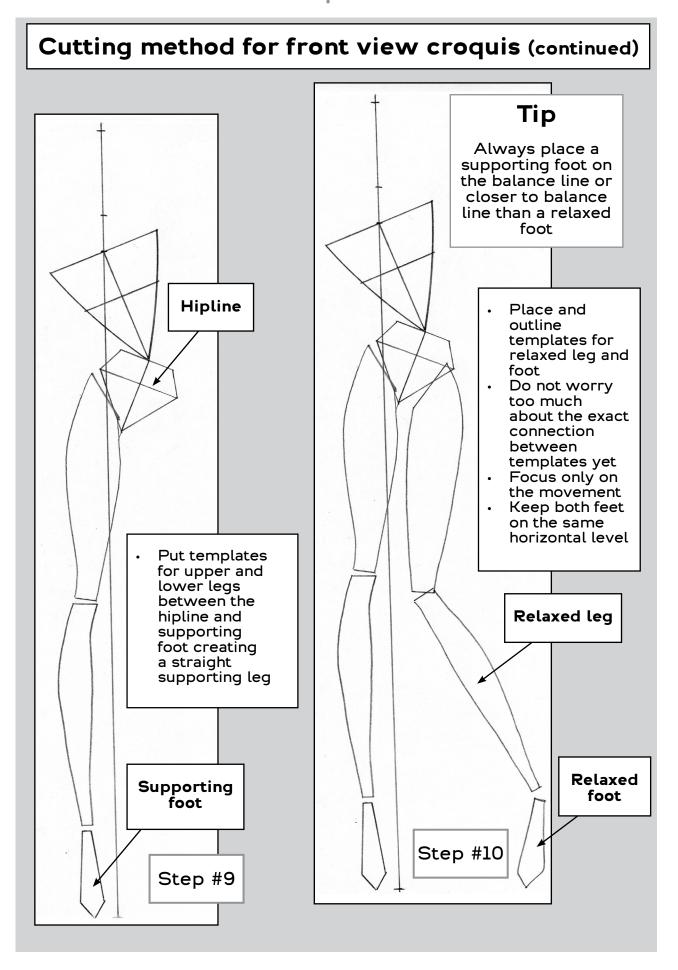
proportions for the croquis

Apply the basic body shape for the skeleton sketch

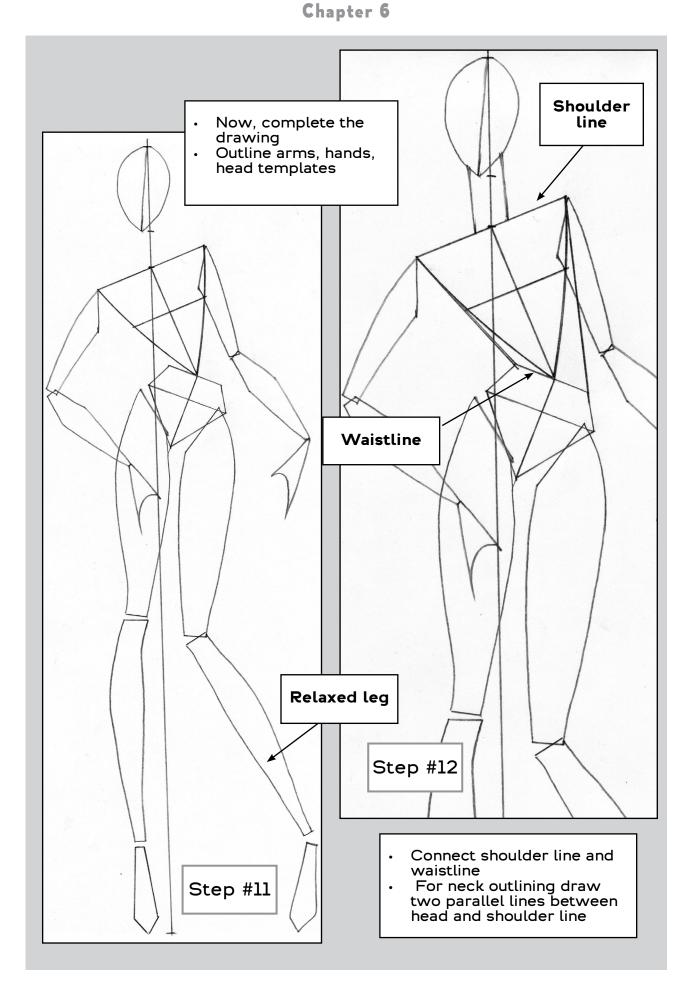




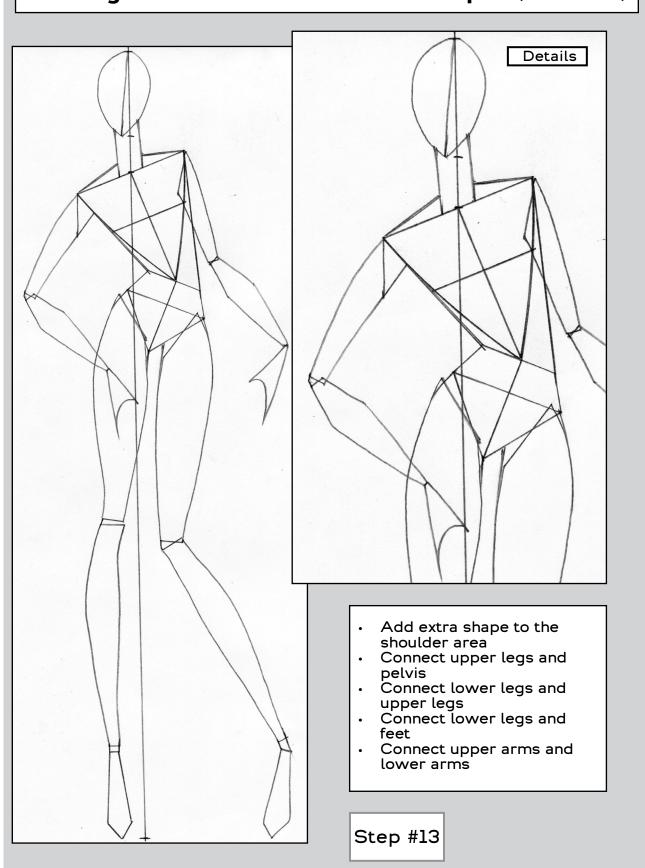




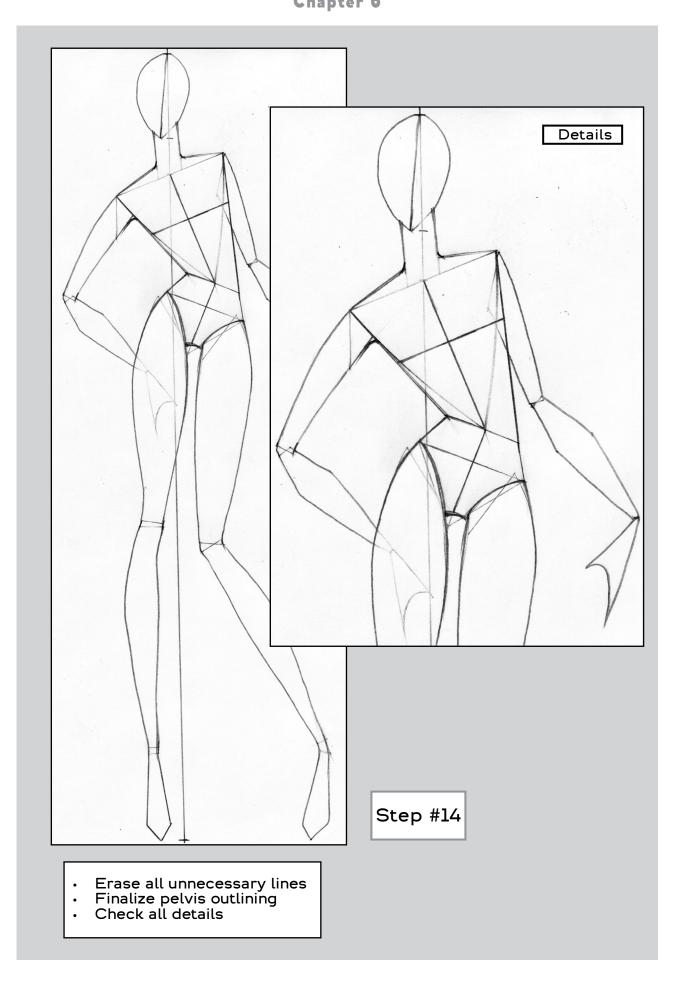
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Cutting method for front view croquis (continued)

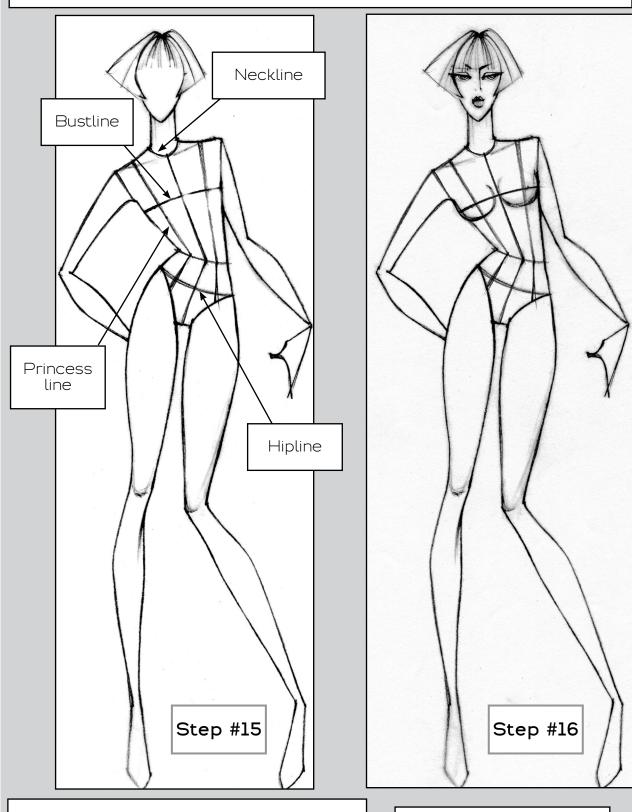


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Chapter 6

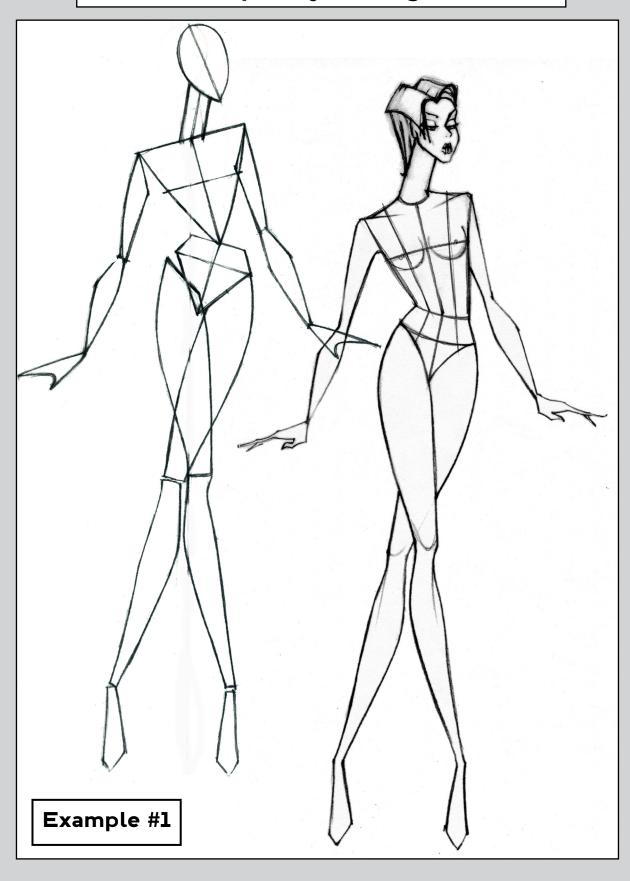
Cutting method for front view croquis (final steps)



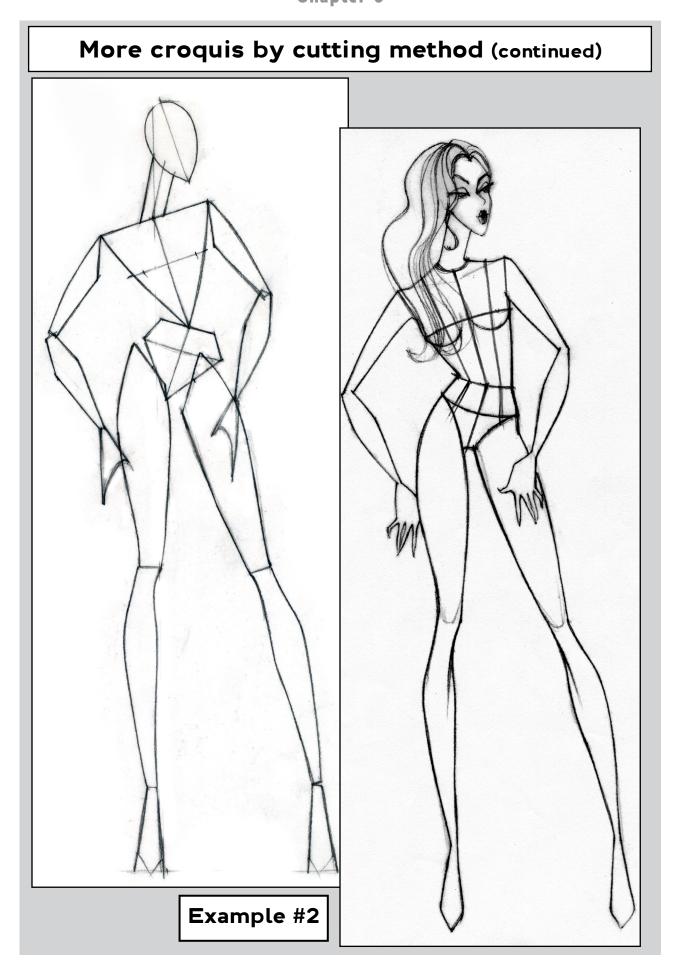
- Draw princess line for chest and pelvis
- · Show hipline, bustline and neckline
- Check everything before final outlining
- Do final outlining
- Draw face features

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More croquis by cutting method

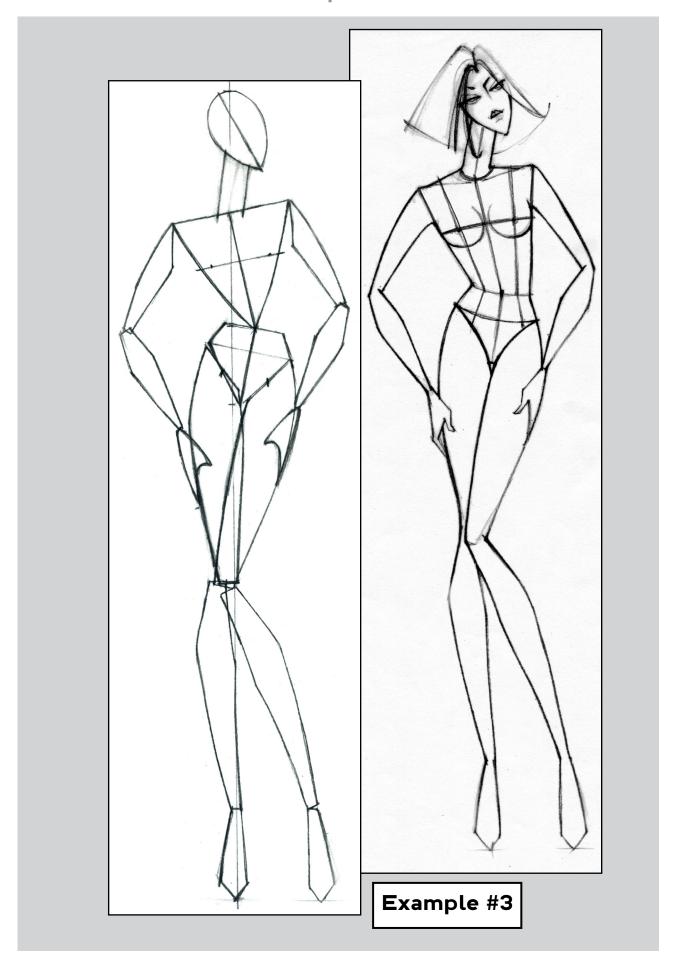


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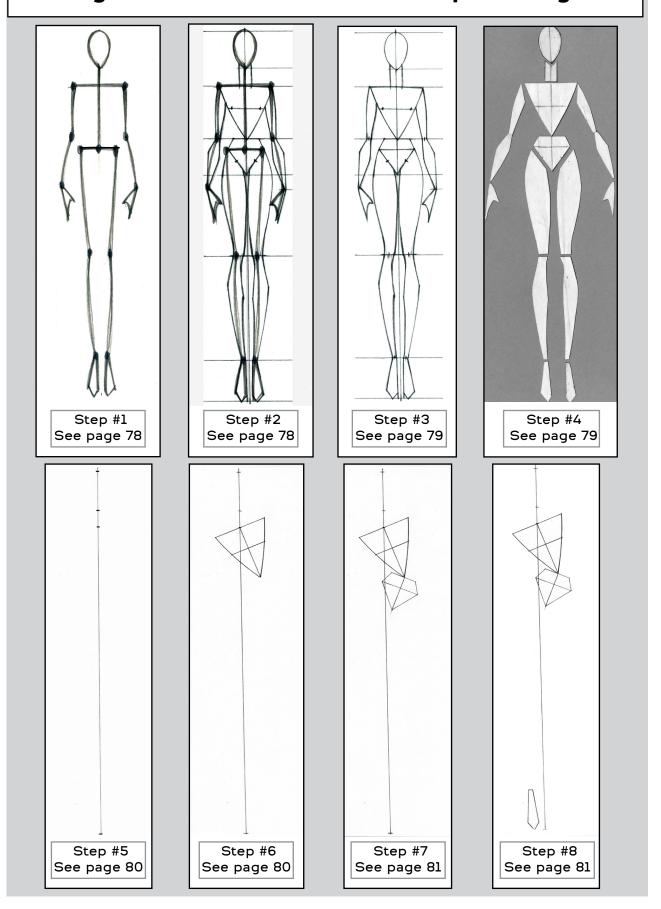
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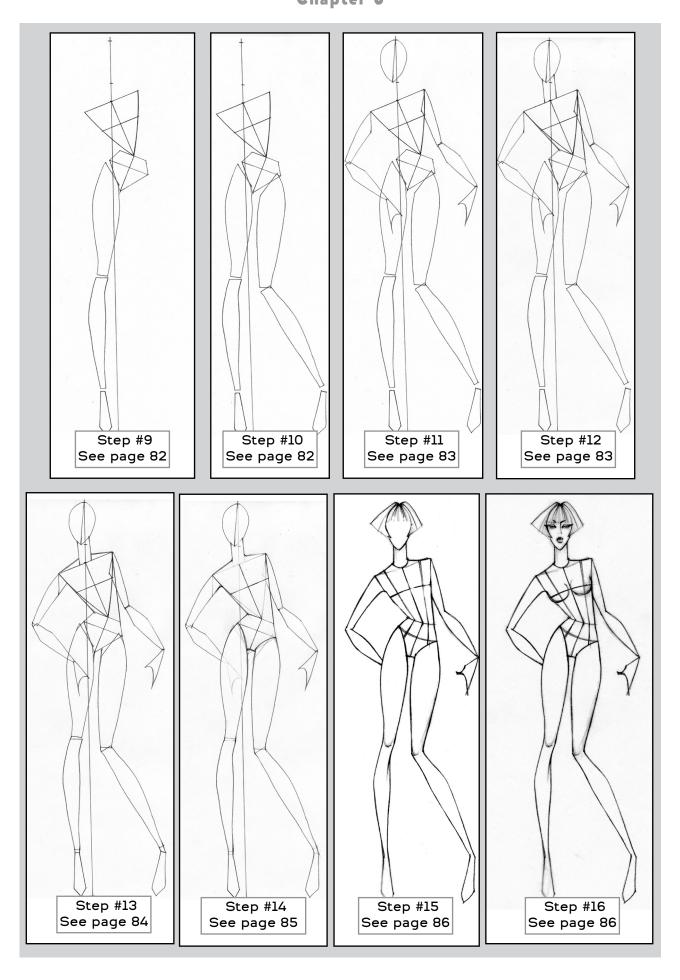
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Cutting method for front view croquis at a glance



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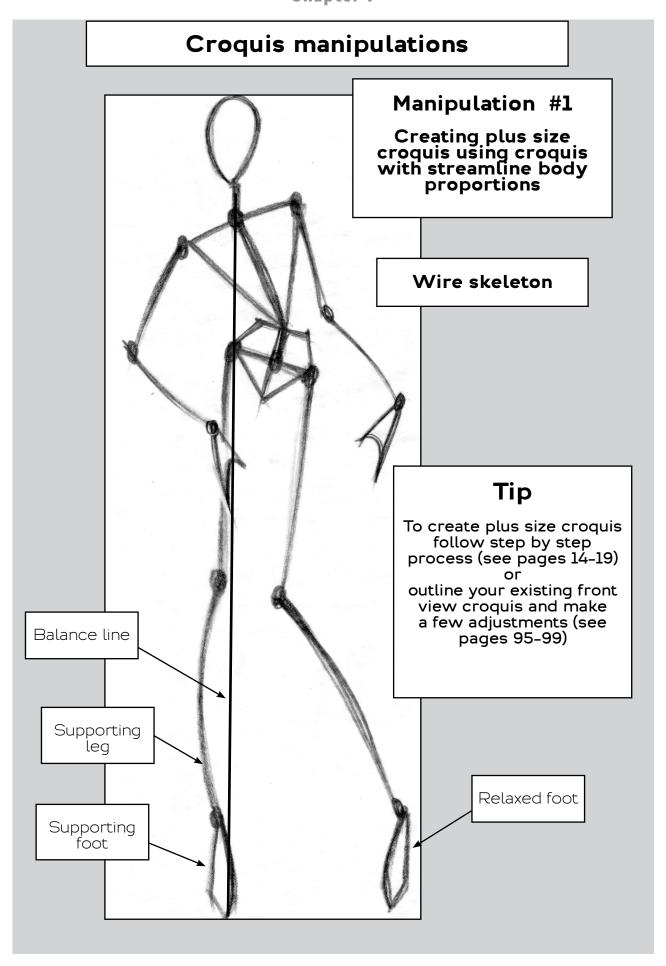
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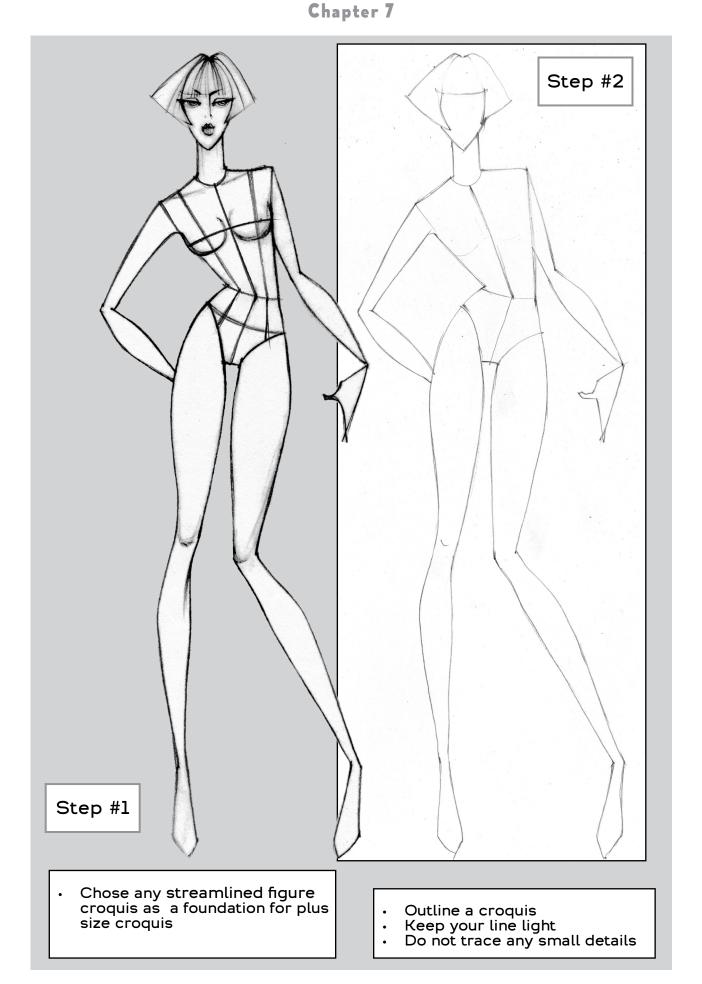
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Figure croquis manipulations

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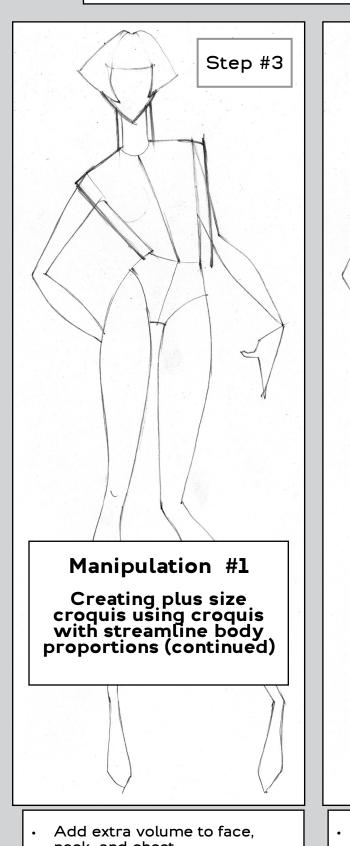
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Croquis manipulations (continued)



neck, and chest



Add extra volume to the legs

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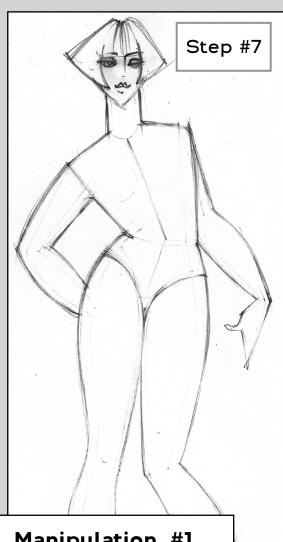
- Add additional extra volume to the legs if necessary
- Add extra volume to arms and hands

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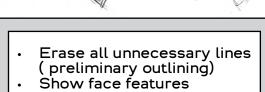
Chapter 7

Croquis manipulations (continued)



Manipulation #1

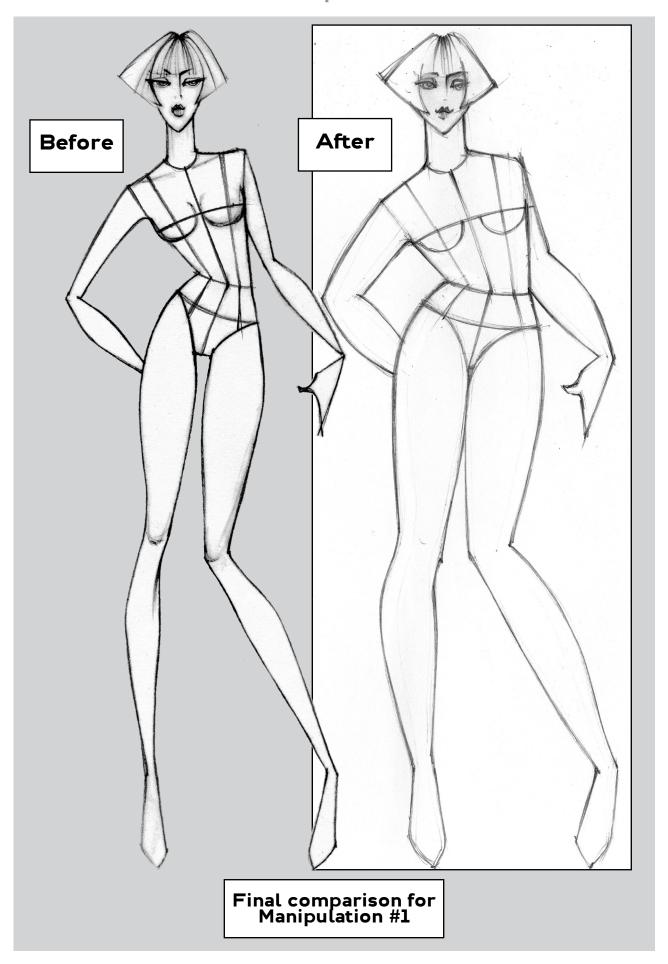
Creating plus size croquis using croquis with streamline body proportions (continued)

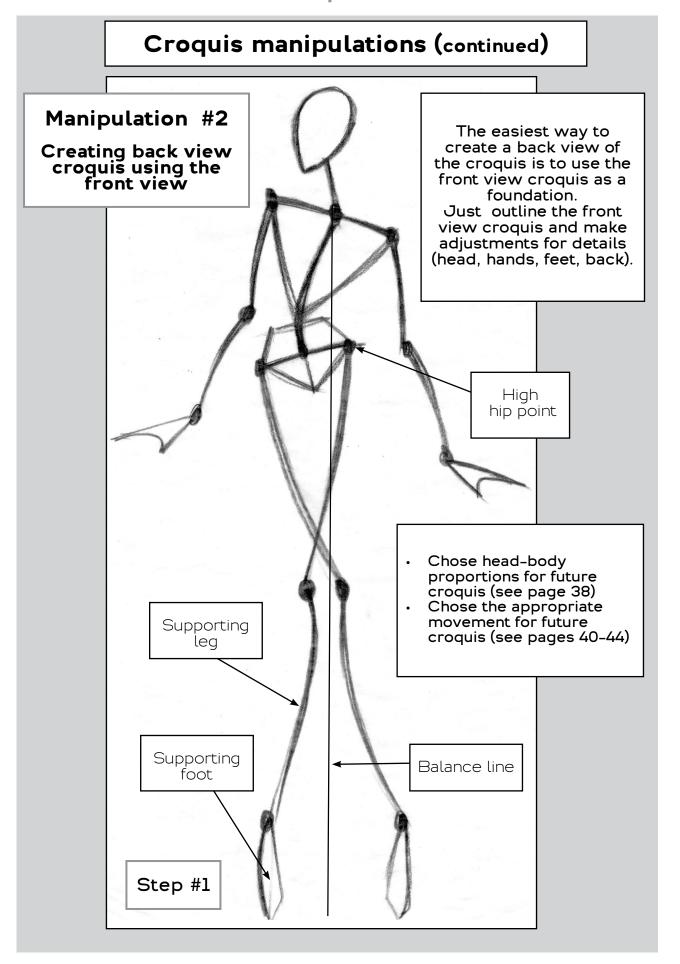




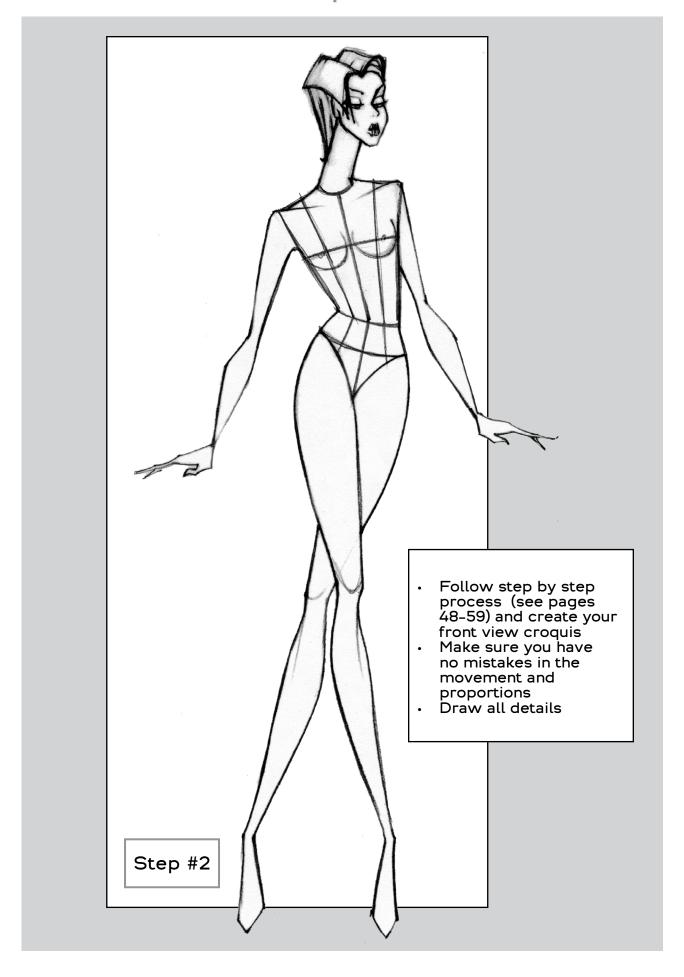
- Check all details and overall body proportions
- Show center, waist, upper hip, bust, and neck lines

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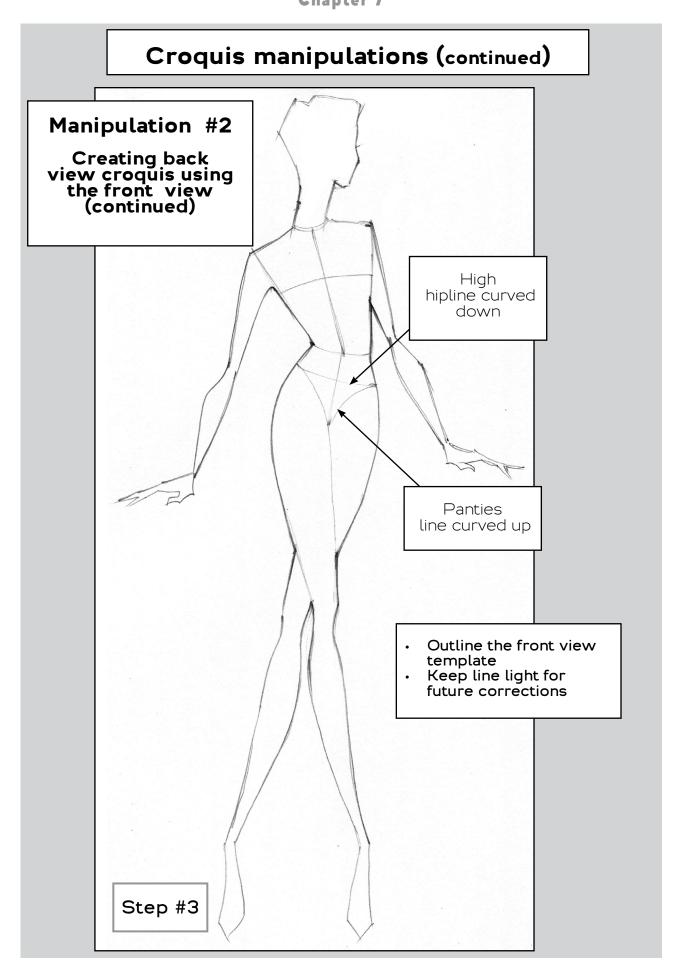




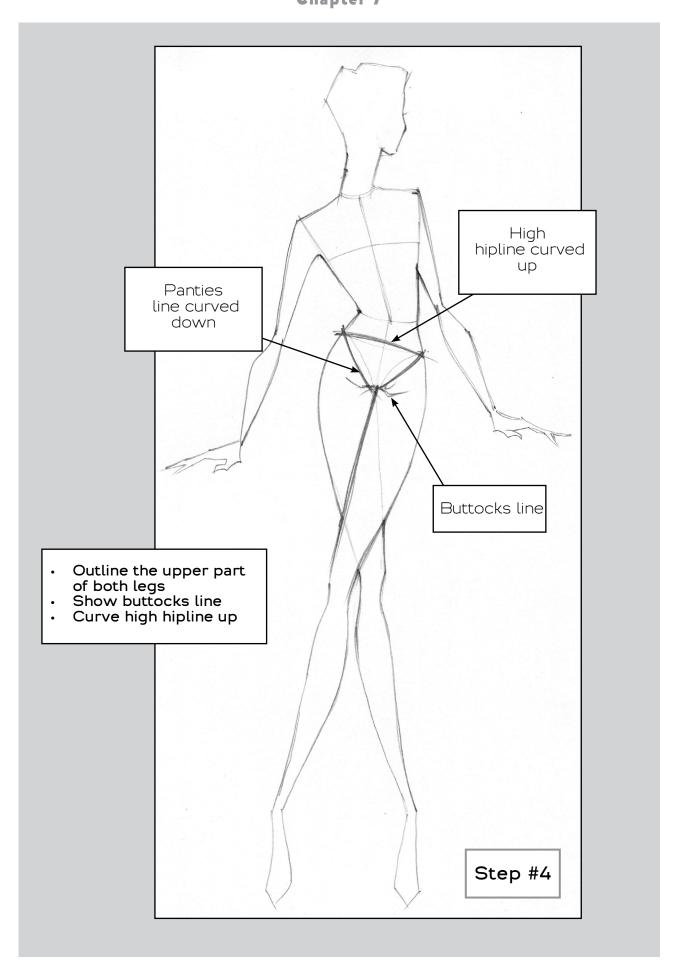
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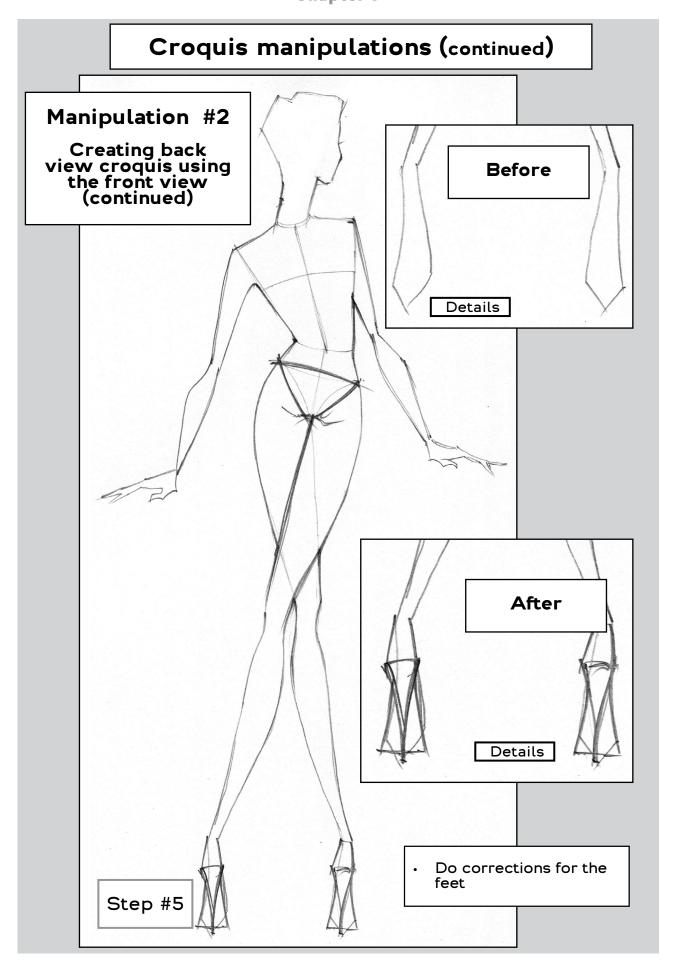
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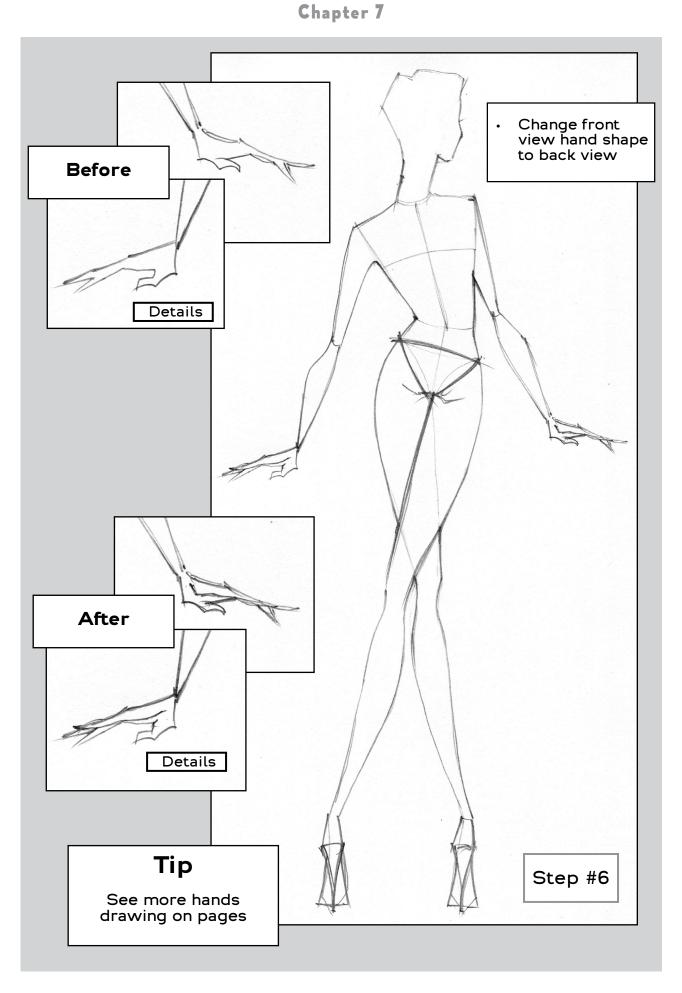


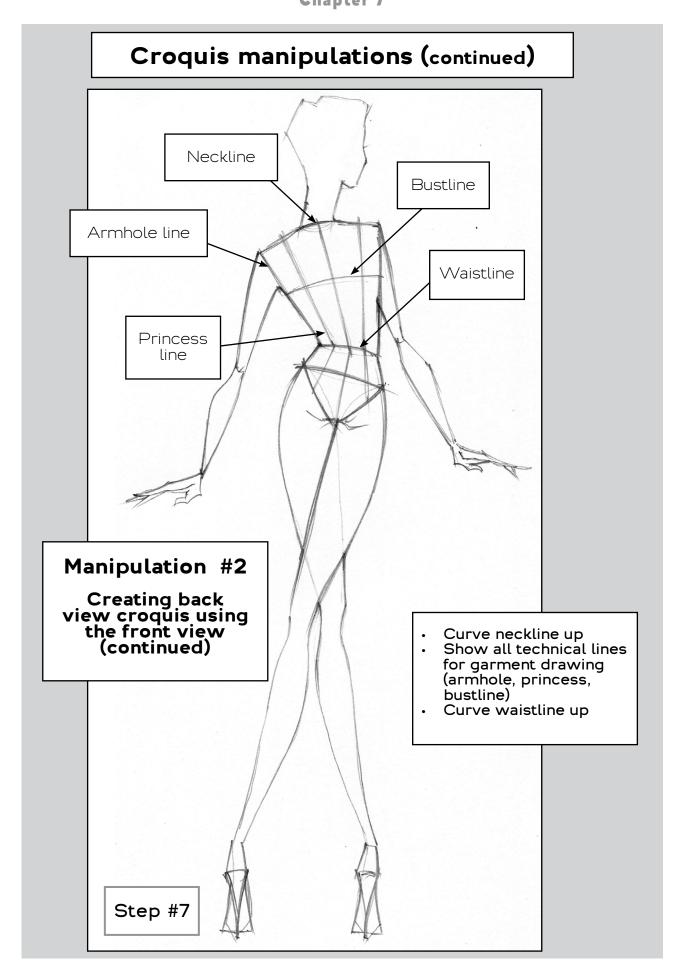
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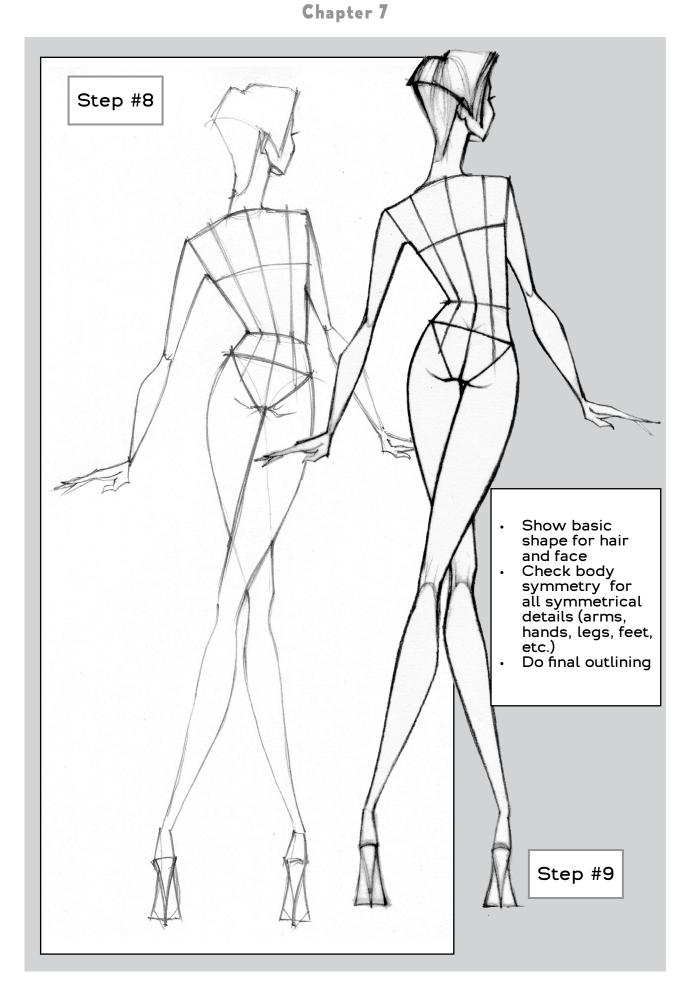
104 www.FashionCroquis.com

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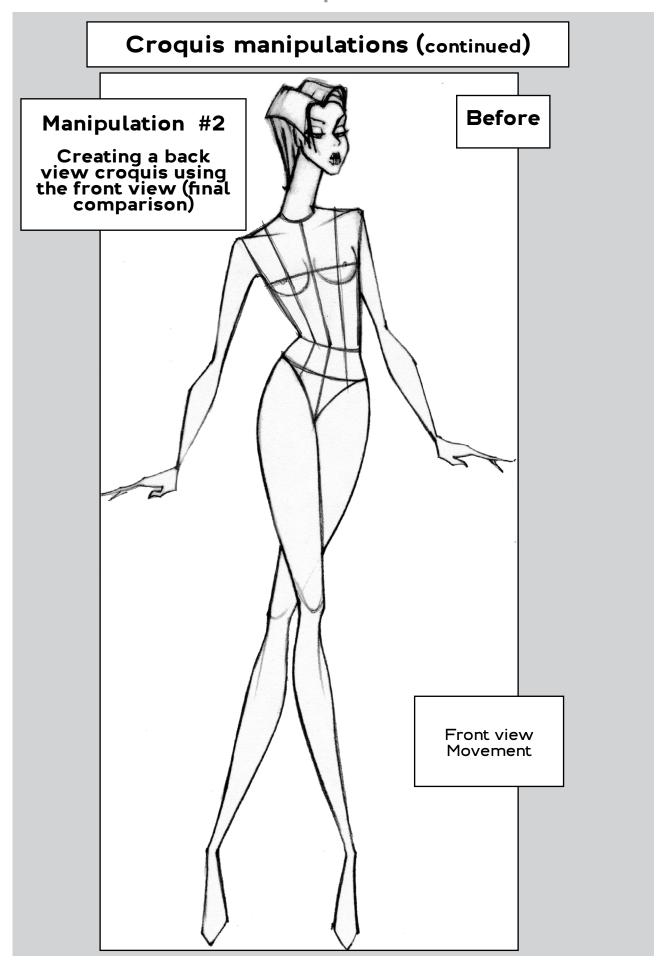


<u>Irina V. Ivanova</u>



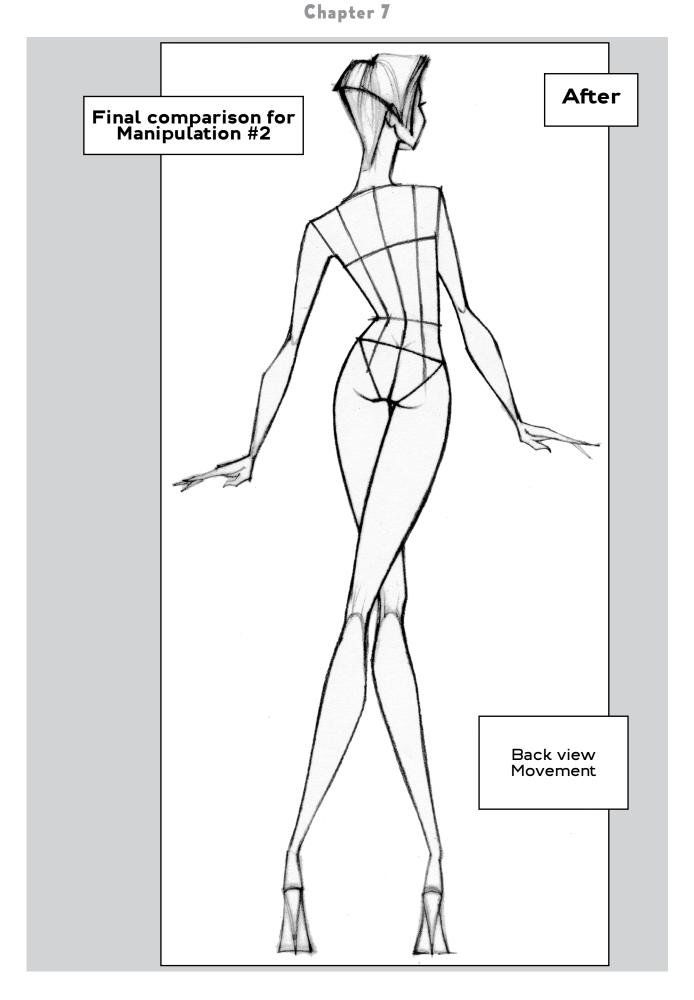
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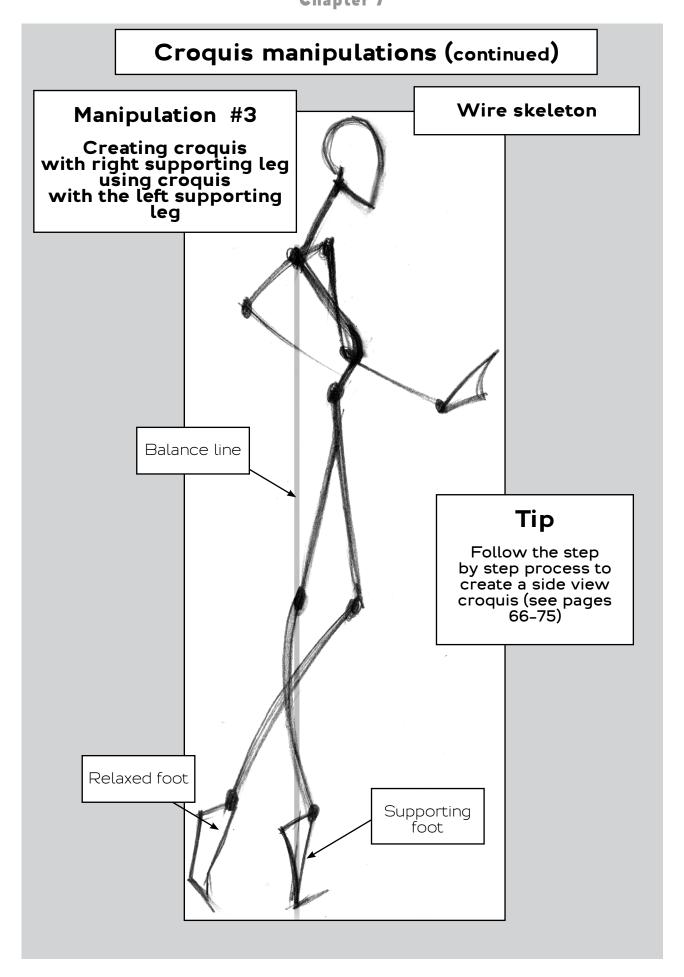


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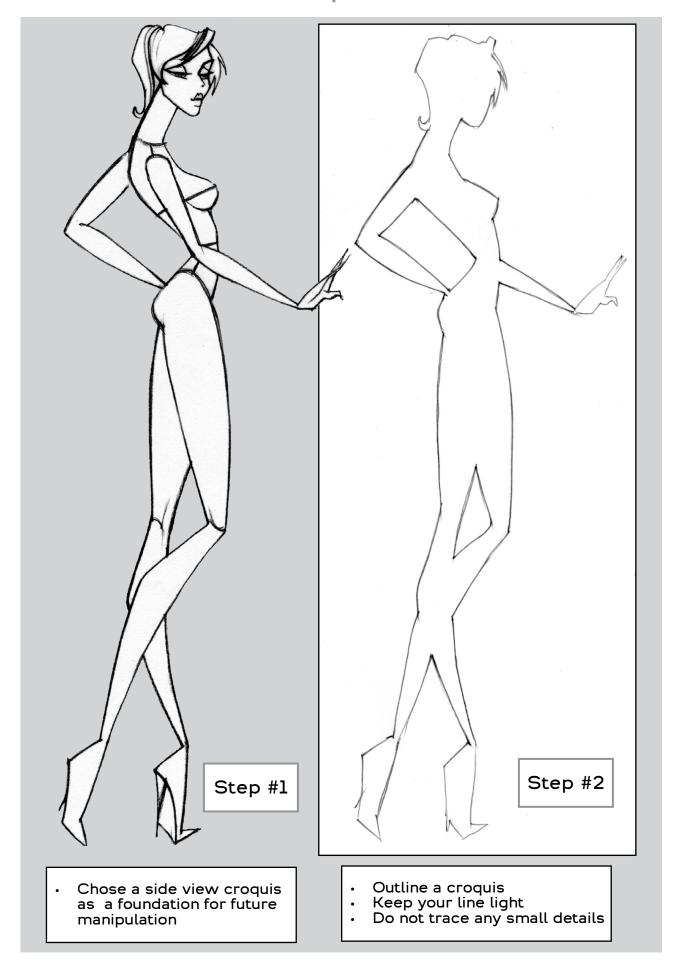
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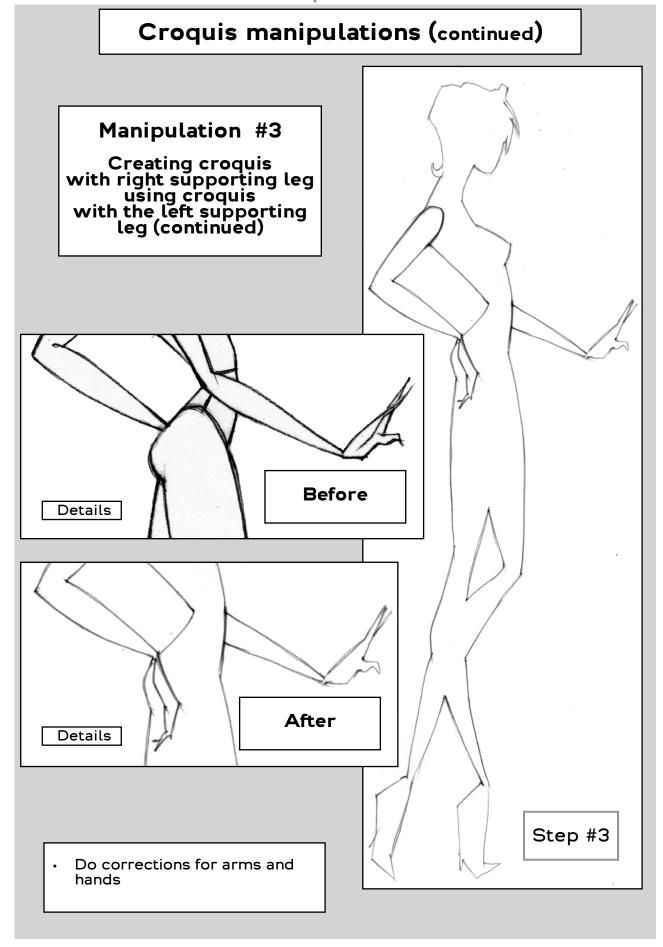
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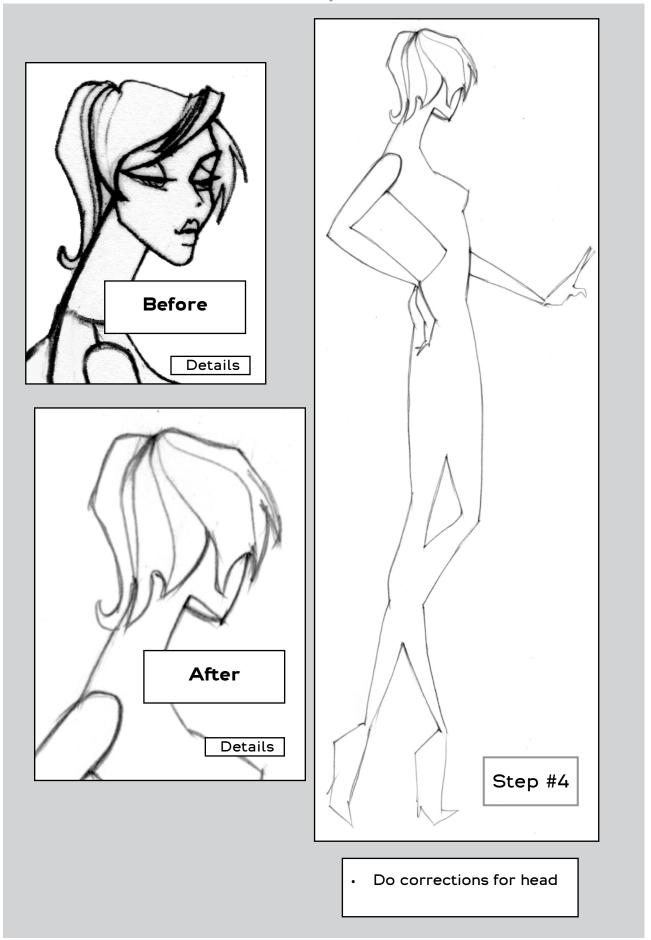
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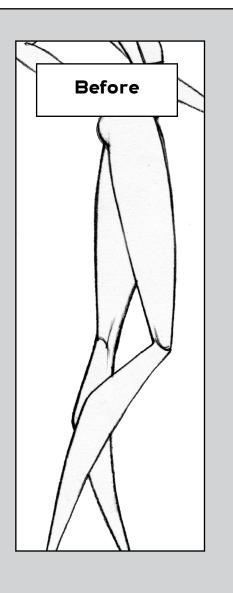


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Croquis manipulations (continued)

Manipulation #3

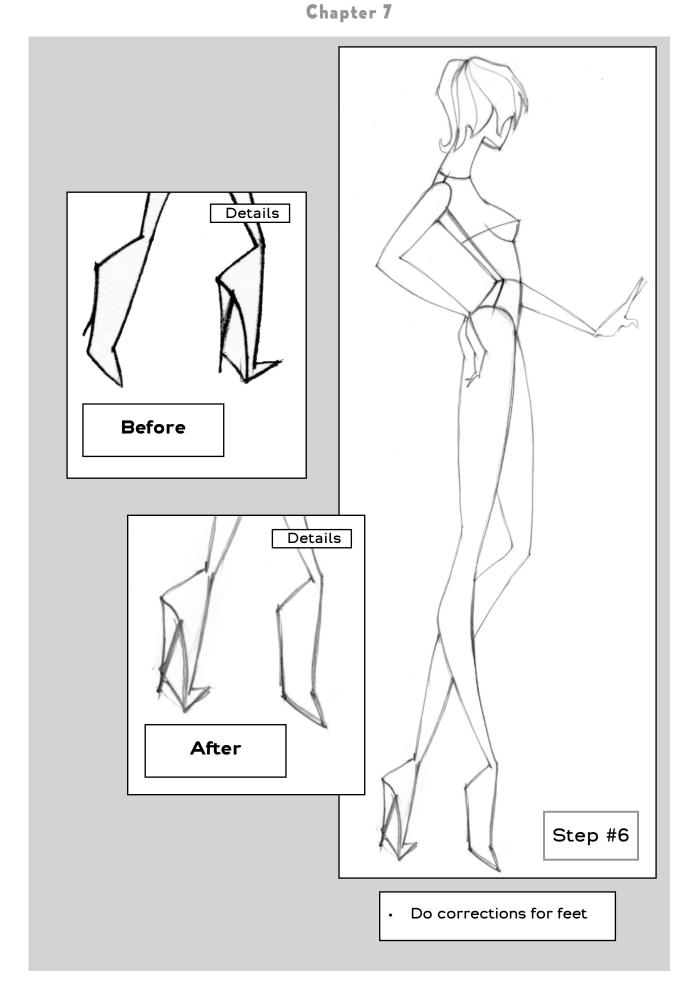
Creating croquis with right supporting leg using croquis with the left supporting leg (continued)

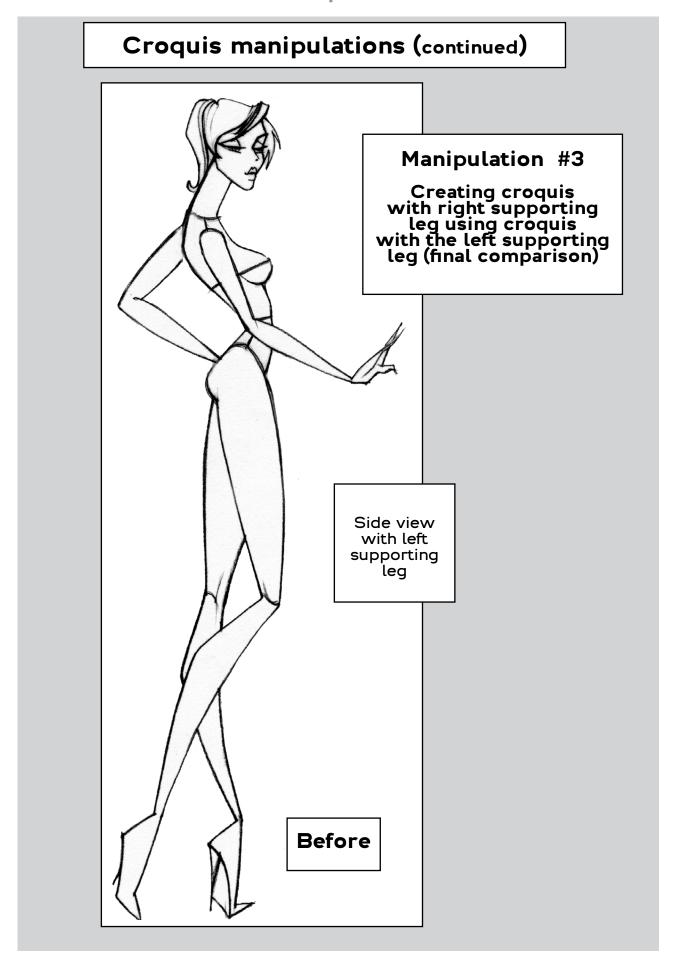


- Do corrections for legs
- · Show neck, bust and waistlines

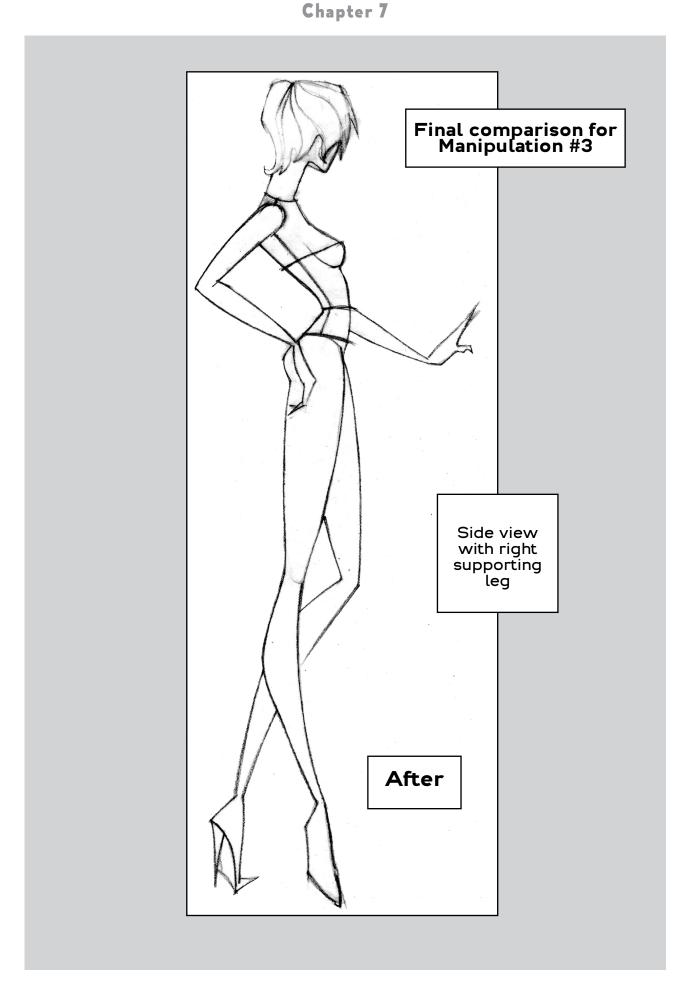


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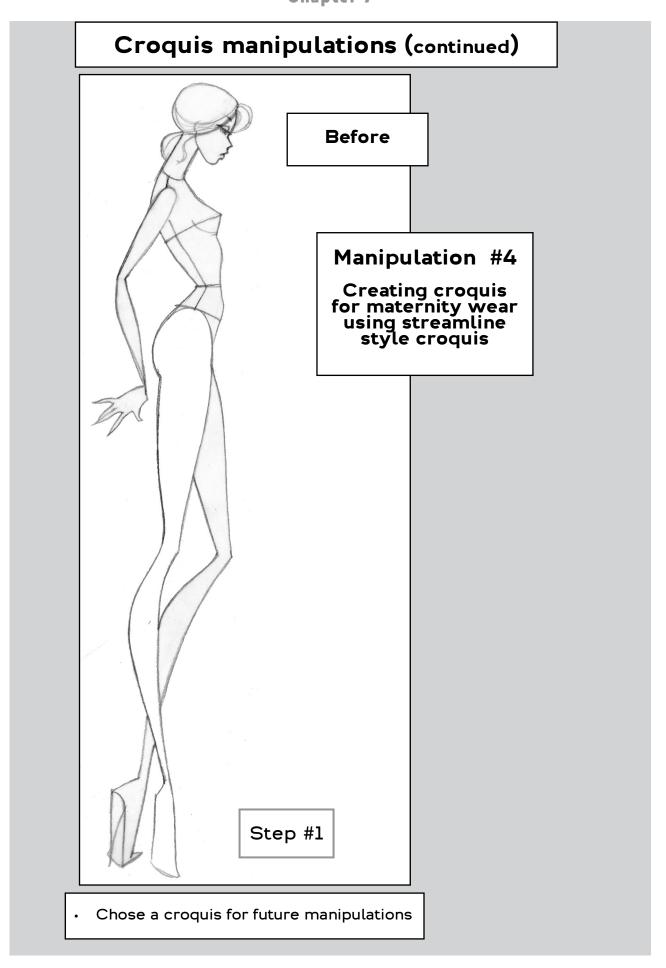




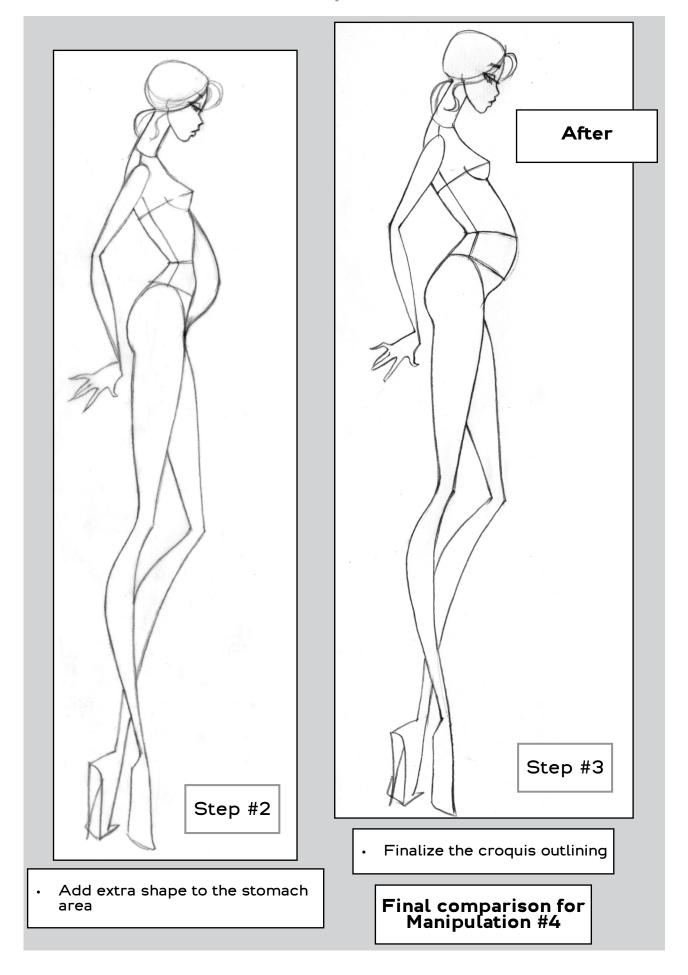
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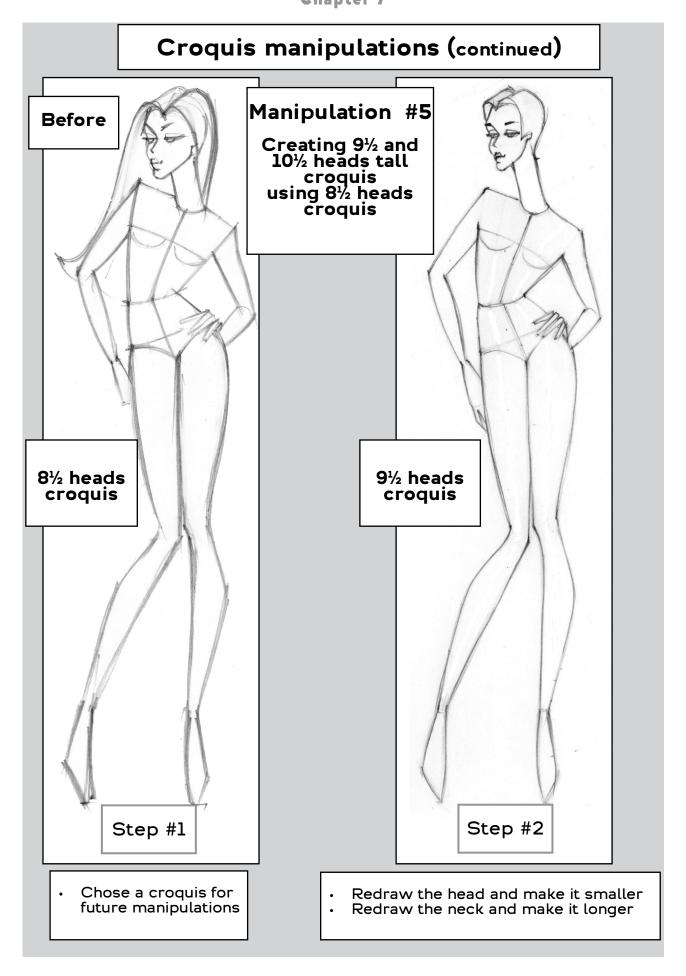


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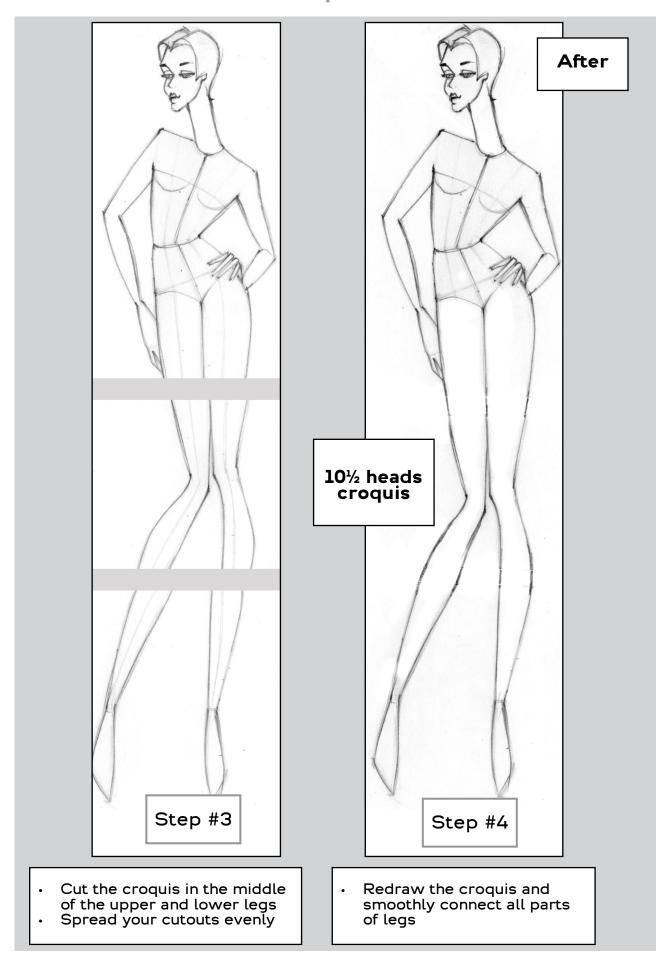


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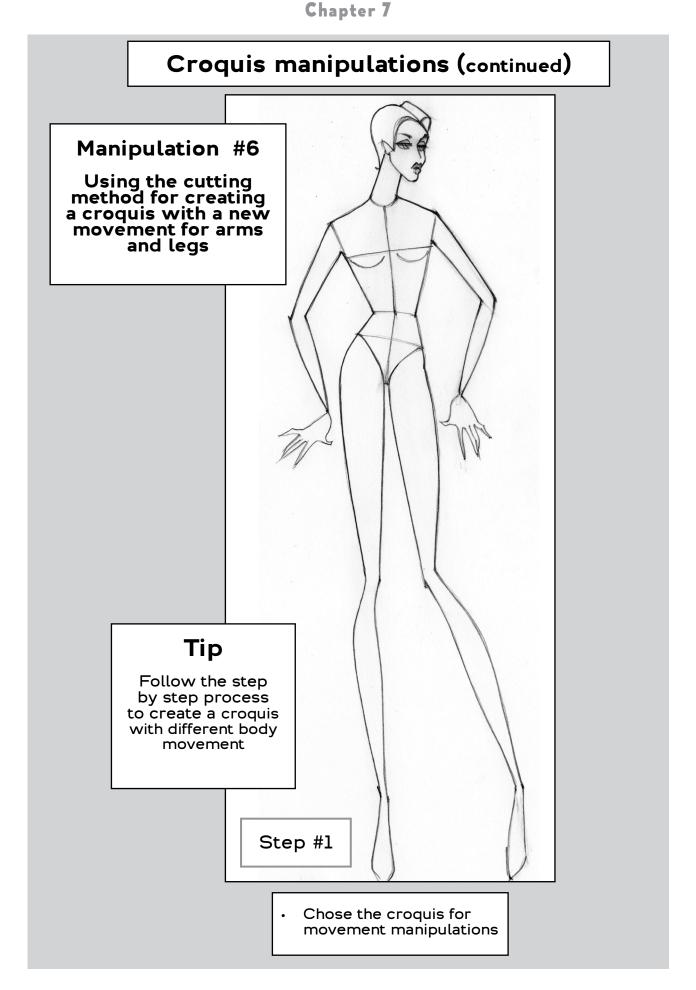
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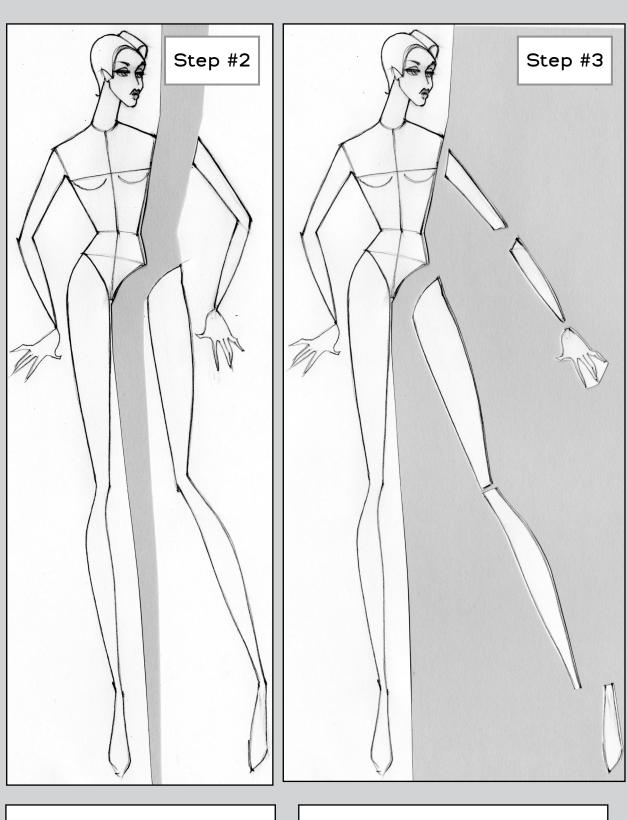
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How to Draw Fashion Figure Essential figure drawing techniques



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- Cut out arm and leg from a croquis which you want to use for manipulations
- Cut out separately each small portion of arm and leg from a croquis for future manipulations

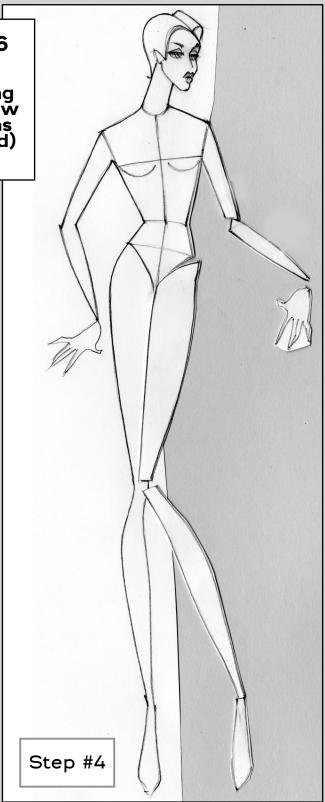
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Croquis manipulations (continued)

Manipulation #6

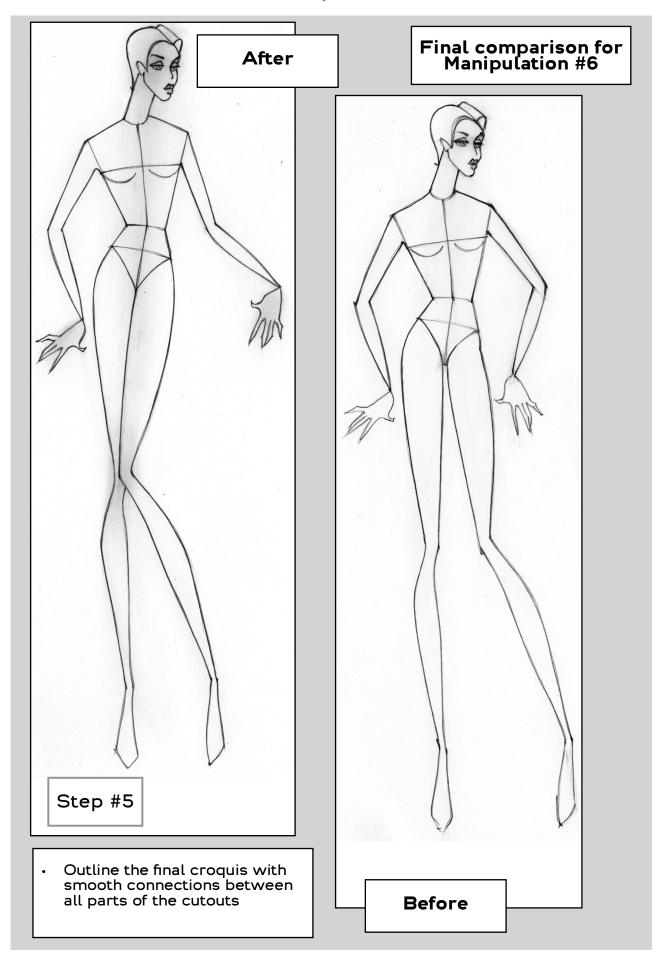
Using the cutting method for creating a croquis with a new movement for arms and legs (continued)



· Move all cutouts till you find the desired movement for your croquis

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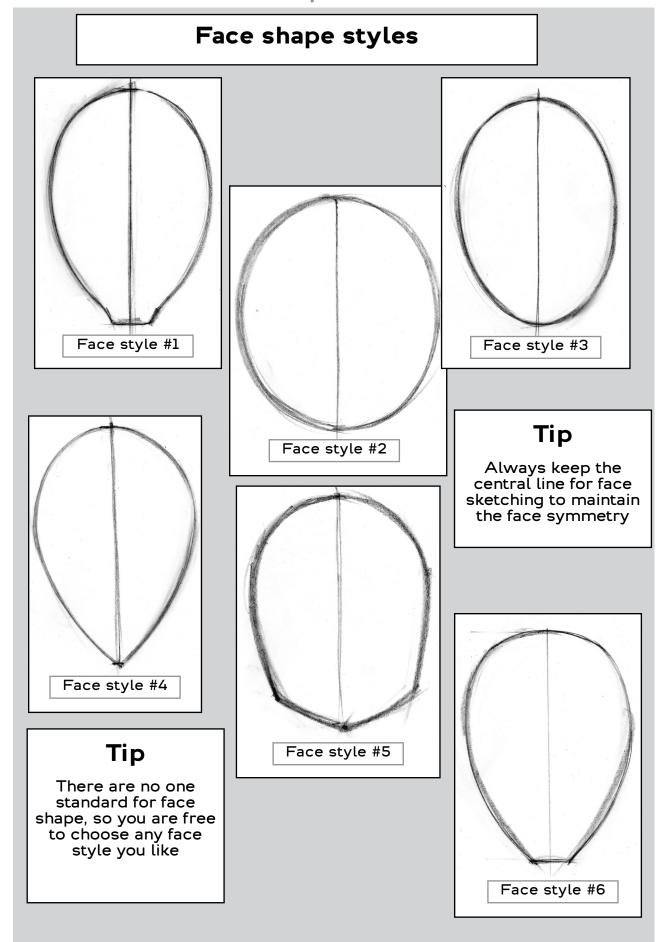
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Chapter 8

Faces and hands drawing

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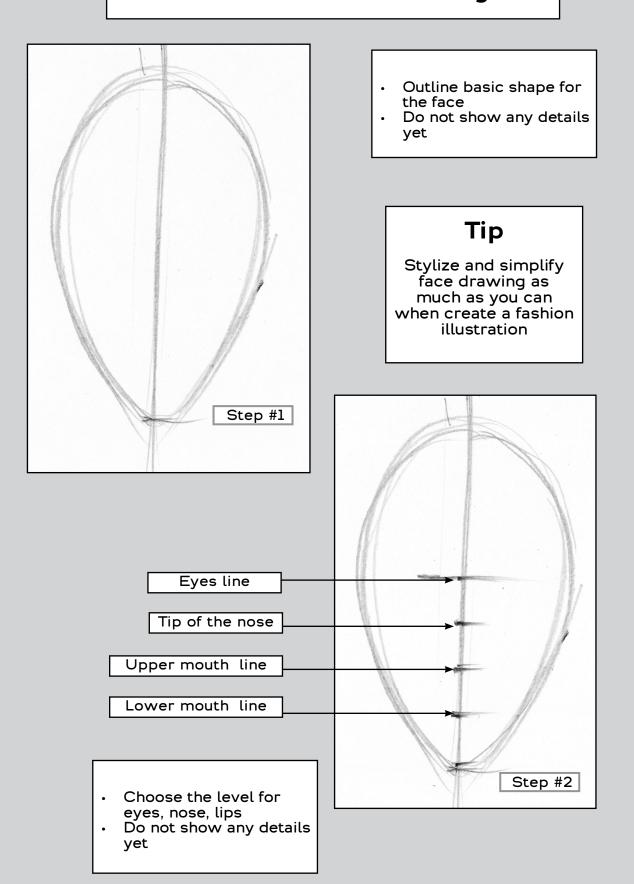
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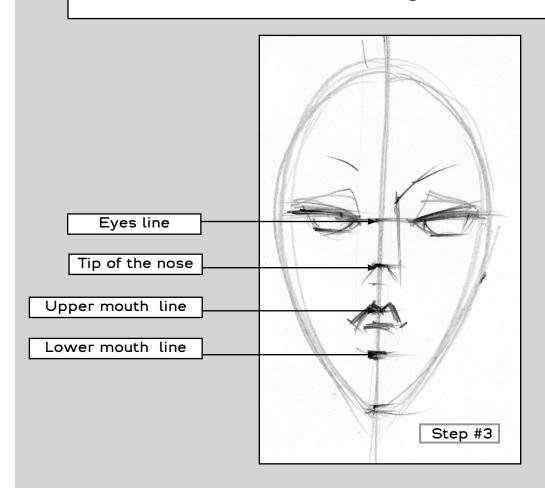
Chapter 8

Front view face drawing



Chapter 8

Front view face drawing (continued)



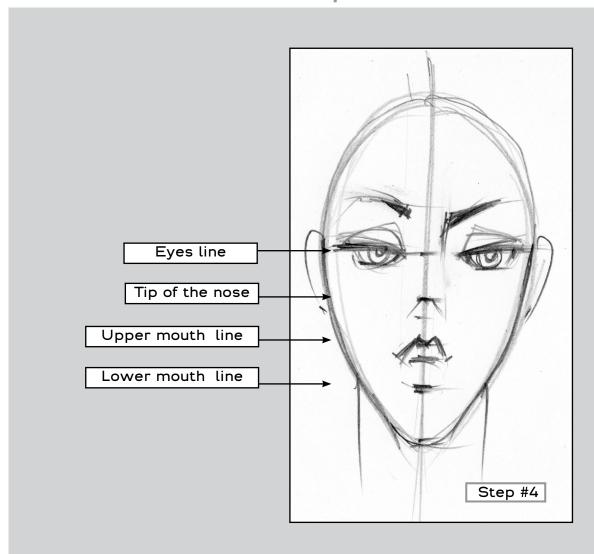
- Sketch basic shapes for eyes, lips, nose, and eyebrows
- Do not rush to finalize face features
- Move to next step only if you satisfy with a basic outlining
- Keep line very light

Tip

There are no right or wrong style for lips, ears, or eyes, so you are free to choose any facial features you like

How to Draw Fashion Figure Essential figure drawing techniques

Chapter 8



- Add more details
- Show ears somewhere from the top level of eyes till the bottom level of the nose
- Make sure all features are symmetrical

Tip

Try different face styles till you find your way to draw them

How to Draw Fashion Figure Essential figure drawing techniques

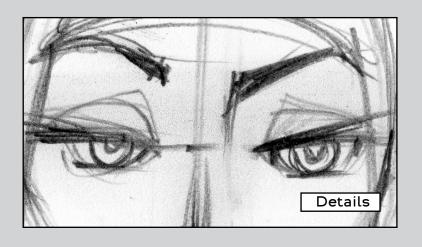
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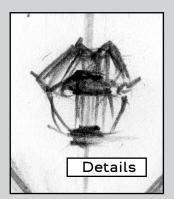
Front view face drawing (continued)

Tip

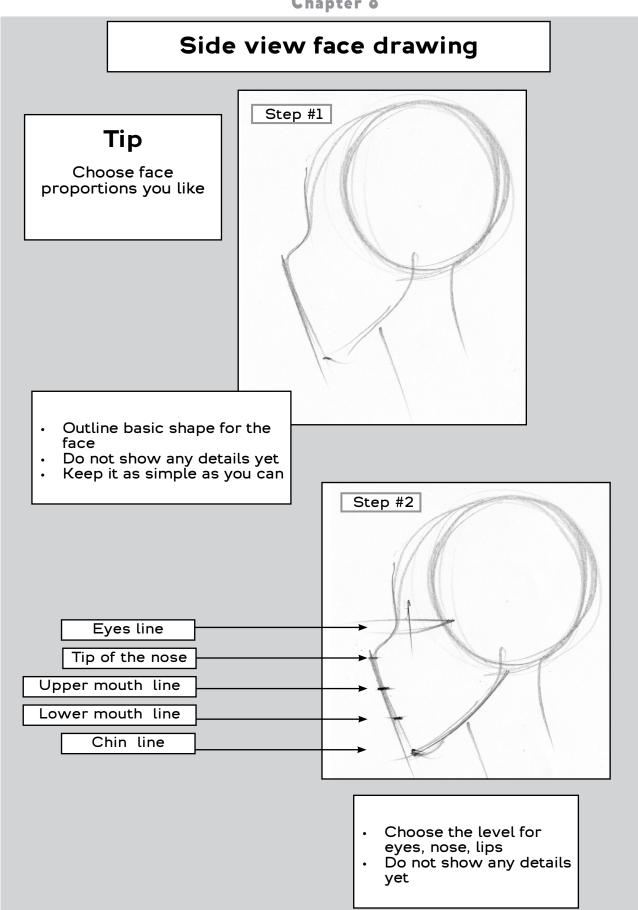
Please remember that face drawing is optional. You can create excellent illustration without drawing facial features

- Step #5
- Clean up sketch
- · Do not overdo it

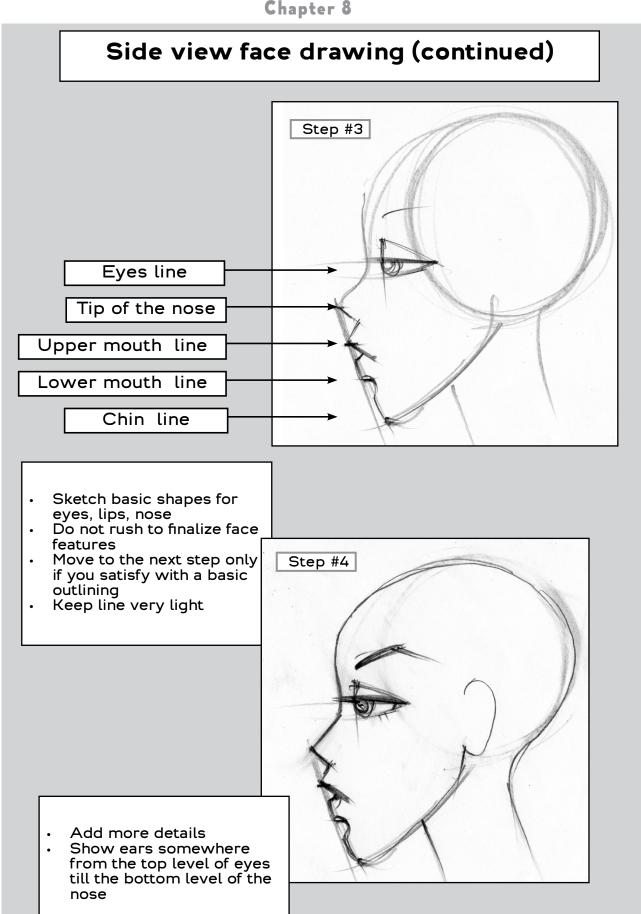




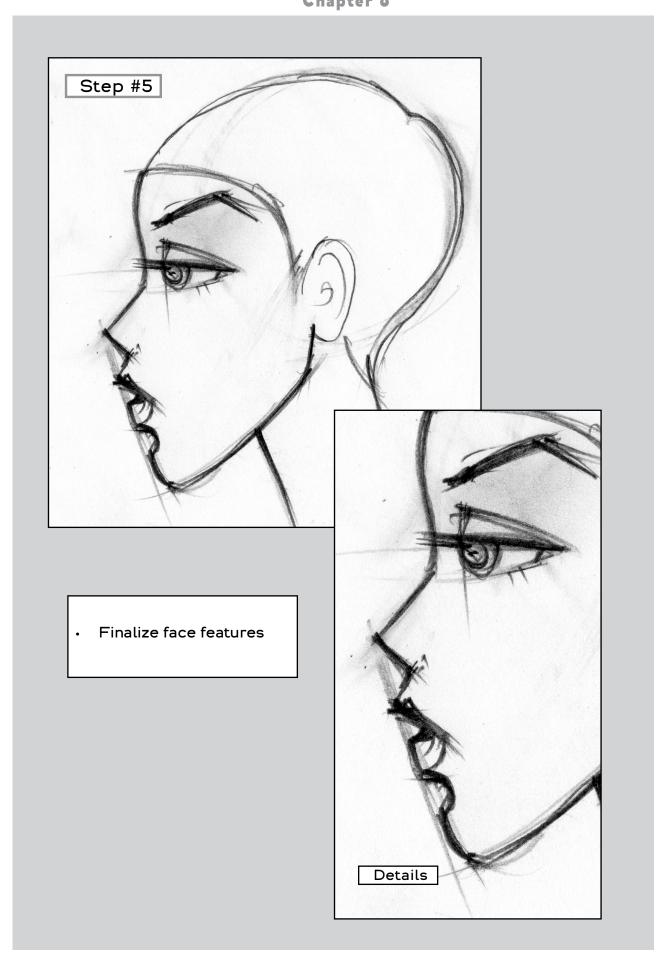
How to Draw Fashion Figure Essential figure drawing techniques



How to Draw Fashion Figure Essential figure drawing techniques



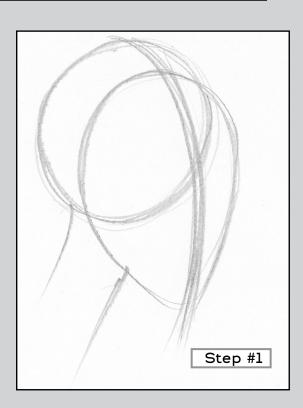
<u> Irina V. Ivanova</u>

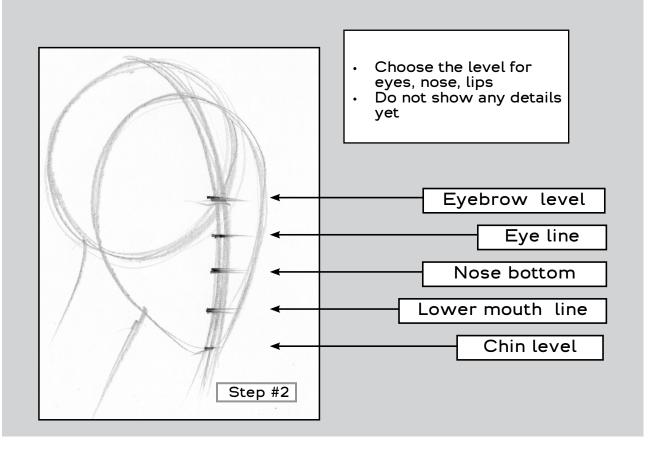


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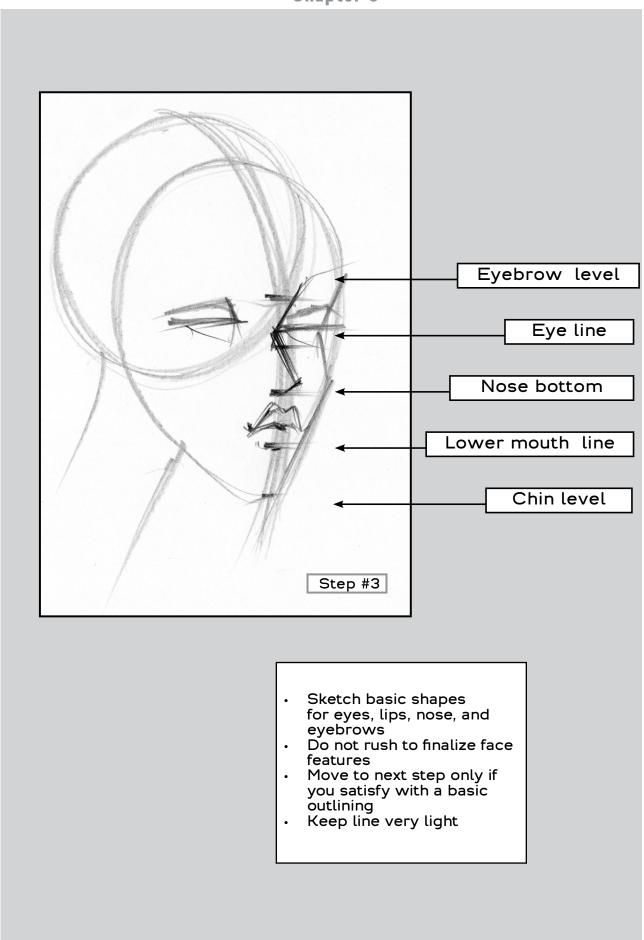
3/4 view face drawing

- Outline basic shape for the face
- Do not show any details yet
- Always keep the central line for face sketching to maintain the face symmetry



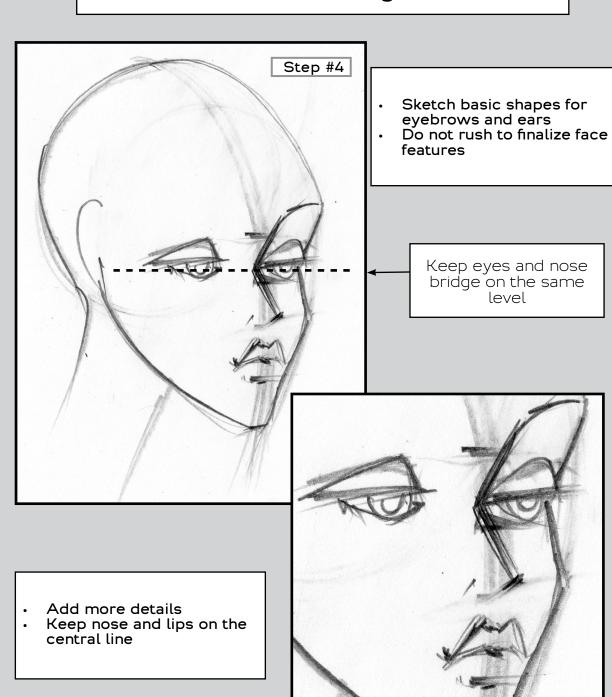


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Chapter 8

3/4 view face drawing (continued)



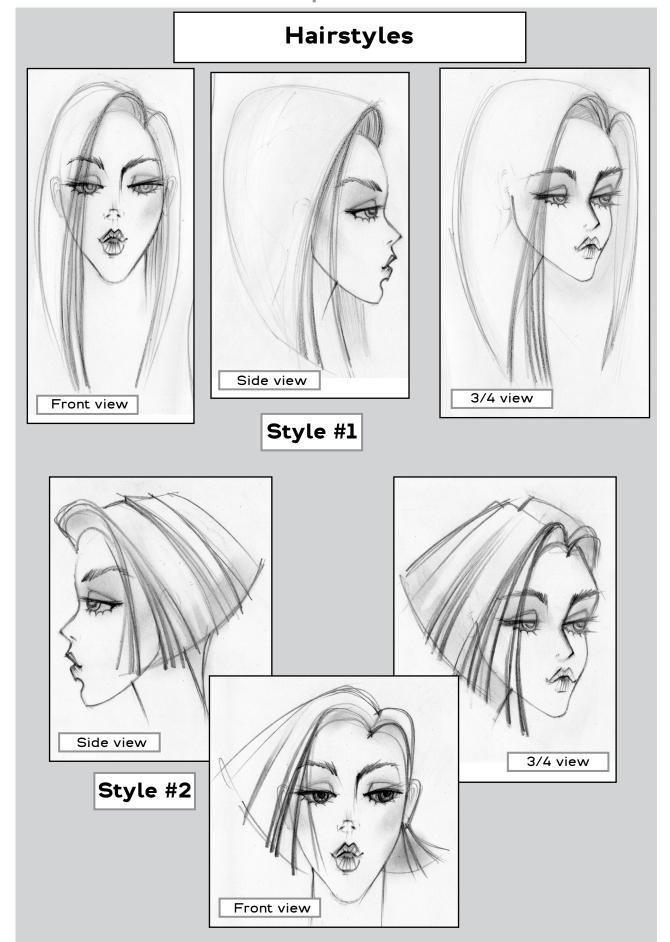
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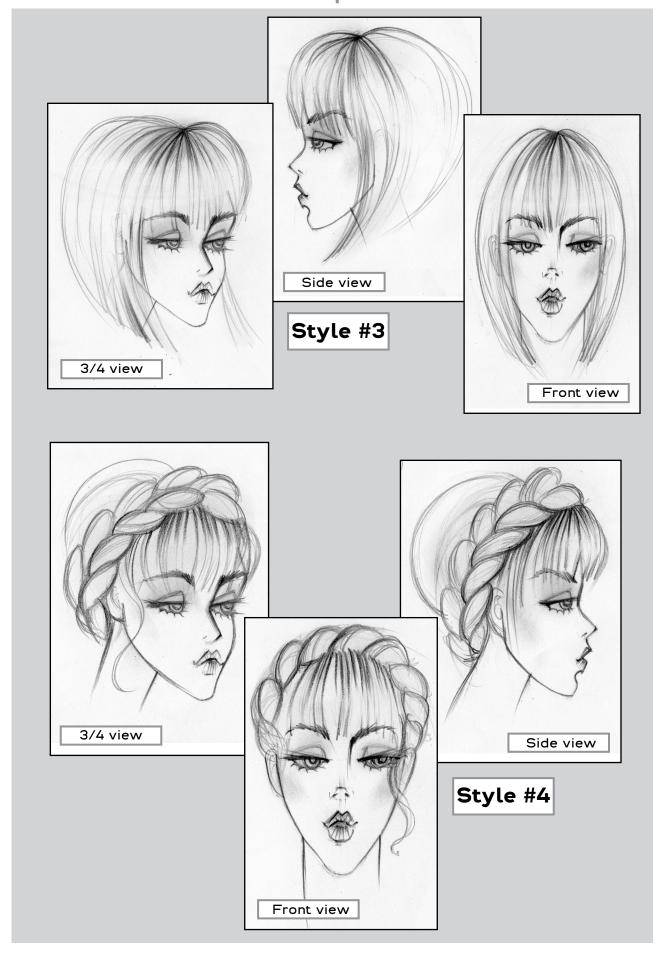
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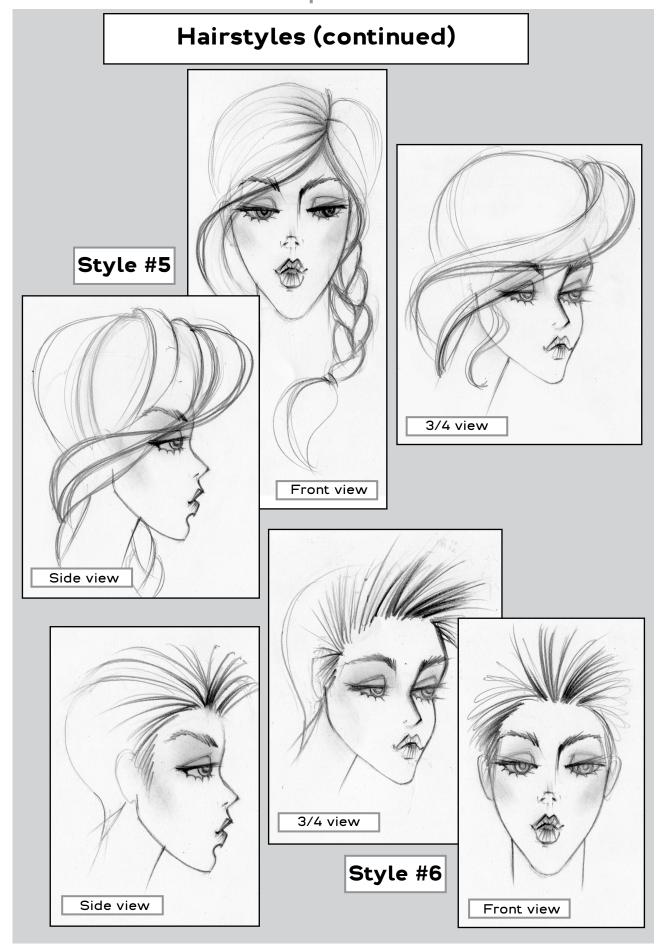
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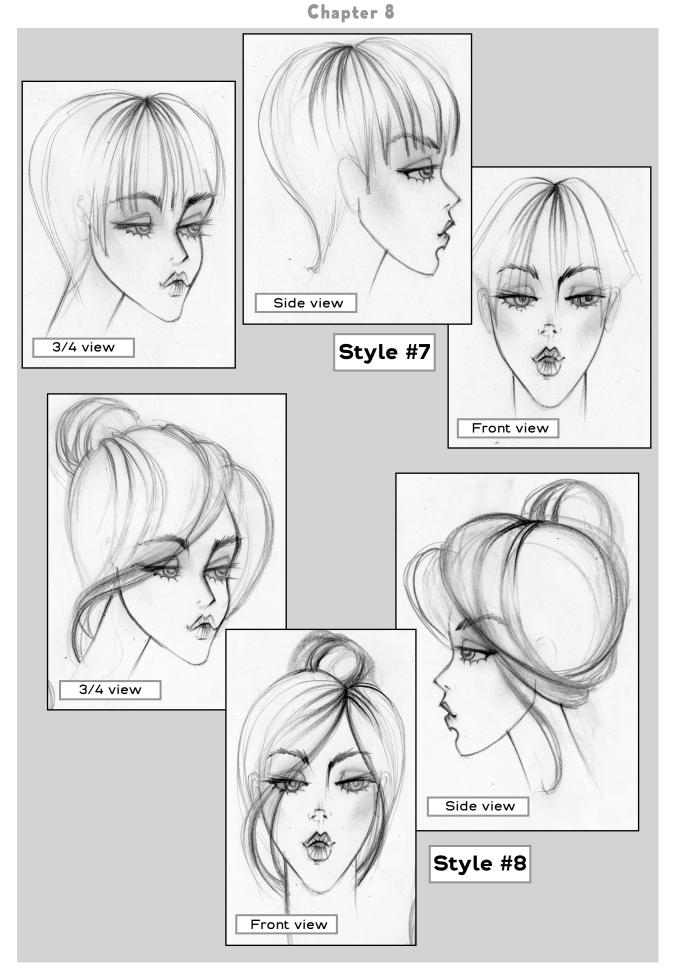


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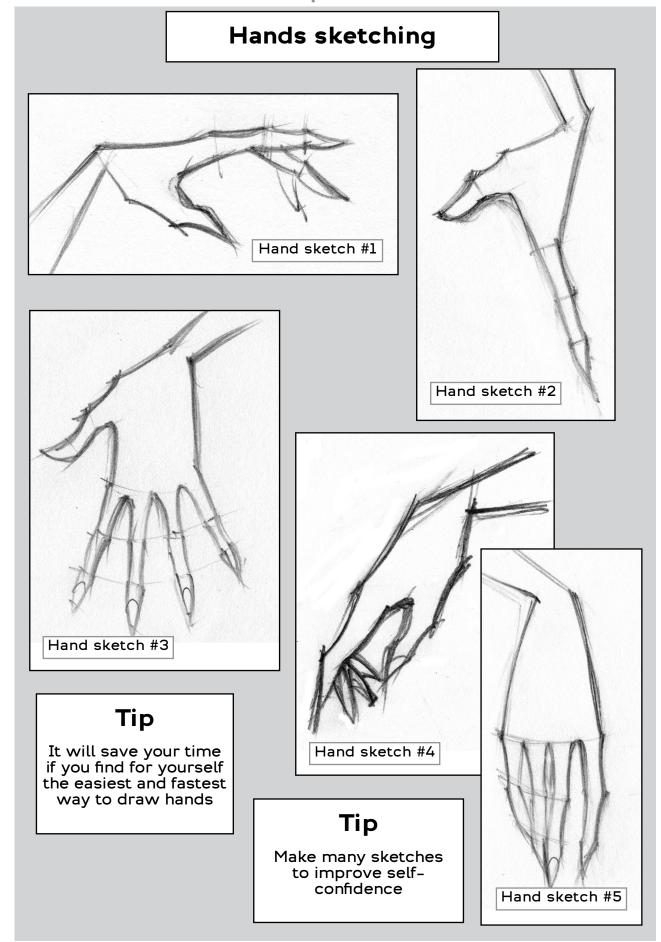
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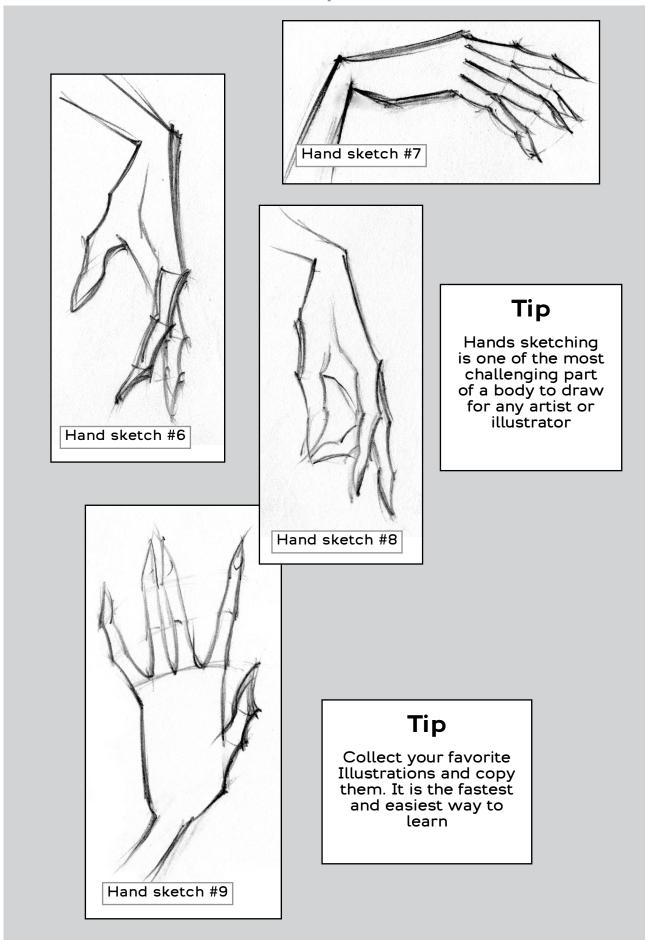
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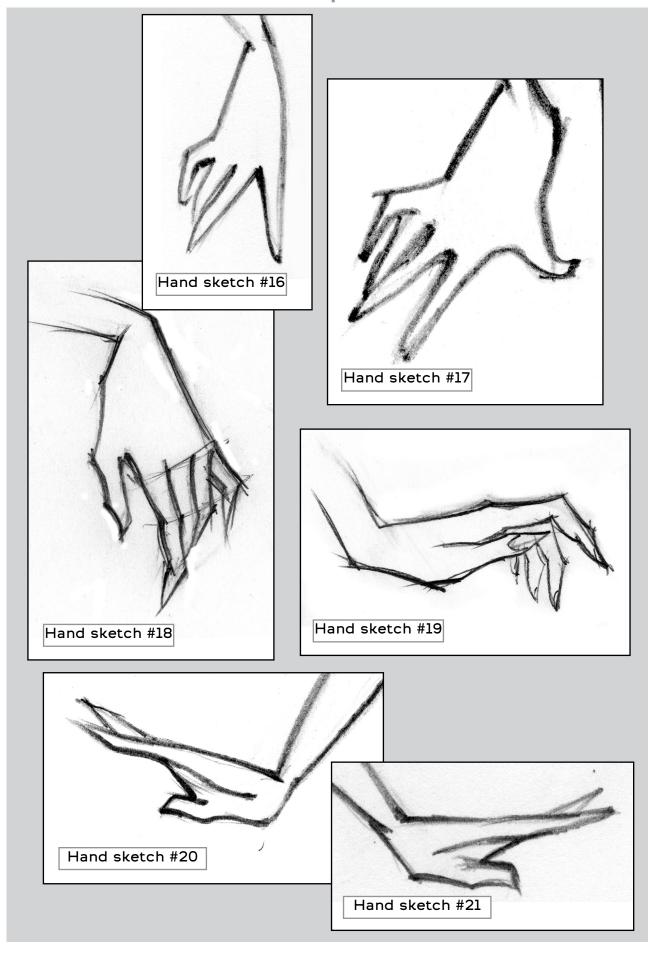


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ABOUT THE AUTHOR

Author of the book Irina V. Ivanova is a fashion designer and visual artist: the creator of the Fashion Croquis book series.

Irina's expertise in fashion design and visual art is fused in her experience of teaching college-level classes, such as Fashion Illustration, Technical Drawing For Fashion, Fashion Figure Drawing, Costume And Fashion Design.

Irina's classic figure drawing training combined with professional fashion design

education and experience makes her an effective teacher for fashion figure drawing. 20 + years of teaching college-level courses made this book possible.

Irina creates her books and visual art in her home-based studio in Hallandale Beach, Florida, USA.

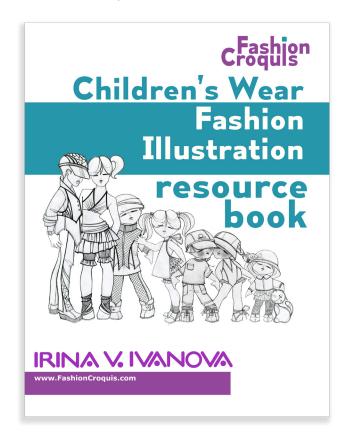


On this page you can see some examples of Irina's fashion illustrations from her *Ruff Couture* collection of drawings.



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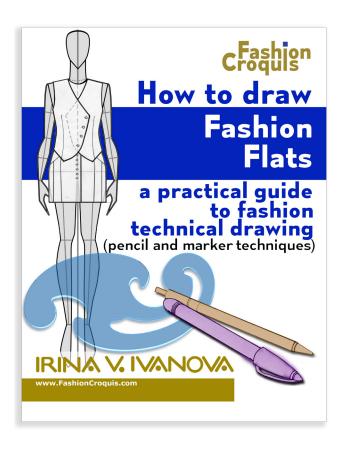
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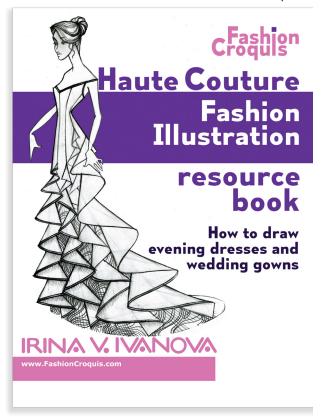
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